



# Seo Analyzer shipmodeling.ru

Generated on February 14 2022 14:58 PM

The score is 43/100



## SEO Content

|    | Title              | <p>Верфь на столе — магазин сборных моделей кораблей и инструментов для судомоделизма Москва</p> <p><b>Length : 89</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                         |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>Интернет-магазин товаров для судомоделизма: сборные модели кораблей, деревянные модели парусников, модели паровозов и трамваев для сборки. Масштабные модели в Москве. Электроинструмент Проххон, ручные инструменты, чертежи кораблей с доставкой почтой и курьером</p> <p><b>Length : 261</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p> |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>сборные модели кораблей купить в Москве, судомоделизм, деревянные модели парусных кораблей, модели парусников из дерева, чертежи кораблей, деревянные модели парусных кораблей, электроинструмент Проххон, судомодельный форум, видео постройки,</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                    |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>4</td><td>0</td><td>4</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Интернет-магазин сборных моделей кораблей и инструмента для судомоделизма</li><li>• [H2] Новости магазина</li><li>• [H2] Статьи</li><li>• [H2] Каталог товаров</li><li>• [H2] Наши достижения:</li><li>• [H4] Интернет-Магазин</li></ul>                     | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 4 | 0 | 4 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1                                                                                  | 4                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4  | 0  | 0  |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                  |
|-----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                 | <ul style="list-style-type: none"><li>• [H4] Покупателям</li><li>• [H4] Информация</li><li>• [H4] Верфь на столе</li></ul>                                                       |
|  | Images          | We found 33 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>12%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                             |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                        |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                               |

## SEO Links

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Bad. Your links have query string.                                                                    |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 55 links including 0 link(s) to files                                             |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 1.82%<br><br>Internal Links 98.18% |

## In-page links

| Anchor                            | Type     | Juice         |
|-----------------------------------|----------|---------------|
| <a href="#">О нас</a>             | Internal | Passing Juice |
| <a href="#">Доставка и оплата</a> | Internal | Passing Juice |
| <a href="#">Возврат</a>           | Internal | Passing Juice |

## In-page links

|                                                                              |          |               |
|------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Оптовикам</a>                                                    | Internal | Passing Juice |
| <a href="#">Контакты</a>                                                     | Internal | Passing Juice |
| <a href="#">Бонусная система</a>                                             | Internal | Passing Juice |
| <a href="#">Верфь на столе</a>                                               | Internal | Passing Juice |
| <a href="#">Забыли свой пароль?</a>                                          | Internal | Passing Juice |
| <a href="#">Регистрация</a>                                                  | Internal | Passing Juice |
| <a href="#">Закреть</a>                                                      | External | Passing Juice |
| <a href="#">Подарки на день защитника Отечества!</a>                         | Internal | Passing Juice |
| <a href="#">Возвращение энциклопедии судомоделизма!</a>                      | Internal | Passing Juice |
| <a href="#">Свежая поставка клея!</a>                                        | Internal | Passing Juice |
| <a href="#">Пополнение ассортимента от Tamiya!</a>                           | Internal | Passing Juice |
| <a href="#">Поставка компрессоров Jas.</a>                                   | Internal | Passing Juice |
| <a href="#">Большое поступление нитей ручной работы!</a>                     | Internal | Passing Juice |
| <a href="#">Большая поставка парусов!</a>                                    | Internal | Passing Juice |
| <a href="#">Пополнение ассортимента проволоки!</a>                           | Internal | Passing Juice |
| <a href="#">Стапель - снова в наличии!</a>                                   | Internal | Passing Juice |
| <a href="#">Модели пушек от Mantua!</a>                                      | Internal | Passing Juice |
| <a href="#">Листы Бальзы!</a>                                                | Internal | Passing Juice |
| <a href="#">Миноносный катер Ярроу</a>                                       | Internal | Passing Juice |
| <a href="#">модели самолетов (Model Airways)</a>                             | Internal | Passing Juice |
| <a href="#">японских храмов и замков (Woody)OE)</a>                          | Internal | Passing Juice |
| <a href="#">строений из керамики (Domus kits и Aedes Ars)</a>                | Internal | Passing Juice |
| <a href="#">электроинструмент Proxxon (Германия)</a>                         | Internal | Passing Juice |
| <a href="#">французского издательства ANCRE</a>                              | Internal | Passing Juice |
| <a href="#">американского издательства SeaWatchBooks</a>                     | Internal | Passing Juice |
| <a href="#">пластиковым трубкам, профилям и листам фирмы Evergreen (США)</a> | Internal | Passing Juice |
| <a href="#">по металлу фирмы K&amp;S Metal (США)</a>                         | Internal | Passing Juice |
| <a href="#">Моделей парусников</a>                                           | Internal | Passing Juice |

## In-page links

|                                                           |          |               |
|-----------------------------------------------------------|----------|---------------|
| <a href="#">аксессуаров</a>                               | Internal | Passing Juice |
| <a href="#">материалов</a>                                | Internal | Passing Juice |
| <a href="#">наш форум</a>                                 | Internal | Passing Juice |
| <a href="#">учебных фильмов по судомодельной тематике</a> | Internal | Passing Juice |
| <a href="#">информационной части сайта</a>                | Internal | Passing Juice |
| <a href="#">=</a>                                         | Internal | Passing Juice |
| <a href="#">Новинки</a>                                   | Internal | Passing Juice |
| <a href="#">Ручные инструменты</a>                        | Internal | Passing Juice |
| <a href="#">Электроинструменты</a>                        | Internal | Passing Juice |
| <a href="#">Книги</a>                                     | Internal | Passing Juice |
| <a href="#">Трамваи и паровозы</a>                        | Internal | Passing Juice |
| <a href="#">Пушки</a>                                     | Internal | Passing Juice |
| <a href="#">Клеи, лаки и воск</a>                         | Internal | Passing Juice |
| <a href="#">3D Модели</a>                                 | Internal | Passing Juice |
| <a href="#">Паруса</a>                                    | Internal | Passing Juice |
| <a href="#">Пластиковые модели</a>                        | Internal | Passing Juice |
| <a href="#">Модели из бумаги</a>                          | Internal | Passing Juice |
| <a href="#">Товары для магазинов</a>                      | Internal | Passing Juice |
| <a href="#">Как сделать заказ</a>                         | Internal | Passing Juice |
| <a href="#">Отзывы</a>                                    | Internal | Passing Juice |
| <a href="#">Блоги</a>                                     | Internal | Passing Juice |
| <a href="#">Галерея</a>                                   | Internal | Passing Juice |
| <a href="#">Войти</a>                                     | Internal | Passing Juice |
| <a href="#">Регистрация</a>                               | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

элементы **для** модели кораблей моделей  
материалы сша рейки инструменты сайт

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| для      | 32      | ✓     | ✗        | ✓           | ✓        |
| модели   | 17      | ✓     | ✓        | ✓           | ✓        |
| моделей  | 16      | ✓     | ✗        | ✗           | ✓        |
| рейки    | 11      | ✗     | ✗        | ✗           | ✗        |
| кораблей | 9       | ✓     | ✓        | ✓           | ✓        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : shipmodeling.ru<br>Length : 15           |
|   | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |               |                                                                                                                                                   |
|------------------------------------------------------------------------------------|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype       | HTML 5                                                                                                                                            |
|  | Encoding      | Perfect. Your declared charset is UTF-8.                                                                                                          |
|  | W3C Validity  | Errors : 19<br>Warnings : 40                                                                                                                      |
|  | Email Privacy | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers. |

## Document



Deprecated HTML

| Deprecated tags | Occurrences |
|-----------------|-------------|
| <font>          | 1           |

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

 Excellent, your website doesn't use nested tables.

 Too bad, your website is using inline styles.

 Too bad, your website has too many CSS files (more than 4).

 Too bad, your website has too many JS files (more than 6).

 Perfect, your website takes advantage of gzip.

## Mobile

|                                                                                   |                     |                                                                                                                                                                                                                                                                                                                                                                        |
|-----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|-----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|   | Robots.txt  | <p><a href="http://shipmodeling.ru/robots.txt">http://shipmodeling.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                       |
|   | Analytics   | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>                                                                                                                                                                                |