



# Seo Analyzer sheridanauctionservice.com

Generated on January 21 2022 15:44 PM



The score is 43/100



## SEO Content

	Title	Mid-Michigan's Premier Auction Company - Sheridan Realty & Auction Co.  <b>Length : 79</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Mid-Michigan's Premier Auction Company - Sheridan Realty &amp; Auction Co.</td></tr><tr><td>url</td><td>https://www.sheridanauctionservice.com/</td></tr><tr><td>description</td><td>Mid-Michigan's Premier Auction Company</td></tr><tr><td>image</td><td>https://www.sheridanauctionservice.com/images/logo.png</td></tr></tbody></table>					Property	Content	type	website	title	Mid-Michigan's Premier Auction Company - Sheridan Realty & Auction Co.	url	https://www.sheridanauctionservice.com/	description	Mid-Michigan's Premier Auction Company	image	https://www.sheridanauctionservice.com/images/logo.png
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image	https://www.sheridanauctionservice.com/images/logo.png																	
	Headings	<b>H1</b> 1	<b>H2</b> 22	<b>H3</b> 8	<b>H4</b> 0	<b>H5</b> 2	<b>H6</b> 0											
		<ul style="list-style-type: none"><li>[H1] Upcoming Auctions</li><li>[H2] Featured Auctions</li><li>[H2] 33rd Annual AHCA National Sale</li></ul>																





## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Equipment Reduction Auction, Mason</li> <li>• [H2] Graf Acres LLC Inventory Reduction Auction</li> <li>• [H2] February Consignment Auction</li> <li>• [H2] Farm/Livestock Equipment, Hay &amp; Straw Inventory Reduction</li> <li>• [H2] Ottney Farms Hay and Equipment Reduction Auction</li> <li>• [H2] Manchester Marketplace Equipment Auction</li> <li>• [H2] Dale Frey Retirement Auction, Ann Arbor</li> <li>• [H2] March Consignment Auction</li> <li>• [H2] Semi-Annual Municipal/Construction Consignment Auction</li> <li>• [H2] LIVE Ingham County Consignment Auction 2022</li> <li>• [H2] Pray Farms Inventory Reduction Auction</li> <li>• [H2] LIVE Michigan Beef Expo 2022</li> <li>• [H2] 5 Acre Hobby Farm Real Estate Auction</li> <li>• [H2] John Engelbert Retirement Auction, Chelsea</li> <li>• [H2] Ramon Waltz Vintage Tractor Collection, Mason</li> <li>• [H2] Info</li> <li>• [H2] Results</li> <li>• [H2] About Sheridan Realty &amp; Auction Co.</li> <li>• [H2] Services</li> <li>• [H2] Contact Us</li> <li>• [H3] HOW TO BID</li> <li>• [H3] READY TO SELL?</li> <li>• [H3] FAQ</li> <li>• [H3] January Consignment Auction</li> <li>• [H3] Michael Farms Retirement</li> <li>• [H3] Manchester Marketplace Equipment Auction</li> <li>• [H3] Paul Davis Restoration Liquidation Auction</li> <li>• [H3] '+location.title+'</li> <li>• [H5] Alert</li> <li>• [H5] Alert</li> </ul>
	Images	<p>We found 117 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 63 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.59%</p> <p>Internal Links 98.41%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Real Estate Auctions</a>	Internal	Passing Juice
<a href="#">Appraisal Services</a>	Internal	Passing Juice
<a href="#">Real Estate Consulting</a>	Internal	Passing Juice
<a href="#">REO Marketing for Lenders</a>	Internal	Passing Juice
<a href="#">Real Estate Listings</a>	External	Passing Juice
<a href="#">Benefit Auctions</a>	Internal	Passing Juice
<a href="#">Liquidation &amp; Transition</a>	Internal	Passing Juice
<a href="#">Buying Real Estate at Auction</a>	Internal	Passing Juice
<a href="#">Mission Statement</a>	Internal	Passing Juice
<a href="#">The Auction Process</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">Awards and Achievements</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Why Auctions Work</a>	Internal	Passing Juice


## In-page links

[illegible]

## In-page links

<a href="#">Auction Info</a>	Internal	Passing Juice
<a href="#">Auction Info</a>	Internal	Passing Juice
<a href="#">View Catalog</a>	Internal	Passing Juice
<a href="#">Auction Info</a>	Internal	Passing Juice
<a href="#">Auction Info</a>	Internal	Passing Juice
<a href="#">read more +</a>	Internal	Passing Juice
<a href="#">read more +</a>	Internal	Passing Juice
<a href="#">Results</a>	Internal	Passing Juice
<a href="#">View Catalog</a>	Internal	Passing Juice
<a href="#">Auction Info</a>	Internal	Passing Juice
<a href="#">View Catalog</a>	Internal	Passing Juice
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<a href="#">Auction Info</a>	Internal	Passing Juice
<a href="#">View Catalog</a>	Internal	Passing Juice
<a href="#">Auction Info</a>	Internal	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice
<a href="#">'+location.view_project+'</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	realty view bidding catalog only online info date sheridan <b>au</b> ction
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
au	62	✓	✗	✗	✓
online	32	✗	✗	✗	✗









## Keywords Consistency

info	25	×	×	×	✓
date	20	×	×	×	×
bidding	20	×	×	×	×

## Usability

	Url	Domain : sheridanauctionservice.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>

## Document



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://sheridanauctionservice.com/sitemap.xml>

<https://www.sheridanauctionservice.com/sitemap.xml>



### Robots.txt

<http://sheridanauctionservice.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics