








# Seo Analyzer shanshouston.com

Generated on March 11 2022 10:18 AM





The score is 39/100







## SEO Content

	Title	Shans Houston <b>Length : 13</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Focused On The Road Ahead <b>Length : 25</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>2</td><td>8</td><td>20</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Shans HoustonHouston's Best Choice!</li><li>• [H2] Shans</li><li>• [H3] A car for every need!</li><li>• [H3] Family friendly!</li><li>• [H3] Great deals!</li><li>• [H3] Email to a Friend</li><li>• [H3] Trade-In</li><li>• [H3] Make an Offer</li><li>• [H3] Schedule Test Drive</li><li>• [H3] Request More Info</li><li>• [H4] Financing</li><li>• [H4] Reliability</li><li>• [H4] Service</li><li>• [H4] Top Performance</li><li>• [H4] Focused on You!</li><li>• [H4] SEARCH OUR INVENTORY</li><li>• [H4] Financing.</li></ul>	H1	H2	H3	H4	H5	H6	0	2	8	20	0	0
H1	H2	H3	H4	H5	H6									
0	2	8	20	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Warranty.</li><li>• [H4] What are our Hours of Operation?</li><li>• [H4] About Us.</li><li>• [H4] Find Us.</li><li>• [H4] Login to access different features</li><li>• [H4] Contact Us</li><li>• [H4] Contact Information</li><li>• [H4] Options</li><li>• [H4] Vehicle Information</li><li>• [H4] Vehicle Rating</li><li>• [H4] Vehicle History</li><li>• [H4] Title History</li><li>• [H4] Vehicle Assessment</li></ul>
	Images	<p>We found 10 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

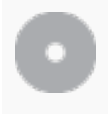
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 23.53%</p> <p>Internal Links 76.47%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Inventory</a>	Internal	Passing Juice
<a href="#">Cars</a>	Internal	Passing Juice
<a href="#">Trucks</a>	Internal	Passing Juice
<a href="#">SUVS</a>	Internal	Passing Juice
<a href="#">Car Transport</a>	Internal	Passing Juice
<a href="#">Other Logistics</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Schedule a Test Drive</a>	Internal	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">Inventory</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Location</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Usability

	Url	Domain : shanshouston.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 46
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div>✔ Apple Icon</div><div>✔ Meta Viewport Tag</div><div>✔ Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://shanshouston.com/sitemap.xml">http://shanshouston.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://shanshouston.com/robots.txt">http://shanshouston.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>