







Seo Analyzer shephardbuildingservices.co.uk

Generated on March 15 2022 12:26 PM






The score is **61/100**







SEO Content

	Title	<p>Builders Loughborough & Charnwood</p> <p>Length : 37</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>We provide professional builders to the Leicester and Loughborough area, from extensions to new builds. Fill out our contact form to find out more.</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Builders Loughborough & Charnwood</td> </tr> <tr> <td>description</td> <td>We provide professional builders to the Leicester and Loughborough area, from extensions to new builds. Fill out our contact form to find out more.</td> </tr> <tr> <td>url</td> <td>https://www.shephardbuildingservices.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Shephard Building Services</td> </tr> <tr> <td>image</td> <td>https://www.shephardbuildingservices.co.uk/wp-content/uploads/2016/05/shephard-building-services-logo.jpg</td> </tr> <tr> <td>image:width</td> <td>300</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Builders Loughborough & Charnwood	description	We provide professional builders to the Leicester and Loughborough area, from extensions to new builds. Fill out our contact form to find out more.	url	https://www.shephardbuildingservices.co.uk/	site_name	Shephard Building Services	image	https://www.shephardbuildingservices.co.uk/wp-content/uploads/2016/05/shephard-building-services-logo.jpg	image:width	300
Property	Content																			
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image	https://www.shephardbuildingservices.co.uk/wp-content/uploads/2016/05/shephard-building-services-logo.jpg																			
image:width	300																			

SEO Content

		image:height 300												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Builders Loughborough & Charnwood • [H2] A reassuringly different approach to building • [H3] By choosing Shephard Building Services you will receive: 	H1	H2	H3	H4	H5	H6	1	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	1	0	0	0									
	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 21.05%</p> <p>Internal Links 78.95%</p>

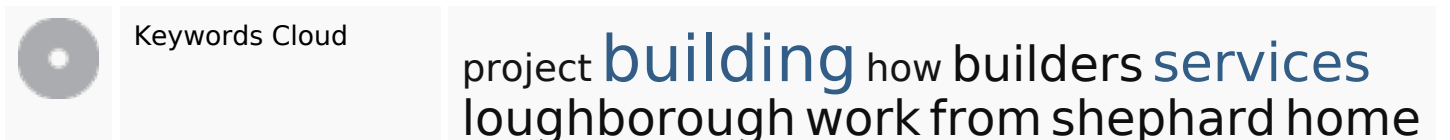
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

Building Services	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Approach	Internal	Passing Juice
Our Portfolio	Internal	Passing Juice
FAQ&#8217;s	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Watch our video	External	Passing Juice
contact form	Internal	Passing Juice
house extensions	Internal	Passing Juice
here	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Resources	Internal	Passing Juice
Splendid Apple	External	Passing Juice
Sitemap XML	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
building	14	✘	✘	✘	✔







Keywords Consistency

services	11	✘	✘	✘	✔
from	8	✘	✘	✔	✘
shephard	8	✘	✘	✘	✔
home	8	✘	✘	✘	✘

Usability

	Url	Domain : shephardbuildingservices.co.uk Length : 30
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

- ✓ Perfect. No inline css has been found in HTML tags!
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

http://www.shephardbuildingservices.co.uk/sitemap_index.xml



Robots.txt

<http://shephardbuildingservices.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics