

Seo Analyzer certified.org

Generated on February 02 2022 12:47 PM





The score is 63/100







SEO Content

| | Title | SErtified - Be a Social Entrepreneur Length : 41 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | | | | | | | | |
|-------------|---|--|-----------|-----------|-----------|-----------|-----------|----------|---------|-------|--|--------|-------|------|---------|-------|-----------|-------------|---|-----|------------------------|-----------|-----------|
| | Description | Help your career. Help the world. Become a SErtified Social Entrepreneur by creating and leading a philanthropic mission. Length : 121 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://fast.wistia.com/embed/medias/yidwd2rkx7/swatch</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>SErtified</td></tr><tr><td>description</td><td>Help your career. Help the world. Become a SErtified Social Entrepreneur by creating and leading a philanthropic mission.</td></tr><tr><td>url</td><td>https://sertified.org/</td></tr><tr><td>site_name</td><td>SErtified</td></tr></tbody></table> | | | | | | Property | Content | image | https://fast.wistia.com/embed/medias/yidwd2rkx7/swatch | locale | en_US | type | website | title | SErtified | description | Help your career. Help the world. Become a SErtified Social Entrepreneur by creating and leading a philanthropic mission. | url | https://sertified.org/ | site_name | SErtified |
| Property | Content | | | | | | | | | | | | | | | | | | | | | | |
| image | https://fast.wistia.com/embed/medias/yidwd2rkx7/swatch | | | | | | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | | | | |
| title | SErtified | | | | | | | | | | | | | | | | | | | | | | |
| description | Help your career. Help the world. Become a SErtified Social Entrepreneur by creating and leading a philanthropic mission. | | | | | | | | | | | | | | | | | | | | | | |
| url | https://sertified.org/ | | | | | | | | | | | | | | | | | | | | | | |
| site_name | SErtified | | | | | | | | | | | | | | | | | | | | | | |
| | Headings | H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | | | | | | |
| | | 0 | 7 | 4 | 0 | 0 | 0 | | | | | | | | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none">• [H2] Entrepreneurs making the World Better!• [H2] Benefits• [H2] Help Your Career• [H2] Create and Lead a Philanthropic Mission• [H2] Testimonials• [H2] Requirements• [H2] Three Stages• [H3] Be a SErtified Social Entrepreneur!• [H3] Entrepreneurial• [H3] Philanthropic• [H3] Verifiable |
|  | Images | We found 6 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 10 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|-------------------------------------|----------|---------------|
| Skip to content | Internal | Passing Juice |
| What is a "Mission" | Internal | Passing Juice |
| Ambassadors | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| Donate | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| blog | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

entrepreneur support social mission
certified all career business help like

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| certified | 18 | ✓ | ✗ | ✓ | ✓ |
| mission | 14 | ✗ | ✗ | ✓ | ✓ |
| social | 13 | ✓ | ✗ | ✓ | ✓ |
| entrepreneur | 12 | ✓ | ✗ | ✓ | ✓ |
| career | 6 | ✗ | ✗ | ✓ | ✓ |


Usability

| | |
|-----|---------------------------------------|
| Url | Domain : certified.org Length : 13 |
|-----|---------------------------------------|

Usability

| | | |
|--|--------------|---|
|  | | |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 4 Warnings : 19 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://sertified.org/sitemap.xml</pre> <pre>https://sertified.org/sitemap.xml</pre> |
|  | Robots.txt | <pre>http://sertified.org/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |