



# Seo Analyzer servicemax.com

Generated on March 11 2022 07:59 AM





The score is 63/100



## SEO Content

	Title	<p>Field Service Management   ServiceMax Field Service Software</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Experience asset-centric field service software that increases technician efficiency and customer satisfaction. Discover more with ServiceMax!</p> <p><b>Length : 142</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Field Service Management   ServiceMax Field Service Software</td> </tr> <tr> <td>description</td> <td>Experience asset-centric field service software that increases technician efficiency and customer satisfaction. Discover more with ServiceMax!</td> </tr> <tr> <td>url</td> <td>https://www.servicemax.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>servicemax</td> </tr> </tbody> </table>	Property	Content	title	Field Service Management   ServiceMax Field Service Software	description	Experience asset-centric field service software that increases technician efficiency and customer satisfaction. Discover more with ServiceMax!	url	https://www.servicemax.com	type	website	site_name	servicemax
Property	Content													
title	Field Service Management   ServiceMax Field Service Software													
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url	https://www.servicemax.com													
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	Headings	<table border="1" data-bbox="539 1906 1481 1977"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>2</td> <td>0</td> <td>7</td> <td>10</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] ServiceMax Asset 360 for Salesforce: Maximize Asset Performance &amp; Differentiate with Service</li> </ul>	H1	H2	H3	H4	H5	H6	2	1	2	0	7	10
H1	H2	H3	H4	H5	H6									
2	1	2	0	7	10									




## SEO Content

		<ul style="list-style-type: none"><li>• [H1] What Kind of Demo Would You Like?</li><li>• [H2] ServiceMax and Salesforce have joined forces to deliver an unparalleled solution that drives operational efficiency with a 360-degree view of assets on the world's #1 CRM platform.</li><li>• [H3] NEW EBOOK: Back to Service Basics: 5 Foundational Areas for Service Digital Transformation</li><li>• [H3] Hundreds of Industry Leaders Driven by ServiceMax</li><li>• [H5] Back to Service Basics: 5 Foundational Areas for Service Digital Transformation</li><li>• [H5] IDC MarketScape Report for Manufacturing Field Service Management Applications, 2021-2022</li><li>• [H5] The Asset Data Thread: The Evolving Role of Field Service</li><li>• [H5] Building a Bridge Between Sales &amp; Service with Asset Data</li><li>• [H5] The 2021 CSO Report</li><li>• [H5] 2021 Gartner Magic Quadrant for Field Service Management</li><li>• [H5] Field Service Digital</li><li>• [H6] The Value of ServiceMax</li><li>• [H6] Asset 360 for Salesforce</li><li>• [H6] ServiceMax Core</li><li>• [H6] Industries</li><li>• [H6] About</li><li>• [H6] Get in Touch</li><li>• [H6] Login</li><li>• [H6] Download</li><li>• [H6] Connect with Us</li><li>• [H6] We Are The Platform Service Teams Rely On</li></ul>
	Images	<p>We found 37 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

		
	In-page links	We found a total of 130 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.15%</p> <p>Internal Links 93.85%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">English (UK)</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">Italiano</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice
<a href="#">Login</a>	External	Passing Juice
<a href="#">ServiceMax Login</a>	External	Passing Juice
<a href="#">Zinc Login</a>	External	Passing Juice
<a href="#">Product Download</a>	Internal	Passing Juice
<a href="#">ServiceMax Engage</a>	Internal	Passing Juice
<a href="#">LiquidFrameworks FieldFX</a>	External	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Warranty &amp; Contract Management</a>	Internal	Passing Juice
<a href="#">Returns &amp; Depot Repair</a>	Internal	Passing Juice

## In-page links

<a href="#">Zinc Intelligent Remote Service App</a>	Internal	Passing Juice
<a href="#">Contractor Management</a>	Internal	Passing Juice
<a href="#">Assets</a>	Internal	Passing Juice
<a href="#">Proactive Maintenance</a>	Internal	Passing Juice
<a href="#">Service Process Manager</a>	Internal	Passing Juice
<a href="#">Mobile Technician App</a>	Internal	Passing Juice
<a href="#">Scheduling &amp; Optimization</a>	Internal	Passing Juice
<a href="#">Field Service Analytics</a>	Internal	Passing Juice
<a href="#">Asset 360 Resources</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Mobile Technician App</a>	Internal	Passing Juice
<a href="#">Scheduling &amp; Optimization</a>	Internal	Passing Juice
<a href="#">Work Order Management</a>	Internal	Passing Juice
<a href="#">Parts, Returns &amp; Depot Repair</a>	Internal	Passing Juice
<a href="#">Proactive Maintenance &amp; IoT</a>	Internal	Passing Juice
<a href="#">Remote Triage</a>	Internal	Passing Juice
<a href="#">Installed Base Management</a>	Internal	Passing Juice
<a href="#">Entitlements</a>	Internal	Passing Juice
<a href="#">Field Service Analytics</a>	Internal	Passing Juice
<a href="#">Core Technology</a>	Internal	Passing Juice
<a href="#">Team Communication</a>	Internal	Passing Juice
<a href="#">Broadcasts</a>	Internal	Passing Juice
<a href="#">Hotline Groups</a>	Internal	Passing Juice
<a href="#">Communication Analytics</a>	Internal	Passing Juice
<a href="#">Administration &amp; Integrations</a>	Internal	Passing Juice
<a href="#">Customer Stories</a>	Internal	Passing Juice
<a href="#">VIP Reference Program</a>	Internal	Passing Juice
<a href="#">Customer Reviews</a>	Internal	Passing Juice

## In-page links

<a href="#">Medical Device Manufacturing</a>	Internal	Passing Juice
<a href="#">Equipment Dealers</a>	Internal	Passing Juice
<a href="#">Industrial Equipment Manufacturing</a>	Internal	Passing Juice
<a href="#">Energy</a>	Internal	Passing Juice
<a href="#">Building &amp; Construction Equipment</a>	Internal	Passing Juice
<a href="#">Telecommunications</a>	Internal	Passing Juice
<a href="#">High-tech Manufacturing</a>	Internal	Passing Juice
<a href="#">Mining</a>	Internal	Passing Juice
<a href="#">Aviation</a>	Internal	Passing Juice
<a href="#">Rail Transportation</a>	Internal	Passing Juice
<a href="#">Product Training</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Asset 360 Help</a>	External	Passing Juice
<a href="#">ServiceMax Core Help</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Methodology</a>	Internal	Passing Juice
<a href="#">Growth &amp; Value Gain</a>	Internal	Passing Juice
<a href="#">Spark</a>	Internal	Passing Juice
<a href="#">Customer Education</a>	Internal	Passing Juice
<a href="#">Systems Integrators / Consulting Partners</a>	Internal	Passing Juice
<a href="#">Technology Partners</a>	Internal	Passing Juice
<a href="#">Content Library</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">About ServiceMax</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Customer Overview</a>	Internal	Passing Juice

## In-page links

<a href="#">ServiceMax Community</a>	Internal	Passing Juice
<a href="#">Partners Overview</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">DE&amp;I</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Trust</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Service Profitability</a>	Internal	Passing Juice
<a href="#">Asset Visibility</a>	Internal	Passing Juice
<a href="#">Service Agility</a>	Internal	Passing Juice
<a href="#">Asset 360 Help</a>	External	Passing Juice
<a href="#">Core Help</a>	Internal	Passing Juice
<a href="#">Medical Device Manufacturing</a>	Internal	Passing Juice
<a href="#">Energy</a>	Internal	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">Cookies</a>	External	Passing Juice
<a href="#">Zinc Login</a>	External	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Asset 360 for Salesforce</a>	Internal	Passing Juice
<a href="#">Warranty &amp; Contract Management</a>	Internal	Passing Juice
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<a href="#">Field Service Analytics</a>	Internal	Passing Juice
<a href="#">ServiceMax Core</a>	Internal	Passing Juice
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<a href="#">Scheduling &amp; Optimization</a>	Internal	Passing Juice
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<a href="#">About ServiceMax</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">DE&amp;I</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Trust</a>	Internal	Passing Juice
<a href="#">ServiceMax Go</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Watch Instant Online Demo</a>	Internal	Passing Juice
<a href="#">Schedule a Call With a Specialist</a>	Internal	Passing Juice
<a href="#">View Asset 360 Video Series</a>	Internal	Passing Juice
<a href="#">Contact Sales</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

zinc asset field **service servicemax** app  
remote core back management

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
service	54	✓	✗	✓	✓
servicemax	41	✓	✗	✓	✓
management	29	✓	✗	✗	✓
field	21	✓	✗	✓	✓
asset	21	✗	✗	✓	✓











## Usability

	Url	Domain : servicemax.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

		
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.servicemax.com/sitemap-index.xml">https://www.servicemax.com/sitemap-index.xml</a>
	Robots.txt	<a href="http://servicemax.com/robots.txt">http://servicemax.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

## Optimization

good to install a second in order to cross-check the data.