

# Seo Analyzer shef.ac.uk

Generated on February 19 2022 13:08 PM





The score is 59/100







## SEO Content

	Title	Home   The University of Sheffield <b>Length : 34</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>12</td><td>7</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] The University of Sheffield homepage</li><li>• [H2] Postgraduate online open day</li><li>• [H2] Study</li><li>• [H2] Research</li><li>• [H2] News</li><li>• [H2] Our apprentices provide vital support to healthcare and industry</li><li>• [H2] Our researchers highlight pressing challenges in reducing regional inequalities</li><li>• [H2] Lockdown measures linked to an increase in drinking at home</li><li>• [H2] New AI model helps discover causes of motor neurone disease</li><li>• [H2] How to weigh a forest from space</li><li>• [H2] Events</li><li>• [H2] Collaborate</li><li>• [H2] Footer menu</li><li>• [H3] FIND A COURSE</li></ul>	H1	H2	H3	H4	H5	H6	1	12	7	1	0	0
H1	H2	H3	H4	H5	H6									
1	12	7	1	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Explore undergraduate study at Sheffield</li><li>• [H3] PhD study</li><li>• [H3] Search for a postgraduate course</li><li>• [H3] Research that changes lives</li><li>• [H3] Our impact</li><li>• [H3] Covid-19: our research and innovation</li><li>• [H4] The University of Sheffield</li></ul>
	Images	We found 23 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>17%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 115 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.57% Internal Links 90.43%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice

## In-page links

<a href="#">Coronavirus (Covid-19): latest advice</a>	Internal	Passing Juice
<a href="#">Courses</a>	Internal	Passing Juice
<a href="#">Undergraduate courses</a>	Internal	Passing Juice
<a href="#">Postgraduate taught courses</a>	Internal	Passing Juice
<a href="#">PhD study</a>	Internal	Passing Juice
<a href="#">Apprenticeships</a>	Internal	Passing Juice
<a href="#">Mature students</a>	Internal	Passing Juice
<a href="#">Online learning</a>	Internal	Passing Juice
<a href="#">TEFL and English as a second language</a>	Internal	Passing Juice
<a href="#">Studying at Sheffield</a>	Internal	Passing Juice
<a href="#">Teaching</a>	Internal	Passing Juice
<a href="#">Facilities</a>	Internal	Passing Juice
<a href="#">Ranking, reputation and history</a>	Internal	Passing Juice
<a href="#">Your career prospects</a>	Internal	Passing Juice
<a href="#">Students' Union - the UK's no. 1</a>	Internal	Passing Juice
<a href="#">Clubs, societies and sport</a>	Internal	Passing Juice
<a href="#">Guide to Sheffield</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Accommodation</a>	Internal	Passing Juice
<a href="#">University residences</a>	Internal	Passing Juice
<a href="#">Rent</a>	Internal	Passing Juice
<a href="#">Apply for accommodation</a>	Internal	Passing Juice
<a href="#">Visit</a>	Internal	Passing Juice
<a href="#">Undergraduate open days</a>	Internal	Passing Juice
<a href="#">Postgraduate open days</a>	Internal	Passing Juice
<a href="#">International visits to your region</a>	Internal	Passing Juice
<a href="#">Apply</a>	Internal	Passing Juice
<a href="#">Undergraduate applications</a>	Internal	Passing Juice

## In-page links

<a href="#">Postgraduate applications</a>	Internal	Passing Juice
<a href="#">Applying as an international student</a>	Internal	Passing Juice
<a href="#">Visas and immigration</a>	Internal	Passing Juice
<a href="#">International students</a>	Internal	Passing Juice
<a href="#">Our international community</a>	Internal	Passing Juice
<a href="#">Undergraduate fees and funding</a>	Internal	Passing Juice
<a href="#">Postgraduate taught fees</a>	Internal	Passing Juice
<a href="#">Postgraduate taught funding</a>	Internal	Passing Juice
<a href="#">PhD fees</a>	Internal	Passing Juice
<a href="#">PhD scholarships</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Expertise</a>	Internal	Passing Juice
<a href="#">Flagship institutes</a>	Internal	Passing Juice
<a href="#">Our people</a>	Internal	Passing Juice
<a href="#">Nobel Laureates</a>	Internal	Passing Juice
<a href="#">Queen's Anniversary Prizes</a>	Internal	Passing Juice
<a href="#">Facilities</a>	Internal	Passing Juice
<a href="#">Impact</a>	Internal	Passing Juice
<a href="#">Our approach</a>	Internal	Passing Juice
<a href="#">Research features</a>	Internal	Passing Juice
<a href="#">REF 2014</a>	Internal	Passing Juice
<a href="#">Coronavirus: our research and innovation</a>	Internal	Passing Juice
<a href="#">UN sustainable development goals</a>	Internal	Passing Juice
<a href="#">Find a PhD</a>	Internal	Passing Juice
<a href="#">PhD projects directory</a>	Internal	Passing Juice
<a href="#">Support for current researchers</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Partnerships</a>	Internal	Passing Juice

