



Seo Analyzer shift4shop.com

Generated on March 23 2022 06:15 AM





The score is **61/100**



SEO Content





	Title	<p>Best Ecommerce Software of 2022 SaaS Ecommerce Platform</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>What's Ecommerce Software? And how to choose the right ecommerce software to build your online business and launch a successful website</p> <p>Length : 135</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>What's eCommerce Software?</td> </tr> <tr> <td>description</td> <td>Learn how to find the best eCommerce software</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://www.shift4shop.com/2015/images/home/new/sm-slide1.png</td> </tr> <tr> <td>url</td> <td>https://www.shift4shop.com</td> </tr> <tr> <td>site_name</td> <td>shift4shop</td> </tr> </tbody> </table>	Property	Content	title	What's eCommerce Software?	description	Learn how to find the best eCommerce software	type	website	image	https://www.shift4shop.com/2015/images/home/new/sm-slide1.png	url	https://www.shift4shop.com	site_name	shift4shop
Property	Content															
title	What's eCommerce Software?															
description	Learn how to find the best eCommerce software															
type	website															
image	https://www.shift4shop.com/2015/images/home/new/sm-slide1.png															
url	https://www.shift4shop.com															
site_name	shift4shop															
	Headings	<table border="1" data-bbox="539 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>15</td> <td>17</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1973 1417 2069" style="list-style-type: none"> • [H1] eCommerce Software • [H2] Launch Your Business In 3, 2, 1... • [H2] Shift4 & The Giving Block have teamed up to launch 	H1	H2	H3	H4	H5	H6	1	15	17	0	0	0		
H1	H2	H3	H4	H5	H6											
1	15	17	0	0	0											

SEO Content

		<p>#CaringWithCrypto</p> <ul style="list-style-type: none">• [H2] Rocket Fuel for Your Business• [H2] Create Your Shop With Our Powerful & Intuitive Website Builder• [H2] The Competition Can't Compete• [H2] Trusted by Tens of Thousands of Leading eCommerce Businesses• [H2] Premium Themes for Every Industry• [H2] Fast, Convenient, End-to-End Payments• [H2] An eCommerce Solution With All The Bells & Whistles• [H2] Powerful eCommerce Integrations to Grow Your Business• [H2] Thousands of Businesses Trust Shift4Shop to Sell Online• [H2] Exceptional Customer Support To Help You Succeed• [H2] Everything You Need to Start a Business• [H2] Successful eCommerce Websites Selling More with Shift4Shop• [H2] Rocket Fuel for Your Business• [H3] What is eCommerce Software?• [H3] Sell More• [H3] Convert Higher• [H3] Reduce Abandoned Carts• [H3] Search Engine Optimization• [H3] VISA PCI Certified Security• [H3] Real-Time Shipping• [H3] Accept Payments• [H3] Social & Mobile Commerce• [H3] Free eCommerce Platform• [H3] Free SSL Certificate• [H3] Free Domain Name• [H3] Free Website Themes• [H3] eLeMeNO-Pee• [H3] Florida Tobacco Shop• [H3] Ink 4 Cakes• [H3] Clearly Susan
	Images	<p>We found 52 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.35% Internal Links 93.65%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Features	Internal	Passing Juice
Solutions	Internal	Passing Juice
Shopping Cart Software	Internal	Passing Juice
Enterprise eCommerce	Internal	Passing Juice
B2B eCommerce	Internal	Passing Juice
eCommerce Automation	Internal	Passing Juice
Point-of-Sale	Internal	Passing Juice
Buy Button	Internal	Passing Juice
Subscription Software	Internal	Passing Juice
Clients	Internal	Passing Juice
Pricing	Internal	Passing Juice
Resources	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

Help Center	External	Passing Juice
How to Sell Online	Internal	Passing Juice
Dropshipping	Internal	Passing Juice
Shift4Shop Experts	Internal	Passing Juice
Free Business Tools	Internal	Passing Juice
Log In	Internal	Passing Juice
We can help	Internal	Passing Juice
Learn more or donate to your favorite charity today	External	Passing Juice
Browse Themes	Internal	Passing Juice
Learn More	Internal	Passing Juice
sell online	Internal	Passing Juice
online store builder	Internal	Passing Juice
product management	Internal	Passing Juice
eCommerce statistics	Internal	Passing Juice
cart abandonment prevention	Internal	Passing Juice
eCommerce website builder	Internal	Passing Juice
hosted eCommerce platforms	Internal	Passing Juice
PCI Compliance	Internal	Passing Juice
ecommerce shipping features	Internal	Passing Juice
FedEx	Internal	Passing Juice
B2B eCommerce	Internal	Passing Juice
omnichannel eCommerce	Internal	Passing Juice
mobile commerce	Internal	Passing Juice
View All Features	Internal	Passing Juice
Get Help	Internal	Passing Juice
Why Shift4Shop	Internal	Passing Juice

In-page links

Shopping Cart Software	Internal	Passing Juice
Success Stories	Internal	Passing Juice
Shift4Shop Reviews	Internal	Passing Juice
eCommerce Blog	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Features	Internal	Passing Juice
Start an Online Store	Internal	Passing Juice
eCommerce	Internal	Passing Juice
eCommerce Web Design	Internal	Passing Juice
eCommerce Marketing	Internal	Passing Juice
Custom Development	Internal	Passing Juice
Start an Online Business	Internal	Passing Juice
App Store	Internal	Passing Juice
Support Center	External	Passing Juice
eCommerce Forum	Internal	Passing Juice
eCommerce University	Internal	Passing Juice
Developer Portal	External	Passing Juice
Supported Payments	Internal	Passing Juice
About Us	Internal	Passing Juice
Become a Partner	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

free more website business features online
shift4shop store software ecommerce

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ecommerce	42	✓	✗	✓	✓
shift4shop	26	✗	✗	✗	✓
online	22	✗	✗	✓	✓
free	20	✗	✗	✗	✓
more	19	✗	✗	✗	✓











Usability

	Url	Domain : shift4shop.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 16 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://shift4shop.com/sitemap.xml</code>
	Robots.txt	<code>http://shift4shop.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.