

Seo Analyzer setonhill.edu

Generated on March 16 2022 04:27 AM






The score is 40/100



SEO Content

	Title	Seton Hill University Length : 21 Perfect, your title contains between 10 and 70 characters.												
	Description	Seton Hill University is a nationally recognized liberal arts university, where you will receive a top education in your chosen field of study and graduate with a deeper understanding of the arts, sciences and humanities. Seton Hill over 80 undergraduate programs, over 10 graduate programs, and special adult degree programs. Length : 326 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Seton Hill University</td></tr><tr><td>description</td><td>Seton Hill University is a nationally recognized liberal arts university, where you will receive a top education in your chosen field of study and graduate with a deeper understanding of the arts, sciences and humanities. Seton Hill over 80 undergraduate programs, over 10 graduate programs, and special adult degree programs.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Seton Hill University</td></tr><tr><td>image</td><td>https://edu-setonhill-www.s3.amazonaws.com/files/settings/shu_aerial2019_web.jpg</td></tr></tbody></table>	Property	Content	title	Seton Hill University	description	Seton Hill University is a nationally recognized liberal arts university, where you will receive a top education in your chosen field of study and graduate with a deeper understanding of the arts, sciences and humanities. Seton Hill over 80 undergraduate programs, over 10 graduate programs, and special adult degree programs.	type	website	site_name	Seton Hill University	image	https://edu-setonhill-www.s3.amazonaws.com/files/settings/shu_aerial2019_web.jpg
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SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		2	13	7	0	0	0
		<ul style="list-style-type: none"> • [H1] Seton Hill University • [H1] Seton Hill is a Leading Catholic, Liberal Arts University • [H2] My Seton Hill Experience: Julianna • [H2] Online Bachelor's Degrees in HR Management, Marketing & Accounting - Designed Just for Working Adults • [H2] 98% • [H2] 6x • [H2] Ranked A Best Northeastern College • [H2] Named a Best Value School • [H2] Campus Visit • [H2] Campus Visit • [H2] Physician Assistant (MS) Information Session • [H2] Physician Assistant (BS/MS) Information Session • [H2] Give to Seton Hill • [H2] Social Navigation • [H2] Mobile Site Main Navigation • [H3] Introducing Esports at Seton Hill! • [H3] The Latest • [H3] HR Student Takes Her Job at Lockheed Martin To the Next Level • [H3] New Master of Education Degree in Critical & Cultural Literacy to Begin in Fall 2022 • [H3] MBA Student with Computer Science Background Plans to Work for a Tech Startup • [H3] Seton Hill University Theatre Presents "Head Over Heels" February 24 to March 5, 2022 • [H3] Upcoming Events 					
	Images	<p>We found 5 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Bad. Your links have query string.
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SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 59 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.69%</p> <p>Internal Links 98.31%</p>

In-page links

Anchor	Type	Juice
Coronavirus Important Updates	Internal	Passing Juice
Skip to Main Content	Internal	Passing Juice
Search	Internal	Passing Juice
Schools	Internal	Passing Juice
Undergraduate Programs & Majors	Internal	Passing Juice
Graduate Programs	Internal	Passing Juice
Online Bachelor's Degrees & Certificates	Internal	Passing Juice
Certificate Programs	Internal	Passing Juice
Study Abroad	Internal	Passing Juice
Explore Seton Hill	Internal	Passing Juice
Academic Support & Resources	Internal	Passing Juice
Faculty	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
How to Apply	Internal	Passing Juice
Visit Campus	Internal	Passing Juice
Undergraduate Admissions	Internal	Passing Juice
Graduate Admissions	Internal	Passing Juice


In-page links

Transfer Students	Internal	Passing Juice
Online Bachelor's Degree & Certificate Program Admissions	Internal	Passing Juice
International Student Admissions	Internal	Passing Juice
Accepted Undergraduate Students	Internal	Passing Juice
Campus & Region	Internal	Passing Juice
Request Information	Internal	Passing Juice
Providing Transcripts	Internal	Passing Juice
Undergraduate Costs	Internal	Passing Juice
Undergraduate Aid	Internal	Passing Juice
Graduate Program Costs	Internal	Passing Juice
Graduate Program Aid	Internal	Passing Juice
Online Bachelor's Degree & Certificate Program Costs	Internal	Passing Juice
Online Bachelor's Degree & Certificates Program Aid	Internal	Passing Juice
International Students	Internal	Passing Juice
Military Benefits	Internal	Passing Juice
Financial Aid Process & Policies	Internal	Passing Juice
Housing & Dining	Internal	Passing Juice
Clubs & Organizations	Internal	Passing Juice
Recreation & Intramurals	Internal	Passing Juice
Athletics	Internal	Passing Juice
Arts for Everyone	Internal	Passing Juice
Leadership & Student Government	Internal	Passing Juice
Diversity, Equity & Inclusion	Internal	Passing Juice
Diversity, Inclusion & International Student Services	Internal	Passing Juice
Counseling, Disability & Health Services	Internal	Passing Juice
Campus Ministry	Internal	Passing Juice
Campus Safety	Internal	Passing Juice
Campus News	Internal	Passing Juice

In-page links

Esports	Internal	Passing Juice
Campus Visit	Internal	Passing Juice
Campus Visit	Internal	Passing Juice
Physician Assistant (MS) Information Session	Internal	Passing Juice
Physician Assistant (BS/MS) Information Session	Internal	Passing Juice
Giving	Internal	Passing Juice
Contact Us	Internal	Passing Juice
MySHU	Internal	Passing Juice
Bookstore	External	Passing Juice
Employment	Internal	Passing Juice
Consumer Information	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Offices	Internal	Passing Juice
Visit	Internal	Passing Juice



SEO Keywords

 Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

 Url	Domain : setonhill.edu Length : 13
 Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://setonhill.edu/sitemap.xml</pre>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>