



# Seo Analyzer

## shoptimate.com





Generated on April 03 2022 17:41 PM

The score is 65/100







### SEO Content

## SEO Content

		22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>28%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Browser extensions</a>	Internal	Passing Juice
<a href="#">Price alerts</a>	Internal	Passing Juice
<a href="#">Wishlists</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice

## In-page links

<a href="#">Chrome</a>	Internal	Passing Juice
<a href="#">Safari</a>	Internal	Passing Juice
<a href="#">Opera</a>	Internal	Passing Juice
<a href="#">SeaMonkey</a>	Internal	Passing Juice
<a href="#">website publishers</a>	Internal	Passing Juice
<a href="#">e-commerce store</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	shoptimate product costs compare devices item firefox available store price
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
shoptimate	6	✓	✗	✓	✗
price	3	✓	✓	✓	✓
compare	2	✗	✗	✓	✓
store	2	✗	✗	✗	✗
item	2	✗	✗	✓	✗











## Usability

	Url	Domain : shoptimate.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://shoptimate.com/robots.txt">http://shoptimate.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>