







# Seo Analyzer shelby.im

Generated on February 19 2022 17:33 PM






The score is 53/100







## SEO Content

	<p>Title</p>	<p>Micro Urls, Short Urls, Tiny Urls, Url Shortening : Shelby Micro URLs</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Shelby Micro URLs. Manageable micro urls for Instant Messaging, Twitter, Facebook, Linkedin, SMS and blogs. QR image included.</p> <p><b>Length : 126</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>micro, tiny, shorten, shortener, small, reduce, urls, url, link, address, reduce, twitter, facebook, instant messaging, sms, shelby, shelby it, shelby group, tiny url, micro url, belfast, ireland, northern ireland, free, Linkedin, QR code, QR codes</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Shelby Micro URLs</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://shelby.im</td> </tr> <tr> <td>image</td> <td>http://shelby.im/public/img/social_image.png</td> </tr> <tr> <td>site_name</td> <td>Shelby Micro URLs.</td> </tr> <tr> <td>description</td> <td>Shelby Micro URLs. Manageable micro urls for Instant Messaging, Twitter, Facebook, Linkedin, SMS and blogs. QR image included.</td> </tr> </tbody> </table>	Property	Content	title	Shelby Micro URLs	type	website	url	http://shelby.im	image	http://shelby.im/public/img/social_image.png	site_name	Shelby Micro URLs.	description	Shelby Micro URLs. Manageable micro urls for Instant Messaging, Twitter, Facebook, Linkedin, SMS and blogs. QR image included.
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## SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>14%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 0%</p>

## In-page links

Anchor	Type	Juice
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## SEO Keywords



Keywords Cloud

enter **keyword urls** instead code  
**shelby micro** generated system  
used

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
urls	5	✓	✓	✓	✗
micro	4	✓	✓	✓	✗
shelby	4	✓	✓	✓	✗
used	3	✗	✗	✗	✗
keyword	3	✗	✗	✗	✗











## Usability

	Url	Domain : shelby.im Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Transitional
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 3 Warnings : 7						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>3</td></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	3	<center>	1
Deprecated tags	Occurrences							
<font>	3							
<center>	1							
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>						

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://shelby.im/sitemap.xml</code>
	Robots.txt	<code>http://shelby.im/robots.txt</code> Great, your website has a robots.txt file.

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.