



# Seo Analyzer

## serenityshorescoa.org

Generated on March 04 2022 05:48 AM

The score is 36/100







### SEO Content

	Title	Serenity Shores - Serenity Shores <b>Length : 34</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Welcome to Serenity. Our exclusive gated community features a collection of beautifully designed condominium villas, perfect for exceptional living. With 28 acres of lakes, flowing streams and waterfalls, and access to miles of walking and biking trails, life at Serenity proudly lives up to its name. <b>Length : 301</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Community, Chandler, Arizona, CC&R, design guidelines, bylaws, Serenity Shores, neighborhood Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 14 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>4%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%


## In-page links

Anchor	Type	Juice
=	External	Passing Juice
<a href="#">Welcome to Our Community</a>	Internal	Passing Juice
<a href="#">Amenities</a>	Internal	Passing Juice
<a href="#">Community Information</a>	Internal	Passing Juice
<a href="#">Documents</a>	Internal	Passing Juice
<a href="#">Photos</a>	Internal	Passing Juice
<a href="#">Management Company Information</a>	Internal	Passing Juice
<a href="#">Helpful Links</a>	Internal	Passing Juice
<a href="#">AZ HOA Management</a>	External	Passing Juice

## In-page links

<a href="#">CCPA</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">Rules and Regulations</a>	External	Passing Juice
<a href="#">Homeowners association management software</a>	External	Passing Juice
<a href="#">Professional</a>	External	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice



## SEO Keywords

 Keywords Cloud	rights all professional <b>management</b> secure reserved <b>association</b> frontsteps homeowners copy
---	---

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
management	3	✘	✘	✘	✘
association	2	✘	✘	✘	✘
secure	1	✘	✘	✘	✘
homeowners	1	✘	✘	✘	✘
professional	1	✘	✘	✘	✘











## Usability

 Url	Domain : serenityshorescoa.org Length : 21
 Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.

## Usability

		
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 41 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://serenityshorescoa.org/robots.txt">http://serenityshorescoa.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>