# Seo Analyzer shassa.ir

Generated on March 07 2022 00:37 AM

**The score is 31/100**

## SEO Content

| | | |
|---|---|---|
| ⚠️ | Title | صفحه اصلی<br><br>**Length : 9**<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✅ | Keywords | ,DotNetNuke,DNN<br><br>Good, your page contains meta keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⚪ | Headings | **H1** 3   **H2** 0   **H3** 0   **H4** 0   **H5** 0   **H6** 0<br><br>• بورس اخبار [H1]<br>• شرکت اخبار [H1]<br>• ایرانیان سرمایه سبدگردان شرکت [H1] |
| ❌ | Images | We found 12 images on this web page.<br><br>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **12%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ❌ | Flash | Terrible, you have Flash content, this mean that for search engines hard to understand your content. |

# SEO Content

| | Iframe | Great, there are no Iframes detected on this page. |
|---|---|---|

# SEO Links

| | URL Rewrite | Bad. Your links have query string. |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 12 links including 3 link(s) to files |
| | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 16.67%<br><br>Internal Links 83.33% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| En | Internal | Passing Juice |
| ورود | Internal | Passing Juice |
| یک شنبه  1397  خرداد 13    مهمترین دلایل افزایش تقاضا در بازار سهام / مصاحبه سایت سنا با دکتر صفاری | Internal | Passing Juice |
| چهارشنبه 02 خرداد 1397   انتخاب شرکت سبدگردان سرمایه ایرانیان به عنوان فعالترین شرکت سبدگردان در سال 1396 | Internal | Passing Juice |
| شنبه 19 اسفند 1396   تحقق عملکرد مثبت بازار سرمایه در نیمه دوم سال | Internal | Passing Juice |
| چهارشنبه 04 بهمن 1396   چرا   بانک ها از مدیریت صندوقها و شرکتهای تامین سرمایه منع شدند؟/مصاحبه سایت سنا با دکتر صفاری | Internal | Passing Juice |
| دوشنبه 18 دی 1396   سال ۲۰۱۸؛   سال رشد و رونق بازار سرمایه | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| آرشیو | Internal | Passing Juice |
| اخبار بورس و اوراق بهادار | Internal | Passing Juice |
| شرکت سپرده گذاری مرکزی اوراق بهادار | Internal | Passing Juice |
| بورس انرژی ایران | External | Passing Juice |
| مرکز مالی ایران | External | Passing Juice |

# SEO Keywords

| | Keywords Cloud | بازدهي اوراق شرکت گزارش فرم سرمایه بهادار اقتصاد سبدگردانی گذاري |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| شرکت | 9 | ✖ | ✖ | ✖ | ✔ |
| فرم | 8 | ✖ | ✖ | ✖ | ✖ |
| سبدگردانی | 8 | ✖ | ✖ | ✖ | ✖ |
| سرمایه | 8 | ✖ | ✖ | ✖ | ✖ |
| اقتصاد | 6 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : shassa.ir<br>Length : 9 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is fa. |

# Usability

| | | |
|---|---|---|
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✅ | Doctype | HTML 5 |
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 31<br>Warnings : 22 |
| ❌ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✖ Too bad, your website has too many CSS files (more than 4).<br>✖ Too bad, your website has too many JS files (more than 6).<br>✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✖ Apple Icon<br>✔ Meta Viewport Tag<br>✖ Flash content |

# Optimization

| | | |
|---|---|---|
| | XML Sitemap | Missing |

# Optimization

| | | |
|---|---|---|
| | | Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ❌ | Robots.txt | Missing<br><br>Your website doesn't have a robots.txt file - this can be problematic.<br><br>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |