



Seo Analyzer shearcraft.com

Generated on January 26 2022 14:59 PM

The score is 43/100



SEO Content

	Title	ShearCraft Length : 10 Perfect, your title contains between 10 and 70 characters.																
	Description	ShearCraft was founded in 2003 as a team of expert shear sharpeners as well as an outlet for the very best hair cutting and styling tools in the world. Length : 151 Great, your meta description contains between 70 and 160 characters.																
	Keywords	scissors, shears, hairstylist, hairdresser, shear sharpening, ys park, hikari, hair cutting tools, scissor sharpening, las vegas, tara, nic Good, your page contains meta keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>ShearCraft</td></tr><tr><td>image</td><td>http://cdn.shopify.com/s/files/1/0265/9763/t/35/assets/logo.png?v=5495196790038717908</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0265/9763/t/35/assets/logo.png?v=5495196790038717908</td></tr><tr><td>description</td><td>ShearCraft was founded in 2003 as a team of expert shear sharpeners as well as an outlet for the very best hair cutting and styling tools in the world.</td></tr><tr><td>url</td><td>https://www.shearcraft.com/</td></tr><tr><td>site_name</td><td>ShearCraft</td></tr></tbody></table>	Property	Content	type	website	title	ShearCraft	image	http://cdn.shopify.com/s/files/1/0265/9763/t/35/assets/logo.png?v=5495196790038717908	image:secure_url	https://cdn.shopify.com/s/files/1/0265/9763/t/35/assets/logo.png?v=5495196790038717908	description	ShearCraft was founded in 2003 as a team of expert shear sharpeners as well as an outlet for the very best hair cutting and styling tools in the world.	url	https://www.shearcraft.com/	site_name	ShearCraft
Property	Content																	
type	website																	
title	ShearCraft																	
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site_name	ShearCraft																	

SEO Content

	Headings	H1 1 H2 0 H3 8 H4 3 H5 0 H6 0
		• [H1] • [H3] Featured Product • [H3] Tag your work with #ShearCraft to be featured • [H3] Quick Shop • [H3] LATEST BLOGS • [H3] Contact Us • [H3] Get Connected • [H3] • [H3] Newsletter Sign Up • [H4] • [H4] • [H4]
	Images	We found 39 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 105 links including 67 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.9% Internal Links 98.1%

In-page links

Anchor	Type	Juice
Dropdown trigger	Internal	Passing Juice
My Account	Internal	Passing Juice
My Wishlist	Internal	Passing Juice
Search	External	Passing Juice
Sign In	Internal	Passing Juice
Create an account	Internal	Passing Juice
Or View Cart	Internal	Passing Juice
Y.S. Park Salon Professional Spray Bottle	Internal	Passing Juice
Y.S. Park 209 Barber Comb-DISCONTINUED	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Nic STS Shears	Internal	Passing Juice
Y.S. Park 339 Fine Cutting Comb	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
Lady Mate Super Clips-	Internal	Passing Juice
Parlux Advance Light Ceramic & Ionic Hair Dryer	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Y.S. Park Defuser Large	Internal	Passing Juice
Vess Finger Mesh Comb	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Y.S. Park 150 Teasing Comb	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Y.S. Park Pro Hair Clips	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
ShearCraft Sharpening Service	Internal	Passing Juice
Y.S. Park 334 Fine Cutting Grip Comb	Internal	Passing Juice
=	Internal	Passing Juice

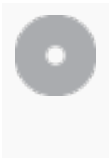
In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
Chameleon Silver Hair Foils	Internal	Passing Juice
Y.S. Park Neck Fitter	Internal	Passing Juice
Afloat 73 Cutting Comb	Internal	Passing Juice
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The Groove Voyager Brush-DISCONTINUED	Internal	Passing Juice
Y.S. Park Shark Hair Clips	Internal	Passing Juice
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Hikari Pfizz Small Comb	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Y.S. Park Tint Bowl	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Y.S. Park 280 Clipper Comb	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Trending	Internal	Passing Juice
Hikari	Internal	Passing Juice
Y.S. Park	Internal	Passing Juice
Shop All	Internal	Passing Juice
Strand'Ed In The Alley: An Interactive Hair Education Festival	Internal	Passing Juice
Hair Masks: A Spa Treatment for your Locks	Internal	Passing Juice
Five Foods For Healthy Hair Growth	Internal	Passing Juice
Meet Bob!	Internal	Passing Juice
Styling Product Spotlight: Battle Born Grooming Co.	Internal	Passing Juice
Carouselle	External	Passing Juice
Back to top	Internal	Passing Juice

SEO Keywords



Keywords Cloud

view stock comb shopping cutting **wishlist** from
park add cart

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wishlist	12	✖	✖	✖	✖
add	10	✖	✖	✖	✖
park	8	✖	✔	✖	✖
stock	4	✖	✖	✖	✖
shopping	4	✖	✖	✖	✖

Usability

	Url	Domain : shearcraft.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 56
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document



Deprecated HTML

Deprecated tags	Occurrences
<center>	4
	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

 Excellent, your website doesn't use nested tables.

 Too bad, your website is using inline styles.

 Too bad, your website has too many CSS files (more than 4).

 Too bad, your website has too many JS files (more than 6).

 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://shearcraft.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics