






Seo Analyzer shopabroadonline.com

Generated on January 18 2022 14:53 PM







The score is 63/100





SEO Content

	<p>Title</p>	<p>Shop Abroad Online - Africa's Online Shopping Platform</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>
	<p>Description</p>	<p>Shop directly from over 200 US and UK retailers with Shop Abroad Online's shopping platform. Items are shipped by DHL Express direct to your door in Africa.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>
	<p>Keywords</p>	<p>shop botswana, shop malawi, shop mauritius, shop south africa, shop sierra leone, shop cameroon, shop cote d'ivoire™, shop tanzania, shop zambia, shop mozambique, shop congo, shop drc, shop madagascar, shop gambia, shop gabon, shop handbag, dhl africa eshop, online shopping nigeria, shop bag, fashion shop nigeria, fashion ghana, fashion south africa, shopping online senegal, shopping online rwanada, buy online senegal, buy in USA, shopping online ghana, 6pm shop nigeria, fashion kenya, buy online kenya, shop online uganda, shop uganda, fashion rwanada, next, nigeria shop, shopping online uganda, buy online ghana, next UK, shop senegal, sportsdirect, shopping online nigeria, shop online ghana, shop online senegal, buy dress online, sports direct, shop ghana, shop online south africa, shop UK stores, shop rwanada, shoes online, buy shoes online, shop dress, shop kenya, amazon nigeria, shop nigeria, buy online uganda, buy handbag online, shop online nigeria, shop online kenya, buy online south africa, shopping online south africa, kenya shop, fashion senegal, buy online rwanada, south africa shop, shopping online kenya fashion uganda, shop online rwanada, shop US stores, zara, buy online nigeria, ghana shop, online stores in nigeria, ship to south africa, ship to SA, dhl eshop africa, delivery to africa, delivery to ghana, shipping from america, DHL delivery shipping from amazon, delivery to nigeria, fast shipping, cheapest shipping from uk to nigeria, shipping from uk, dhl, africa eshop, delivery to kenya, dhl shipping from usa to nigeria, ship to africa, shipping from US, shop botswana, shop malawi, buy dress, buy trainers, buy handbag, buy t-shirt, buy shoes, buy shirt, buy trousers, buy shorts, but skirt, buy top, buy jeans</p> <p>Good, your page contains meta keywords.</p>



SEO Content

	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>3</td><td>6</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Install our Chrome Browser App and shop on 200+ US/UK Stores• [H2] Local payments and delivery for global shopping• [H2] Lowest shipping rates for online shopping• [H2] Online shopping with 200+ US/UK stores• [H3] COVID-19 UPDATE: Shop Abroad is fully operational and open for shopping in all our Sub Saharan Africa countries. Take note that some orders may take slightly longer than usual as our retail partner stores adapt to updated COVID-19 protocols. Happy Shopping!• [H3] Stores on our App• [H3] How it works• [H4] Need Help/Support?• [H4] And Questions• [H4] Shopping• [H4] Help & Support• [H4] Shipping Country• [H4] JOIN OUR MAILING LIST	H1	H2	H3	H4	H5	H6	1	3	3	6	0	0
H1	H2	H3	H4	H5	H6									
1	3	3	6	0	0									
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.78% Internal Links 72.22%

In-page links

Anchor	Type	Juice
&times;	External	Passing Juice
Download Chrome	External	Passing Juice
WE DELIVER TO THESE COUNTRIES	External	Passing Juice
Login	External	Passing Juice
Sign-Up	Internal	Passing Juice
Forgot login details?	Internal	Passing Juice
Stores on our App	Internal	Passing Juice
Get the App	Internal	Passing Juice
How the App Works	External	Passing Juice
Refer a Friend	Internal	Passing Juice
Contact Us page	Internal	Passing Juice
Answers to your questions	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Unable to Ship List	Internal	Passing Juice
Become an Affiliate	Internal	Passing Juice
Site Map	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

from abroad **shop app** browser shopping
chrome shipping **online stores**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	15	✓	✓	✓	✓
app	15	✗	✗	✗	✓
online	13	✓	✓	✓	✓
stores	10	✗	✓	✗	✓
abroad	7	✓	✗	✓	✓











Usability

	Url	Domain : shopabroadonline.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.





Document

		
	W3C Validity	Errors : 22 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://shopabroadonline.com/sitemap.xml https://www.shopabroadonline.com/sitemap.xml
	Robots.txt	http://shopabroadonline.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics

Optimization