



# Seo Analyzer shopindetroit.com

Generated on March 06 2022 23:42 PM

The score is 70/100



## SEO Content

|  |                    |                                                                                                                                                                                           |                |                |                |                |                |
|--|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|
|  | Title              | Detroit Business Directory   ShopInDetroit                                                                                                                                                |                |                |                |                |                |
|  |                    | <b>Length : 42</b>                                                                                                                                                                        |                |                |                |                |                |
|  |                    | Perfect, your title contains between 10 and 70 characters.                                                                                                                                |                |                |                |                |                |
|  | Description        | Shop in Detroit, Local business directory of stores and services. Compare online reviews, find directions and buy online from local businesses in Detroit.                                |                |                |                |                |                |
|  |                    | <b>Length : 155</b>                                                                                                                                                                       |                |                |                |                |                |
|  |                    | Great, your meta description contains between 70 and 160 characters.                                                                                                                      |                |                |                |                |                |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                       |                |                |                |                |                |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them. |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>1                                                                                                                                                                            | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  |                    | • [H1] Business Directory Categories:                                                                                                                                                     |                |                |                |                |                |
|  | Images             | We found 2 images on this web page.                                                                                                                                                       |                |                |                |                |                |
|  |                    | Good, most or all of your images have alt attributes.                                                                                                                                     |                |                |                |                |                |
|  | Text/HTML Ratio    | Ratio : <b>37%</b>                                                                                                                                                                        |                |                |                |                |                |
|  |                    | Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.                                                                                                               |                |                |                |                |                |
|  | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                 |                |                |                |                |                |
|  | Iframe             | Great, there are no Iframes detected on this page.                                                                                                                                        |                |                |                |                |                |

## SEO Content



## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 132 links including 0 link(s) to files



Statistics

External Links : noFollow 46.97%

External Links : Passing Juice 0.76%

Internal Links 52.27%

## In-page links

| Anchor                                     | Type     | Juice         |
|--------------------------------------------|----------|---------------|
| <a href="#">Try another city!</a>          | Internal | Passing Juice |
| <a href="#">List Your Detroit Business</a> | Internal | Passing Juice |
| <a href="#">Update Your Listing</a>        | Internal | Passing Juice |
| <a href="#">Why Advertise With Us</a>      | Internal | Passing Juice |
| <a href="#">Contact Us</a>                 | Internal | Passing Juice |
| <a href="#">Testimonials</a>               | External | Passing Juice |
| <a href="#">Detroit</a>                    | Internal | Passing Juice |
| <a href="#">Adult</a>                      | Internal | Passing Juice |
| <a href="#">Alternative Health</a>         | Internal | Passing Juice |
| <a href="#">Antiques</a>                   | Internal | Passing Juice |
| <a href="#">Arts</a>                       | Internal | Passing Juice |
| <a href="#">Automotive</a>                 | Internal | Passing Juice |

## In-page links

|                                                  |          |               |
|--------------------------------------------------|----------|---------------|
| <a href="#">Books</a>                            | Internal | Passing Juice |
| <a href="#">Business &amp; Personal Training</a> | Internal | Passing Juice |
| <a href="#">Business Services</a>                | Internal | Passing Juice |
| <a href="#">Cleaning &amp; Janitorial</a>        | Internal | Passing Juice |
| <a href="#">Clothing</a>                         | Internal | Passing Juice |
| <a href="#">Collectibles</a>                     | Internal | Passing Juice |
| <a href="#">Communications &amp; Networking</a>  | Internal | Passing Juice |
| <a href="#">Community Services</a>               | Internal | Passing Juice |
| <a href="#">Computers</a>                        | Internal | Passing Juice |
| <a href="#">Crafts &amp; Hobbies</a>             | Internal | Passing Juice |
| <a href="#">Department Stores &amp; Malls</a>    | Internal | Passing Juice |
| <a href="#">Education</a>                        | Internal | Passing Juice |
| <a href="#">Electronics</a>                      | Internal | Passing Juice |
| <a href="#">Engineers</a>                        | Internal | Passing Juice |
| <a href="#">Entertainment</a>                    | Internal | Passing Juice |
| <a href="#">Environment</a>                      | Internal | Passing Juice |
| <a href="#">Financial</a>                        | Internal | Passing Juice |
| <a href="#">Flowers</a>                          | Internal | Passing Juice |
| <a href="#">Food</a>                             | Internal | Passing Juice |
| <a href="#">Funerals</a>                         | Internal | Passing Juice |
| <a href="#">Garden</a>                           | Internal | Passing Juice |
| <a href="#">Gifts</a>                            | Internal | Passing Juice |
| <a href="#">Golf</a>                             | Internal | Passing Juice |
| <a href="#">Government</a>                       | Internal | Passing Juice |
| <a href="#">Health</a>                           | Internal | Passing Juice |
| <a href="#">Home</a>                             | Internal | Passing Juice |
| <a href="#">Internet</a>                         | Internal | Passing Juice |
| <a href="#">Jewelry</a>                          | Internal | Passing Juice |

## In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| <a href="#">Kids</a>                        | Internal | Passing Juice |
| <a href="#">Lawyers</a>                     | Internal | Passing Juice |
| <a href="#">Legal</a>                       | Internal | Passing Juice |
| <a href="#">Marine</a>                      | Internal | Passing Juice |
| <a href="#">Marketing &amp; Advertising</a> | Internal | Passing Juice |
| <a href="#">Markets</a>                     | Internal | Passing Juice |
| <a href="#">Medical</a>                     | Internal | Passing Juice |
| <a href="#">Movies</a>                      | Internal | Passing Juice |
| <a href="#">Music</a>                       | Internal | Passing Juice |
| <a href="#">News &amp; Media</a>            | Internal | Passing Juice |
| <a href="#">Personal Care</a>               | Internal | Passing Juice |
| <a href="#">Pets</a>                        | Internal | Passing Juice |
| <a href="#">Photography</a>                 | Internal | Passing Juice |
| <a href="#">Physicians &amp; Surgeons</a>   | Internal | Passing Juice |
| <a href="#">Real Estate</a>                 | Internal | Passing Juice |
| <a href="#">Recreational Vehicles</a>       | Internal | Passing Juice |
| <a href="#">Rentals</a>                     | Internal | Passing Juice |
| <a href="#">Restaurants</a>                 | Internal | Passing Juice |
| <a href="#">SOHO</a>                        | Internal | Passing Juice |
| <a href="#">Specialty</a>                   | Internal | Passing Juice |
| <a href="#">Sports &amp; Outdoors</a>       | Internal | Passing Juice |
| <a href="#">Toys &amp; Games</a>            | Internal | Passing Juice |
| <a href="#">Trades</a>                      | Internal | Passing Juice |
| <a href="#">Travel &amp; Leisure</a>        | Internal | Passing Juice |
| <a href="#">Weddings</a>                    | Internal | Passing Juice |
| <a href="#">Albany</a>                      | External | noFollow      |
| <a href="#">Anaheim</a>                     | External | noFollow      |
| <a href="#">Anchorage</a>                   | External | noFollow      |

## In-page links

|                             |          |          |
|-----------------------------|----------|----------|
| <a href="#">Ann Arbor</a>   | External | noFollow |
| <a href="#">Annapolis</a>   | External | noFollow |
| <a href="#">Atlanta</a>     | External | noFollow |
| <a href="#">Austin</a>      | External | noFollow |
| <a href="#">Baltimore</a>   | External | noFollow |
| <a href="#">Boise</a>       | External | noFollow |
| <a href="#">Boston</a>      | External | noFollow |
| <a href="#">Boulder</a>     | External | noFollow |
| <a href="#">Buffalo</a>     | External | noFollow |
| <a href="#">Chicago</a>     | External | noFollow |
| <a href="#">Cleveland</a>   | External | noFollow |
| <a href="#">Columbia</a>    | External | noFollow |
| <a href="#">Dallas</a>      | External | noFollow |
| <a href="#">Denver</a>      | External | noFollow |
| <a href="#">Detroit</a>     | Internal | noFollow |
| <a href="#">El Paso</a>     | External | noFollow |
| <a href="#">Fairfax</a>     | External | noFollow |
| <a href="#">Fort Worth</a>  | External | noFollow |
| <a href="#">Freeport</a>    | External | noFollow |
| <a href="#">Fresno</a>      | External | noFollow |
| <a href="#">Hartford</a>    | External | noFollow |
| <a href="#">Honolulu</a>    | External | noFollow |
| <a href="#">Houston</a>     | External | noFollow |
| <a href="#">Irvine</a>      | External | noFollow |
| <a href="#">Kansas City</a> | External | noFollow |
| <a href="#">Las Vegas</a>   | External | noFollow |
| <a href="#">Lincoln</a>     | External | noFollow |
| <a href="#">Los Angeles</a> | External | noFollow |

## In-page links

|                                |          |          |
|--------------------------------|----------|----------|
| <a href="#">Manhattan</a>      | External | noFollow |
| <a href="#">Miami</a>          | External | noFollow |
| <a href="#">Minneapolis</a>    | External | noFollow |
| <a href="#">Nashville</a>      | External | noFollow |
| <a href="#">New York City</a>  | External | noFollow |
| <a href="#">Newark</a>         | External | noFollow |
| <a href="#">Norfolk</a>        | External | noFollow |
| <a href="#">Oklahoma City</a>  | External | noFollow |
| <a href="#">Philadelphia</a>   | External | noFollow |
| <a href="#">Phoenix</a>        | External | noFollow |
| <a href="#">Pittsburgh</a>     | External | noFollow |
| <a href="#">Portland</a>       | External | noFollow |
| <a href="#">Raleigh</a>        | External | noFollow |
| <a href="#">Sacramento</a>     | External | noFollow |
| <a href="#">Salt Lake City</a> | External | noFollow |
| <a href="#">San Antonio</a>    | External | noFollow |
| <a href="#">San Diego</a>      | External | noFollow |
| <a href="#">San Francisco</a>  | External | noFollow |
| <a href="#">San Jose</a>       | External | noFollow |
| <a href="#">Santa Fe</a>       | External | noFollow |
| <a href="#">Seattle</a>        | External | noFollow |
| <a href="#">Spokane</a>        | External | noFollow |
| <a href="#">St Louis</a>       | External | noFollow |
| <a href="#">St Paul</a>        | External | noFollow |
| <a href="#">Syracuse</a>       | External | noFollow |
| <a href="#">Tampa Bay</a>      | External | noFollow |
| <a href="#">Toledo</a>         | External | noFollow |
| <a href="#">Tucson</a>         | External | noFollow |

## In-page links

|                                 |          |               |
|---------------------------------|----------|---------------|
| <a href="#">USA</a>             | External | noFollow      |
| <a href="#">Washington DC</a>   | External | noFollow      |
| <a href="#">White label SEO</a> | External | noFollow      |
| <a href="#">About Us</a>        | Internal | Passing Juice |
| <a href="#">Link to Us</a>      | Internal | Passing Juice |
| <a href="#">Feedback</a>        | Internal | Passing Juice |
| <a href="#">Classifieds</a>     | Internal | Passing Juice |
| <a href="#">ShopInUSA</a>       | External | noFollow      |

## SEO Keywords

|                                                                                  |                |                                                                                              |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------|
|  | Keywords Cloud | list <b>business</b> services another <b>detroit</b><br>health try directory <b>san city</b> |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| detroit  | 6       | ✓     | ✗        | ✓               | ✗        |
| city     | 6       | ✗     | ✗        | ✗               | ✗        |
| business | 6       | ✓     | ✗        | ✓               | ✓        |
| san      | 4       | ✗     | ✗        | ✗               | ✗        |
| try      | 2       | ✗     | ✗        | ✗               | ✗        |

## Usability

|                                                                                    |              |                                           |
|------------------------------------------------------------------------------------|--------------|-------------------------------------------|
|  | Url          | Domain : shopindetroit.com<br>Length : 17 |
|  | Favicon      | Great, your website has a favicon.        |
|                                                                                    | Printability | We could not find a Print-Friendly CSS.   |

## Usability

|                                                                                   |             |                                                                                                                                          |
|-----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |             |                                                                                                                                          |
|  | Language    | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | Missing doctype                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|    | W3C Validity    | Errors : 0<br>Warnings : 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



## Optimization

|                                                                                  |             |                                                                                                                                                             |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="http://shopindetroit.com/sitemap.xml">http://shopindetroit.com/sitemap.xml</a></p>               |
|  | Robots.txt  | <p><a href="http://shopindetroit.com/robots.txt">http://shopindetroit.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>              |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <p> Google Analytics</p> |