

Seo Analyzer

showcasebyed.com

Generated on March 16 2022 23:19 PM






The score is 37/100




SEO Content

	Title	Showcase by Essex Designs Length : 25 Perfect, your title contains between 10 and 70 characters.														
	Description	Showcase by Essex Designs is an interior design and professional home staging company serving Essex County, South Orange, Short Hills, Maplewood, Millburn, West Orange, Livingston, and neighboring towns. Length : 203 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Essex Designs</td></tr><tr><td>url</td><td>https://www.showcasebyed.com/</td></tr><tr><td>title</td><td>Showcase by Essex Designs</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Showcase by Essex Designs is an interior design and professional home staging company serving Essex County, South Orange, Short Hills, Maplewood, Millburn, West Orange, Livingston, and neighboring towns.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/2024/1483/files/Logo-no_background.png?height=628&pad_color=ffffff&v=1572358245&width=1200</td></tr></tbody></table>	Property	Content	site_name	Essex Designs	url	https://www.showcasebyed.com/	title	Showcase by Essex Designs	type	website	description	Showcase by Essex Designs is an interior design and professional home staging company serving Essex County, South Orange, Short Hills, Maplewood, Millburn, West Orange, Livingston, and neighboring towns.	image	https://cdn.shopify.com/s/files/1/2024/1483/files/Logo-no_background.png?height=628&pad_color=ffffff&v=1572358245&width=1200
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] .site-header__logo-image { height: 150px; }• [H2] A Professional Home Staging and Redesign Company• [H2]• [H2] What Happens in a Design Consultation?• [H2] Designer Insights• [H2] Modern-Botanical Look Book• [H2] How To Find The Wallpaper For Your Next Home Decorating Project• [H2] Colors For Serenity, Calm, Peace and Balance For The Year 2020• [H3] Staging Consultation• [H3] Design Consultation• [H3] One Week Makeover• [H3] Avoid Mistakes• [H3] Develop Your Style• [H3] Enjoy your Home	H1	H2	H3	H4	H5	H6	1	7	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	6	0	0	0									
	Images	<p>We found 18 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 11.11% External Links : Passing Juice 0% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Blog	Internal	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Essex Designs	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	slide copyright designs previous powered again blog faq skip essex
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

slide	8				
blog	2				
faq	2				
skip	1				
again	1				

Usability

	Url	Domain : showcasebyed.com Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://showcasebyed.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>