## In-page links

<a href="#">How we support business</a>	Internal	Passing Juice
<a href="#">Examples of business partners</a>	Internal	Passing Juice
<a href="#">Our role in the city and region</a>	Internal	Passing Juice
<a href="#">International</a>	Internal	Passing Juice
<a href="#">Worldwide Universities Network at Sheffield</a>	Internal	Passing Juice
<a href="#">We Are International campaign</a>	Internal	Passing Juice
<a href="#">Global opportunities and exchanges</a>	Internal	Passing Juice
<a href="#">Alumni</a>	Internal	Passing Juice
<a href="#">Update your details</a>	Internal	Passing Juice
<a href="#">Support us</a>	Internal	Passing Juice
<a href="#">Our alumni</a>	Internal	Passing Juice
<a href="#">Alumni volunteering</a>	Internal	Passing Juice
<a href="#">Schools and colleges</a>	Internal	Passing Juice
<a href="#">Virtual schools hub</a>	Internal	Passing Juice
<a href="#">Activities and events</a>	Internal	Passing Juice
<a href="#">Sustained programmes</a>	Internal	Passing Juice
<a href="#">Partnerships</a>	Internal	Passing Juice
<a href="#">Global Engagement team</a>	Internal	Passing Juice
<a href="#">Schools and Colleges Liaison team</a>	Internal	Passing Juice
<a href="#">Hospitality</a>	External	Passing Juice
<a href="#">Cafes and bars</a>	Internal	Passing Juice
<a href="#">About the University</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Sustainability at Sheffield</a>	Internal	Passing Juice
<a href="#">Our vision</a>	Internal	Passing Juice
<a href="#">Governance and management</a>	Internal	Passing Juice


## In-page links

<a href="#">Rankings</a>	Internal	Passing Juice
<a href="#">Departments and services</a>	Internal	Passing Juice
<a href="#">Academic departments</a>	Internal	Passing Juice
<a href="#">Faculties</a>	Internal	Passing Juice
<a href="#">Professional Services</a>	Internal	Passing Juice
<a href="#">Courses</a>	Internal	Passing Juice
<a href="#">PhD study</a>	Internal	Passing Juice
<a href="#">Pathway programmes for international students</a>	External	Passing Juice
<a href="#">Online learning</a>	Internal	Passing Juice
<a href="#">Courses for mature students</a>	Internal	Passing Juice
<a href="#">BIOMASS on The University of Sheffield Player</a>	External	Passing Juice
<a href="#">Information for visitors</a>	Internal	Passing Juice
<a href="#">Support us</a>	Internal	Passing Juice
<a href="#">Student hub</a>	External	Passing Juice
<a href="#">Staff hub</a>	External	Passing Juice
<a href="#">Alumni</a>	Internal	Passing Juice
<a href="#">Students' Union</a>	External	Passing Juice
<a href="#">Library</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Facebook</a>	Internal	Passing Juice
<a href="#">Twitter</a>	Internal	Passing Juice
<a href="#">Youtube</a>	Internal	Passing Juice
<a href="#">Instagram</a>	Internal	Passing Juice
<a href="#">Linkedin</a>	Internal	Passing Juice
<a href="#">Weibo</a>	Internal	Passing Juice
<a href="#">Feedback</a>	External	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Accessibility</a>	External	Passing Juice

## In-page links

<a href="#">FOI</a>	External	Passing Juice
<a href="#">Modern slavery statement</a>	External	Passing Juice






## SEO Keywords

 Keywords Cloud	international university students sheffield courses study phd research postgraduate undergraduate
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
sheffield	16	✓	✗	✗	✓
research	13	✗	✗	✗	✓
phd	11	✗	✗	✗	✓
university	10	✓	✗	✗	✓
postgraduate	9	✗	✗	✗	✓

## Usability





	Url	Domain : shef.ac.uk Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 65 Warnings : 34
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://shef.ac.uk/sitemap.xml</pre> <pre>https://www.sheffield.ac.uk/sitemap.xml</pre>
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## Optimization

	Robots.txt	<p><a href="http://shef.ac.uk/robots.txt">http://shef.ac.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>