



Seo Analyzer shootsta.com

Generated on February 14 2022 18:28 PM





The score is 48/100





SEO Content

	Title	Video Production Tech in the US - Shootsta Length : 42 Perfect, your title contains between 10 and 70 characters.																			
	Description	Shootsta USA - Video tech for business. Create cost-effective video at scale with our suite of apps & professional services. Click for video made simple. Length : 157 Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Video Production Tech in the US - Shootsta</td></tr><tr><td>description</td><td>Shootsta USA - Video tech for business. Create cost-effective video at scale with our suite of apps & professional services. Click for video made simple.</td></tr><tr><td>url</td><td>https://shootsta.com/en-us/</td></tr><tr><td>site_name</td><td>Shootsta</td></tr></tbody></table>						Property	Content	locale	en_US	type	article	title	Video Production Tech in the US - Shootsta	description	Shootsta USA - Video tech for business. Create cost-effective video at scale with our suite of apps & professional services. Click for video made simple.	url	https://shootsta.com/en-us/	site_name	Shootsta
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>3</td><td>12</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] One platform for all your video creation needs						H1	H2	H3	H4	H5	H6	1	7	3	12	0	0		
H1	H2	H3	H4	H5	H6																
1	7	3	12	0	0																



SEO Content

		<ul style="list-style-type: none">• [H2] Accelerate your sales cycle with personalised video• [H2] Create professional videos quickly, easily, and cost-effectively• [H2] Transform the way you communicate with screen recording• [H2] Videos created with Shootsta• [H2] Trusted by leading brands around the world• [H2] Contact our sales team• [H2] Privacy settings• [H3] Learn more about Shootsta• [H3] Subscribe to the Shootsta Newsletter.• [H3] With the slider, you can enable or disable different types of cookies:• [H4] What is Shootsta?• [H4] How are you different from a video production agency?• [H4] How are you different from an editing app?• [H4] Subscribe to our newsletter to get the latest updates on our solutions• [H4] This website will• [H4] This website won't• [H4] This website will• [H4] This website won't• [H4] This website will• [H4] This website won't• [H4] This website will• [H4] This website won't
	Images	<p>We found 128 images on this web page.</p> <p>106 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.45%</p> <p>Internal Links 96.55%</p>


In-page links

Anchor	Type	Juice
Video School	Internal	Passing Juice
Learn More	Internal	Passing Juice
Login	Internal	Passing Juice
Sign Up Free	Internal	Passing Juice
Speak to Sales	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Marketing	Internal	Passing Juice
Internal Communications	Internal	Passing Juice
Learning & Development	Internal	Passing Juice
Sales	Internal	Passing Juice
Shootsta Pro service	Internal	Passing Juice
Read more	Internal	Passing Juice
Subscribe	Internal	Passing Juice
US	Internal	Passing Juice
AU	Internal	Passing Juice
HK	Internal	Passing Juice
SG	Internal	Passing Juice
UK	Internal	Passing Juice

In-page links

Platform	Internal	Passing Juice
Sales	Internal	Passing Juice
L&#038;D	Internal	Passing Juice
Communications	Internal	Passing Juice
News &#038; Blog	Internal	Passing Juice
Learn	External	Passing Juice
Shootsta Podcast	Internal	Passing Juice
About	Internal	Passing Juice
Legal Stuff	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability





	Url	Domain : shootsta.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 125 Warnings : 52
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://shootsta.com/sitemap.xml</div>
	Robots.txt	http://shootsta.com/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics