

#### Seo Analyzer shopinboise.com

Generated on March 26 2022 09:37 AM

The score is 70/100

**SEO Content** 

	Title	Boise Bus	iness Direc	tory   Shop	InBoise		
$\mathbf{}$		Length :	38				
		Perfect, yo	our title co	ntains betv	veen 10 and	70 charact	ers.
$\bigcirc$	Description						ervices. Compare al businesses in
		Length :	151				
		Great, you	ır meta de	scription co	ontains betw	een 70 and	l 160 characters.
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	<b>H1</b> 1	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
•		• [H	1] Busines	s Directory	Categories:		
	Images	We found	2 images o	on this web	page.		
$\checkmark$		Good, mo	st or all of	your image	es have alt a	ttributes.	
	Text/HTML Ratio	Ratio : <b>37</b>	%				
$\checkmark$		Ideal! This percent.	s page's ra	tio of text t	o HTML code	e is betwee	n 25 and 70
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, the	re are no l	frames det	ected on thi	s page.	

#### **SEO Content**



#### SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 132 links including 0 link(s) to files
0	Statistics	External Links : noFollow 46.21% External Links : Passing Juice 1.52% Internal Links 52.27%

Anchor	Туре	Juice
Try another city!	Internal	Passing Juice
List Your Boise Business	Internal	Passing Juice
Update Your Listing	Internal	Passing Juice
Why Advertise With Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Testimonials	External	Passing Juice
Boise	Internal	Passing Juice
Adult	Internal	Passing Juice
Alternative Health	Internal	Passing Juice
Antiques	Internal	Passing Juice
Arts	Internal	Passing Juice
Automotive	Internal	Passing Juice

Books	Internal	Passing Juice
Business & Personal Training	Internal	Passing Juice
Business Services	Internal	Passing Juice
<u>Cleaning &amp; Janitorial</u>	Internal	Passing Juice
<u>Clothing</u>	Internal	Passing Juice
Collectibles	Internal	Passing Juice
Communications & Networking	Internal	Passing Juice
Community Services	Internal	Passing Juice
Computers	Internal	Passing Juice
Crafts & Hobbies	Internal	Passing Juice
Department Stores & Malls	Internal	Passing Juice
Education	Internal	Passing Juice
Electronics	Internal	Passing Juice
Engineers	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Environment	Internal	Passing Juice
Financial	Internal	Passing Juice
<u>Flowers</u>	Internal	Passing Juice
Food	Internal	Passing Juice
<u>Funerals</u>	Internal	Passing Juice
<u>Garden</u>	Internal	Passing Juice
Gifts	Internal	Passing Juice
Golf	Internal	Passing Juice
Government	Internal	Passing Juice
<u>Health</u>	Internal	Passing Juice
Home	Internal	Passing Juice
Internet	Internal	Passing Juice
Jewelry	Internal	Passing Juice

<u>Kids</u>	Internal	Passing Juice
Lawyers	Internal	Passing Juice
Legal	Internal	Passing Juice
Marine	Internal	Passing Juice
Marketing & Advertising	Internal	Passing Juice
<u>Markets</u>	Internal	Passing Juice
<u>Medical</u>	Internal	Passing Juice
Movies	Internal	Passing Juice
Music	Internal	Passing Juice
News & Media	Internal	Passing Juice
Personal Care	Internal	Passing Juice
Pets	Internal	Passing Juice
<u>Photography</u>	Internal	Passing Juice
Physicians & Surgeons	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Recreational Vehicles	Internal	Passing Juice
Rentals	Internal	Passing Juice
<u>Nentais</u>		
Restaurants	Internal	Passing Juice
	Internal Internal	Passing Juice Passing Juice
Restaurants		
Restaurants SOHO	Internal	Passing Juice
Restaurants SOHO Specialty	Internal Internal	Passing Juice Passing Juice
Restaurants         SOHO         Specialty         Sports & Outdoors	Internal Internal Internal	Passing Juice Passing Juice Passing Juice
Restaurants SOHO Specialty Sports & Outdoors Toys & Games	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice
Restaurants SOHO Specialty Sports & Outdoors Toys & Games Trades	Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
Restaurants SOHO Specialty Sports & Outdoors Toys & Games Trades	Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
Restaurants SOHO Specialty Sports & Outdoors Toys & Games Trades Travel & Leisure	Internal Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
Restaurants SOHO Specialty Sports & Outdoors Toys & Games Trades Yravel & Leisure Meddings	Internal Internal Internal Internal Internal Internal Internal External	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice noFollow

Ann Arbor	External	noFollow
Annapolis	External	noFollow
Atlanta	External	noFollow
Austin	External	noFollow
Baltimore	External	noFollow
Boise	Internal	noFollow
Boston	External	noFollow
Boulder	External	noFollow
Buffalo	External	noFollow
Chicago	External	noFollow
Cleveland	External	noFollow
Columbia	External	noFollow
Dallas	External	noFollow
Denver	External	noFollow
Detroit	External	noFollow
<u>El Paso</u>	External	noFollow
<u>Fairfax</u>	External	noFollow
Fort Worth	External	noFollow
Freeport	External	noFollow
Fresno	External	noFollow
Hartford	External	noFollow
Honolulu	External	noFollow
Houston	External	noFollow
Irvine	External	noFollow
Kansas City	External	noFollow
Las Vegas	External	noFollow
Lincoln	External	noFollow
Los Angeles	External	noFollow

Manhattan	External	noFollow
Miami	External	noFollow
<u>Minneapolis</u>	External	noFollow
Nashville	External	noFollow
New York City	External	noFollow
Newark	External	noFollow
Norfolk	External	noFollow
Oklahoma City	External	noFollow
<u>Philadelphia</u>	External	noFollow
Phoenix	External	noFollow
<u>Pittsburgh</u>	External	noFollow
Portland	External	noFollow
Raleigh	External	noFollow
Sacramento	External	noFollow
Salt Lake City	External	noFollow
San Antonio	External	noFollow
San Diego	External	noFollow
San Francisco	External	noFollow
San Jose	External	noFollow
Santa Fe	External	noFollow
Seattle	External	noFollow
Spokane	External	noFollow
<u>St Louis</u>	External	noFollow
St Paul	External	noFollow
Syracuse	External	noFollow
Tampa Bay	External	noFollow
Toledo	External	noFollow
Tucson	External	noFollow

USA	External	noFollow
Washington DC	External	noFollow
SEO Resellers Canada	External	Passing Juice
About Us	Internal	Passing Juice
Link to Us	Internal	Passing Juice
Feedback	Internal	Passing Juice
<u>Classifieds</u>	Internal	Passing Juice
<u>ShopInUSA</u>	External	noFollow

## SEO Keywords

0	Keywords Cloud	boise business services seo list San try
		another directory City

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
boise	6	×	×	×	×
city	6	×	×	×	×
business	6	×	×	×	<b>*</b>
san	4	×	×	×	×
try	2	×	×	×	×

## Usability

0	Url	Domain : shopinboise.com Length : 15
0	Favicon	Great, your website has a favicon.

## Usability

8	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigotimes$	Doctype	Missing doctype		
0	Encoding	Perfect. Your declared charset is UTF-8.		
0	W3C Validity	Errors : 0 Warnings : 3		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

#### Mobile

## Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.	
		http://shopinboise.com/sitemap.xml	
$\bigcirc$	Robots.txt	http://shopinboise.com/robots.txt Great, your website has a robots.txt file.	
0	Analytics	Great, your website has an analytics tool.	