Seo Analyzer
seymoursimon.com

Generated on February 13 2022 17:27 PM

The score is 39/100

SEO Content

✓	Title	SeymourSimon **Length : 12** Perfect, your title contains between 10 and 70 characters.
✓	Description	Exceptional non-fiction content for children, families and educators on this Webby Honoree website from best-selling children's science writer Seymour Simon. **Length : 157** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	children's books, Science Books, science, young readers, primary grades, literature, solar system, animals, behavior, human body, weather, seasons, optical illusions, Einstein Anderson, new releases Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 2 2 0 0 0 • [H1] SeymourSimon • [H2] • [H2] Seymour Science Blog • [H3] salt: • [H3] Home from School? I am Reading Aloud
✗	Images	We found 75 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means

SEO Content

		that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 0 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⚪	Keywords Cloud	seymour free search science book educators news videos books simon

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

science	6	✖	✔	✔	✔
books	5	✖	✔	✖	✖
book	3	✖	✔	✖	✖
videos	3	✖	✖	✖	✖
seymour	3	✔	✖	✔	✔

Usability

	Url	Domain : seymoursimon.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Strict
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
✖	W3C Validity	Errors : 6 Warnings : 9
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✖	Deprecated HTML	

Deprecated tags	Occurrences
<font>	2

Document

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://seymoursimon.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics