

Seo Analyzer shawspet.co.uk

Generated on April 04 2022 01:00 AM






The score is 60/100







SEO Content

	Title	SHAWSPET UK #1 SOURCE FOR PET PRODUCT REVIEWS Length : 47 Perfect, your title contains between 10 and 70 characters.														
	Description	Looking For Pet Product Reviews and Buying a Guide! We'll Help You Through Everything Like Here Listed Top Rated Pet Products With Training And Care. Length : 154 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>SHAWSPET UK #1 SOURCE FOR PET PRODUCT REVIEWS</td></tr><tr><td>description</td><td>Looking For Pet Product Reviews and Buying a Guide! We&#039;ll Help You Through Everything Like Here Listed Top Rated Pet Products With Training And Care.</td></tr><tr><td>url</td><td>https://www.shawspet.co.uk/</td></tr><tr><td>site_name</td><td>Shaws Pet</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	SHAWSPET UK #1 SOURCE FOR PET PRODUCT REVIEWS	description	Looking For Pet Product Reviews and Buying a Guide! We'll Help You Through Everything Like Here Listed Top Rated Pet Products With Training And Care.	url	https://www.shawspet.co.uk/	site_name	Shaws Pet
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SEO Content

	Headings	H1 0	H2 10	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Best Cat Scratching Posts for 2022• [H2] Best Microchip Cat Flaps and Doors of 2022• [H2] The 20 Best Pooper Scoopers of 2022• [H2] Best Carpet Cleaner for Pets in 2022• [H2] 16 Best Hoover for Cat Hair and Litter (Reviews & Buying Guide)• [H2] The 15 Best Air Purifiers for Pet Owners of 2022• [H2] Best Cat Trees of 2022 (Unique Furniture Play Tower & Condo)• [H2] 25 Best Dog Strollers in UK (Reviews & Buying Guide 2022)• [H2] 15 Best Dog Bike Trailers in The UK (Reviews & Buying Guide)• [H2] How to Crate Train a Puppy [Update 2022]					
	Images	We found 12 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 23 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.39% Internal Links 82.61%					

SEO Links

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Pet Carriers &#038; Travel	Internal	Passing Juice
Dog Pushchair	Internal	Passing Juice
Dog Bike Trailer	Internal	Passing Juice
Pet Cleaning Products	Internal	Passing Juice
Best Carpet Cleaner for Pets	Internal	Passing Juice
Best Pooper Scooper	Internal	Passing Juice
Best Hoover for Cat Hair	Internal	Passing Juice
Best Air Purifiers for Pet	Internal	Passing Juice
Cat Products	Internal	Passing Juice
Best Cat Tree	Internal	Passing Juice
Best Microchip Cat Flap	Internal	Passing Juice
Best Cat Scratching Post	Internal	Passing Juice
Blog	Internal	Passing Juice
Air Purifier	Internal	Passing Juice
How to Crate Train a Puppy [Update 2022]	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Pinterest	External	Passing Juice
Contact Us	Internal	Passing Juice
About Us	Internal	Passing Juice
=	External	Passing Juice
Accept	Internal	Passing Juice

SEO Keywords



Keywords Cloud

continue products **cat** updated reading
dog **best pet** march cleaning

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
best	19	✘	✘	✘	✔
cat	18	✘	✘	✘	✔
pet	17	✔	✘	✔	✔
dog	11	✘	✘	✘	✔
continue	10	✘	✘	✘	✘











Usability

	Url	Domain : shawspet.co.uk Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://shawspet.co.uk/sitemap.xml</pre> <pre>https://www.shawspet.co.uk/sitemap_index.xml</pre>
	Robots.txt	<pre>http://shawspet.co.uk/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics