

# Seo Analyzer shoptimate.com

Generated on April 03 2022 17:41 PM

The score is 65/100

#### **SEO Content**

	Title	Shoptimate: automatic price comparison on Firefox -					
		Length: 52					
		Perfect, you	ur title d	contains betv	veen 10 and	70 charact	ers.
	Description	Shoptimate.com lets you compares prices of multiple items at once and shows you which item to buy where to save the most. Including shipping costs.					
		Length: 1	47				
		Great, your	meta d	lescription co	ntains betw	een 70 and	160 characters.
	Keywords	price comparison, prices comparison, price check, shopping, online shopping, save money					
		Good, your page contains meta keywords.					
	Og Meta Properties		Good, your page take advantage of Og Properties.				
			У	Content	:		
		image		//static.sho	ptimate.net	:/img/logo.p	ng
		description	า	Use the Shoptimate extensions to comprice without any click. When you browitem on a online store, a bar shows up top to tell you if the exact same item of found cheaper elsewhere. Including shoosts		browse an s up at the em can be	
	Headings	<b>H1</b> 2	<b>H2</b>	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
•		<ul> <li>[H1] Compare prices instantly</li> <li>[H1] They talk about us</li> <li>[H2] It's working on :</li> </ul>					
	Images	We found 34 images on this web page.					

## **SEO Content**

		22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>28%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

# **In-page links**

Anchor	Туре	Juice
Browser extensions	Internal	Passing Juice
Price alerts	Internal	Passing Juice
<u>Wishlists</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
Log in	Internal	Passing Juice

#### **In-page links**

<u>Chrome</u>	Internal	Passing Juice
<u>Safari</u>	Internal	Passing Juice
<u>Opera</u>	Internal	Passing Juice
SeaMonkey	Internal	Passing Juice
website publishers	Internal	Passing Juice
e-commerce store	Internal	Passing Juice
<u>Privacy</u>	Internal	Passing Juice
<u>Terms</u>	Internal	Passing Juice

#### **SEO Keywords**



Keywords Cloud

**shoptimate** product costs compare devices item firefox available store **price** 

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
shoptimate	6	<b>*</b>	×	✓	×
price	3	✓	✓	✓	✓
compare	2	×	×	✓	✓
store	2	×	×	×	×
item	2	×	×	✓	×

# **Usability**

0	Url	Domain : shoptimate.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

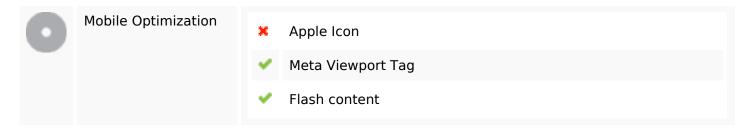
# **Usability**

Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5	
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 26 Warnings: 6	
<b></b>	Email Privacy	Great no email address has been found in plain text!	
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

#### Mobile



# Optimization

	XML Sitemap	Missing
•		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://shoptimate.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics