









Seo Analyzer sfai.edu

Generated on March 03 2022 21:05 PM




The score is 39/100







SEO Content

	Title	San Francisco Art Institute SFAI San Francisco Art Institute Length : 64 Perfect, your title contains between 10 and 70 characters.												
	Description	Founded in 1871, SFAI is the nation’s oldest and only school of higher education dedicated to contemporary art; offering BFA, BA, MFA and MA degrees, Post-Baccalaureate and pre-college programs in art, art history, letters and sciences. We boast an illustrious list of faculty and alumni in all areas of focus. Most importantly, we have consistently held fast to a core philosophy of fostering creativity and critical thinking in an open, experimental, and interdisciplinary environment. At SFAI, we educate artists who will become the creative leaders of their generation. Length : 573 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	san francisco, art institute, sfai, ba, bfa, ma, mfa, low-res, post baccalaureate, painting, sculpture, photography, new genres, film, museum studies, exhibitions studies, art theory, art criticism Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 25 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 129 links including 53 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.78% Internal Links 99.22%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Request Info	Internal	Passing Juice
Schedule a Visit	Internal	Passing Juice
Admission FAQ	Internal	Passing Juice
Undergraduate Admission	Internal	Passing Juice
Graduate Admission	Internal	Passing Juice
The Case for Art School	Internal	Passing Juice

In-page links

International Applicants	Internal	Passing Juice
Tuition + Financial Aid	Internal	Passing Juice
Undergraduate Programs	Internal	Passing Juice
Graduate Programs	Internal	Passing Juice
Faculty	Internal	Passing Juice
Student Portal	Internal	Passing Juice
Student Organizations	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Registration + Records	Internal	Passing Juice
Global Programs Office	Internal	Passing Juice
Student Accounts	Internal	Passing Juice
Anne Bremer Memorial Library	Internal	Passing Juice
Facility and Equipment Resources	Internal	Passing Juice
Academic Resources	Internal	Passing Juice
Career Resources	Internal	Passing Juice
Artist Resources	Internal	Passing Juice
Transfer Credits	Internal	Passing Juice
Student Handbook	Internal	Passing Juice
Title IX Information + Resources	Internal	Passing Juice
Tuition + Financial Aid	Internal	Passing Juice
Events Calendar	Internal	Passing Juice
News Sign-up	Internal	Passing Juice
Visiting Artists + Scholars	Internal	Passing Juice
Graduate Lecture Series	Internal	Passing Juice
Walter and McBean Galleries	Internal	Passing Juice
Diego Rivera Gallery	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Continuing Education	Internal	Passing Juice

In-page links

Open Drawing Studio	Internal	Passing Juice
City Studio	Internal	Passing Juice
Alumni Association	Internal	Passing Juice
Update Contact Information	Internal	Passing Juice
Alumni Ventures	Internal	Passing Juice
Alumni Career Resources	Internal	Passing Juice
Alumni Regional Chapter Liaisons	Internal	Passing Juice
Campaign for the 150th Anniversary	Internal	Passing Juice
Donate Now	Internal	Passing Juice
Planned Giving	Internal	Passing Juice
SFAI Leadership	Internal	Passing Juice
Student Outcomes	Internal	Passing Juice
Campus Safety + Security	Internal	Passing Juice
Diversity + Inclusion	Internal	Passing Juice
Diego Rivera Mural	Internal	Passing Juice
Facilities	Internal	Passing Juice
SFAI History	Internal	Passing Juice
Venue Rentals	Internal	Passing Juice
Press + SFAI Stories	Internal	Passing Juice
COVID-19 Response	Internal	Passing Juice
From the Board	Internal	Passing Juice
Apply Now »	Internal	Passing Juice
Details on the exploratory process &raquo;	Internal	Passing Juice
A reflection from our board chair &raquo;	Internal	Passing Juice
See More &raquo;	Internal	Passing Juice
See More &raquo;	Internal	Passing Juice
See More &raquo;	Internal	Passing Juice
See More &raquo;	Internal	Passing Juice

In-page links

[illegible]


In-page links

View Gallery &raquo;	Internal	Passing Juice
View Gallery &raquo;	Internal	Passing Juice
View Gallery &raquo;	Internal	Passing Juice
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View Gallery &raquo;	Internal	Passing Juice
View Gallery &raquo;	Internal	Passing Juice
Take the tour&nbsp;&raquo;	External	Passing Juice

In-page links

Donate to the 150th Campaign&nbsp;&raquo;	Internal	Passing Juice
Inquire about our programs&nbsp;&raquo;	Internal	Passing Juice
Degree Programs&nbsp;&raquo;	Internal	Passing Juice
See More &raquo;	Internal	Passing Juice
Events	Internal	Passing Juice
Contact	Internal	Passing Juice
Work at SFAI	Internal	Passing Juice
Blog	Internal	Passing Juice
Apply	Internal	Passing Juice
Give	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	alumni resources admission student events programs graduate art see sfai
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
sfai	7	✓	✓	✓	✗
student	6	✗	✗	✗	✗
resources	6	✗	✗	✗	✗
alumni	5	✗	✗	✓	✗
graduate	4	✗	✗	✗	✗

Usability

	Url	Domain : sfai.edu Length : 8
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Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>





Mobile

	Mobile Optimization	<div><div> Apple Icon</div></div>
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>