








Seo Analyzer servertrust.com

Generated on February 19 2022 20:23 PM




The score is 55/100



SEO Content

	<p>Title</p>	<p>Ecommerce Website Store & Shopping Cart Software Volusion</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Create your online store w/ a FREE 14-day trial of our award-winning ecommerce software. Shown to sell 4x more than other hosted shopping carts!</p> <p>Length : 144</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Ecommerce Website Store & Shopping Cart Software Volusion</td> </tr> <tr> <td>description</td> <td>Create your online store w/ a FREE 14-day trial of our award-winning ecommerce software. Shown to sell 4x more than other hosted shopping carts!</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.volusion.com</td> </tr> <tr> <td>image</td> <td>https://www.volusion.com/assets/images/volusion-og-image.png</td> </tr> </tbody> </table>	Property	Content	title	Ecommerce Website Store & Shopping Cart Software Volusion	description	Create your online store w/ a FREE 14-day trial of our award-winning ecommerce software. Shown to sell 4x more than other hosted shopping carts!	type	website	url	https://www.volusion.com	image	https://www.volusion.com/assets/images/volusion-og-image.png
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type	website													
url	https://www.volusion.com													
image	https://www.volusion.com/assets/images/volusion-og-image.png													
	<p>Headings</p>	<table border="1" data-bbox="539 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>4</td> <td>4</td> <td>0</td> <td>8</td> </tr> </tbody> </table> <ul data-bbox="619 2045 1070 2078" style="list-style-type: none"> [H1] Build Your Store, Your Way 	H1	H2	H3	H4	H5	H6	2	2	4	4	0	8
H1	H2	H3	H4	H5	H6									
2	2	4	4	0	8									





SEO Content

		<ul style="list-style-type: none">• [H1] Try It Free for 14 Days• [H2] Everything You Need• [H2] Connect with Your Favorite Tools• [H3] Back to Menu• [H3] Back to Menu• [H3] Back to Menu• [H3] Back to Menu• [H4] Create Stunning Storefronts• [H4] Sell With Ease• [H4] Expand and Scale• [H4] Ecommerce Experts At Your Service• [H6] Enjoy powerful ecommerce features—including inventory management, payment collection, and unlimited product options—in one place.• [H6] Reach more customers and grow your sales with built-in SEO management, newsletters, a CRM system, and more.• [H6] With responsive themes and a comprehensive site builder, you can create a unique store without code in just a few minutes.• [H6] “Adding an online component to our brick-and-mortar store allowed us to increase both our sales and our footprint—we now have customers across Canada, Europe, South Africa, and more.”• [H6] “Volusion is a solution-driven company. Everyone with whom we interact at Volusion is focused on making the platform work—for us, for our customers, and for our integration partners.”• [H6] “In addition to the great functionality that comes with a Volusion store, they also offer essential services to keep our business competitive. In addition, Volusion's platform can be integrated with third-party applications that help keep our data, customer information, and mailing lists in order.”• [H6] “We've been on Volusion for more than 15 years. During that time, Volusion has made it easier for us to focus on our customers, products, and operations.”• [H6] “Volusion support is a huge timesaver. The response time is quick and technical support is invaluable when you have limited tech knowledge and need to fix something quickly.”
	Images	<p>We found 39 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.13% Internal Links 96.88%

In-page links

Anchor	Type	Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
Themes	Internal	Passing Juice
Log In	Internal	Passing Juice
Start For Free	Internal	Passing Juice
Create	Internal	Passing Juice
Sell	Internal	Passing Juice
Grow	Internal	Passing Juice
We Can Help	Internal	Passing Juice
Help Center	External	Passing Juice
Blog	Internal	Passing Juice

In-page links

Educational Resources	Internal	Passing Juice
Credit Card Processing	Internal	Passing Juice
Fraud Score	Internal	Passing Juice
SSL Certificates	Internal	Passing Juice
Why Volusion?	Internal	Passing Juice
Careers	Internal	Passing Juice
Customers	Internal	Passing Juice
Developers	Internal	Passing Juice
Brand Kit	Internal	Passing Juice
Press	Internal	Passing Juice
Giving Back	Internal	Passing Juice
Business Tools	Internal	Passing Juice
How to Sell Products Online	Internal	Passing Juice
Experts	Internal	Passing Juice
Marketplace	Internal	Passing Juice
How to Start an Online Store	Internal	Passing Juice
Become a Partner	Internal	Passing Juice
Become an Affiliate	Internal	Passing Juice
FAQs	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords








Keywords Cloud

volusion ecommerce business
help services store partners
resources partner arrowforward





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
volusion	12	✓	✗	✗	✓
ecommerce	11	✓	✗	✓	✓
partner	11	✗	✗	✗	✓
business	11	✗	✗	✗	✓
resources	10	✗	✗	✗	✗








Usability

	Url	Domain : servertrust.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 45 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://servertrust.com/sitemap.xml
	Robots.txt	http://servertrust.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.