

Seo Analyzer shopinboise.com

Generated on March 26 2022 09:37 AM

The score is 70/100

SEO Content

| | Title | Boise Bus | iness Direc | tory Shop | InBoise | | |
|--------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|--------------------------------------|
| $\mathbf{}$ | | Length : | 38 | | | | |
| | | Perfect, yo | our title co | ntains betv | veen 10 and | 70 charact | ers. |
| \bigcirc | Description | | | | | | ervices. Compare al businesses in |
| | | Length : | 151 | | | | |
| | | Great, you | ır meta de | scription co | ontains betw | een 70 and | l 160 characters. |
| \bigotimes | Keywords | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords. | | | | | |
| 8 | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them. | | | | | |
| | Headings | H1 1 | H2 0 | H3 0 | H4 0 | H5 0 | H6 0 |
| • | | • [H | 1] Busines | s Directory | Categories: | | |
| | Images | We found | 2 images o | on this web | page. | | |
| \checkmark | | Good, mo | st or all of | your image | es have alt a | ttributes. | |
| | Text/HTML Ratio | Ratio : 37 | % | | | | |
| \checkmark | | Ideal! This percent. | s page's ra | tio of text t | o HTML code | e is betwee | n 25 and 70 |
| \bigcirc | Flash | Perfect, no Flash content has been detected on this page. | | | | | |
| | Iframe | Great, the | re are no l | frames det | ected on thi | s page. | |

SEO Content



SEO Links

| 0 | URL Rewrite | Good. Your links looks friendly! |
|---|----------------------------|---------------------------------------------------------------------------------------------------|
| 0 | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| 0 | In-page links | We found a total of 132 links including 0 link(s) to files |
| 0 | Statistics | External Links : noFollow 46.21% External Links : Passing Juice 1.52% Internal Links 52.27% |

| Anchor | Туре | Juice |
|--------------------------|----------|---------------|
| Try another city! | Internal | Passing Juice |
| List Your Boise Business | Internal | Passing Juice |
| Update Your Listing | Internal | Passing Juice |
| Why Advertise With Us | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Testimonials | External | Passing Juice |
| Boise | Internal | Passing Juice |
| Adult | Internal | Passing Juice |
| Alternative Health | Internal | Passing Juice |
| Antiques | Internal | Passing Juice |
| Arts | Internal | Passing Juice |
| Automotive | Internal | Passing Juice |

| Books | Internal | Passing Juice |
|----------------------------------|----------|---------------|
| Business & Personal Training | Internal | Passing Juice |
| Business Services | Internal | Passing Juice |
| <u>Cleaning & Janitorial</u> | Internal | Passing Juice |
| <u>Clothing</u> | Internal | Passing Juice |
| Collectibles | Internal | Passing Juice |
| Communications & Networking | Internal | Passing Juice |
| Community Services | Internal | Passing Juice |
| Computers | Internal | Passing Juice |
| Crafts & Hobbies | Internal | Passing Juice |
| Department Stores & Malls | Internal | Passing Juice |
| Education | Internal | Passing Juice |
| Electronics | Internal | Passing Juice |
| Engineers | Internal | Passing Juice |
| Entertainment | Internal | Passing Juice |
| Environment | Internal | Passing Juice |
| Financial | Internal | Passing Juice |
| <u>Flowers</u> | Internal | Passing Juice |
| Food | Internal | Passing Juice |
| <u>Funerals</u> | Internal | Passing Juice |
| <u>Garden</u> | Internal | Passing Juice |
| Gifts | Internal | Passing Juice |
| Golf | Internal | Passing Juice |
| Government | Internal | Passing Juice |
| <u>Health</u> | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Internet | Internal | Passing Juice |
| Jewelry | Internal | Passing Juice |
| | | |

| <u>Kids</u> | Internal | Passing Juice |
|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| Lawyers | Internal | Passing Juice |
| Legal | Internal | Passing Juice |
| Marine | Internal | Passing Juice |
| Marketing & Advertising | Internal | Passing Juice |
| <u>Markets</u> | Internal | Passing Juice |
| <u>Medical</u> | Internal | Passing Juice |
| Movies | Internal | Passing Juice |
| Music | Internal | Passing Juice |
| News & Media | Internal | Passing Juice |
| Personal Care | Internal | Passing Juice |
| Pets | Internal | Passing Juice |
| <u>Photography</u> | Internal | Passing Juice |
| Physicians & Surgeons | Internal | Passing Juice |
| Real Estate | Internal | Passing Juice |
| Recreational Vehicles | Internal | Passing Juice |
| Rentals | Internal | Passing Juice |
| <u>Nentais</u> | | |
| Restaurants | Internal | Passing Juice |
| | Internal Internal | Passing Juice Passing Juice |
| Restaurants | | |
| Restaurants SOHO | Internal | Passing Juice |
| Restaurants SOHO Specialty | Internal Internal | Passing Juice Passing Juice |
| Restaurants SOHO Specialty Sports & Outdoors | Internal Internal Internal | Passing Juice Passing Juice Passing Juice |
| Restaurants SOHO Specialty Sports & Outdoors Toys & Games | Internal Internal Internal Internal | Passing Juice Passing Juice Passing Juice Passing Juice |
| Restaurants SOHO Specialty Sports & Outdoors Toys & Games Trades | Internal Internal Internal Internal Internal | Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice |
| Restaurants SOHO Specialty Sports & Outdoors Toys & Games Trades | Internal Internal Internal Internal Internal | Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice |
| Restaurants SOHO Specialty Sports & Outdoors Toys & Games Trades Travel & Leisure | Internal Internal Internal Internal Internal Internal | Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice |
| Restaurants SOHO Specialty Sports & Outdoors Toys & Games Trades Yravel & Leisure Meddings | Internal Internal Internal Internal Internal Internal Internal External | Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice noFollow |

| Ann Arbor | External | noFollow |
|----------------|----------|----------|
| Annapolis | External | noFollow |
| Atlanta | External | noFollow |
| Austin | External | noFollow |
| Baltimore | External | noFollow |
| Boise | Internal | noFollow |
| Boston | External | noFollow |
| Boulder | External | noFollow |
| Buffalo | External | noFollow |
| Chicago | External | noFollow |
| Cleveland | External | noFollow |
| Columbia | External | noFollow |
| Dallas | External | noFollow |
| Denver | External | noFollow |
| Detroit | External | noFollow |
| <u>El Paso</u> | External | noFollow |
| <u>Fairfax</u> | External | noFollow |
| Fort Worth | External | noFollow |
| Freeport | External | noFollow |
| Fresno | External | noFollow |
| Hartford | External | noFollow |
| Honolulu | External | noFollow |
| Houston | External | noFollow |
| Irvine | External | noFollow |
| Kansas City | External | noFollow |
| Las Vegas | External | noFollow |
| Lincoln | External | noFollow |
| Los Angeles | External | noFollow |
| | | |

| Manhattan | External | noFollow |
|---------------------|----------|----------|
| Miami | External | noFollow |
| <u>Minneapolis</u> | External | noFollow |
| Nashville | External | noFollow |
| New York City | External | noFollow |
| Newark | External | noFollow |
| Norfolk | External | noFollow |
| Oklahoma City | External | noFollow |
| <u>Philadelphia</u> | External | noFollow |
| Phoenix | External | noFollow |
| <u>Pittsburgh</u> | External | noFollow |
| Portland | External | noFollow |
| Raleigh | External | noFollow |
| Sacramento | External | noFollow |
| Salt Lake City | External | noFollow |
| San Antonio | External | noFollow |
| San Diego | External | noFollow |
| San Francisco | External | noFollow |
| San Jose | External | noFollow |
| Santa Fe | External | noFollow |
| Seattle | External | noFollow |
| Spokane | External | noFollow |
| <u>St Louis</u> | External | noFollow |
| St Paul | External | noFollow |
| Syracuse | External | noFollow |
| Tampa Bay | External | noFollow |
| Toledo | External | noFollow |
| Tucson | External | noFollow |
| | | |

| USA | External | noFollow |
|----------------------|----------|---------------|
| Washington DC | External | noFollow |
| SEO Resellers Canada | External | Passing Juice |
| About Us | Internal | Passing Juice |
| Link to Us | Internal | Passing Juice |
| Feedback | Internal | Passing Juice |
| <u>Classifieds</u> | Internal | Passing Juice |
| <u>ShopInUSA</u> | External | noFollow |

SEO Keywords

| 0 | Keywords Cloud | boise business services seo list San try |
|---|----------------|------------------------------------------|
| | | another directory City |

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| boise | 6 | × | × | × | × |
| city | 6 | × | × | × | × |
| business | 6 | × | × | × | * |
| san | 4 | × | × | × | × |
| try | 2 | × | × | × | × |

Usability

| 0 | Url | Domain : shopinboise.com Length : 15 |
|---|---------|-----------------------------------------|
| 0 | Favicon | Great, your website has a favicon. |

Usability

| 8 | Printability | We could not find a Print-Friendly CSS. |
|--------------|--------------|---------------------------------------------------------------------------------------------------------------------------------|
| \bigotimes | Language | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| \bigotimes | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| \bigotimes | Doctype | Missing doctype | | |
|--------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 0 | Encoding | Perfect. Your declared charset is UTF-8. | | |
| 0 | W3C Validity | Errors : 0 Warnings : 3 | | |
| 0 | Email Privacy | Great no email address has been found in plain text! | | |
| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. | | |
| 0 | Speed Tips | Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip. | | |

Mobile

| 0 | Mobile Optimization | × | Apple Icon |
|---|---------------------|---|-------------------|
| | | × | Meta Viewport Tag |
| | | * | Flash content |

Mobile

Optimization

| \bigcirc | XML Sitemap | Great, your website has an XML sitemap. | |
|------------|-------------|---------------------------------------------------------------------------------|--|
| | | http://shopinboise.com/sitemap.xml | |
| \bigcirc | Robots.txt | http://shopinboise.com/robots.txt Great, your website has a robots.txt file. | |
| 0 | Analytics | Great, your website has an analytics tool. | |