

# Seo Analyzer shadr.ru

Generated on March 28 2022 08:41 AM




The score is 55/100







## SEO Content

	Title	ШАДР.РУ - Интернет провайдер в г. Шадринск <b>Length : 42</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Интернет провайдер ШАДР.РУ. Мы предлагаем вам услуги высокоскоростного интернета, цифрового телевидения от одного из лучших провайдеров интернета в Шадринске <b>Length : 157</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	интернет провайдер, интернет в Шадринске, интернет провайдеры шадринска по адресу, интернет провайдеры Шадринска, крупнейшие интернет провайдеры Шадринска, провайдеры Шадринска, провайдеры интернета в Шадринска веб камера шадринское кабельное телевидение телеканалы шадринска шадр-инфо шадр инфо подключить интернет в шадринске Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://www.shadr.ru/img/logo_200.png</td></tr></tbody></table>	Property	Content	image	https://www.shadr.ru/img/logo_200.png								
Property	Content													
image	https://www.shadr.ru/img/logo_200.png													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Новости компании</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 13 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>25%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 2 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Новости</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Реквизиты</a>	Internal	Passing Juice
<a href="#">Лицензии</a>	Internal	Passing Juice
<a href="#">Новости компании</a>	Internal	Passing Juice
<a href="#">Вакансии</a>	Internal	Passing Juice
<a href="#">Для дома</a>	Internal	Passing Juice

## In-page links

<a href="#">Для работы</a>	Internal	Passing Juice
<a href="#">Дополнительные сервисы/услуги</a>	Internal	Passing Juice
<a href="#">Объединение офисов</a>	Internal	Passing Juice
<a href="#">Почт@ SHADR.RU</a>	Internal	Passing Juice
<a href="#">Заявка на подключение</a>	Internal	Passing Juice
<a href="#">Список каналов</a>	Internal	Passing Juice
<a href="#">Настройка цифровых каналов</a>	Internal	Passing Juice
<a href="#">Стоимость</a>	Internal	Passing Juice
<a href="#">&amp;laquo;Тарифы&amp;raquo;</a>	Internal	Passing Juice
<a href="#">ПОЛИТИКА В ОТНОШЕНИИ ОБРАБОТКИ ПЕРСОНАЛЬНЫХ ДАННЫХ В ООО "Альфа Телеком"</a>	Internal	Passing Juice
<a href="#">СОУТ</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	компании абоненты для <b>шадру</b> все что <b>интернет</b> можете <b>НОВОСТИ</b> кабинет
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
новости	7	✘	✘	✘	✔
интернет	5	✔	✔	✔	✘
шадру	5	✘	✘	✘	✘
все	4	✘	✘	✘	✘
можете	4	✘	✘	✘	✘


## Usability

	Url	Domain : shadr.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 42 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://shadr.ru/robots.txt">http://shadr.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>