



Seo Analyzer shptrn.com

Generated on December 21 2021 20:52 PM

The score is 40/100



SEO Content

	<p>Title</p>	<p>Kibo Commerce Ecommerce, Order Management & Personalization</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Kibo provides unified commerce solutions you can count on for B2C and B2B Ecommerce, Order Management, Personalization, and Point of Sale.</p> <p>Length : 138</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>locale:alternate</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Kibo Commerce Ecommerce, Order Management & Personalization</td> </tr> <tr> <td>description</td> <td>Kibo provides unified commerce solutions you can count on for B2C and B2B Ecommerce, Order Management, Personalization, and Point of Sale.</td> </tr> <tr> <td>url</td> <td>https://kibocommerce.com/</td> </tr> <tr> <td>site_name</td> <td>Kibo Commerce</td> </tr> </tbody> </table>	Property	Content	locale	en_US	locale:alternate	en_GB	type	website	title	Kibo Commerce Ecommerce, Order Management & Personalization	description	Kibo provides unified commerce solutions you can count on for B2C and B2B Ecommerce, Order Management, Personalization, and Point of Sale.	url	https://kibocommerce.com/	site_name	Kibo Commerce
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SEO Content

Headings

H1	H2	H3	H4	H5	H6
8	1	27	29	3	0

- [H1] Deliver on the Promise of Modern, Omnichannel Experiences
- [H1] Deliver personalized, omnichannel experiences HARNESS THE POWER OF HEADLESS COMMERCE
- [H1] THE KIBO UNIFIED COMMERCE PLATFORM Empower Your Teams, Delight Your Customers
- [H1] HELPING BUSINESSES ACCELERATE GROWTH OUR CLIENT SUCCESS STORIES
- [H1] SUPPORT ANY COMMERCE STRATEGY Leverage only the capabilities you need now
- [H1] MORE THAN A VENDOR WHAT SETS KIBO APART
- [H1] CUSTOMERS WE PARTNER WITH
- [H1] RESPOND TO A NEW COMMERCE REALITY RESOURCES
- [H2] RESPOND TO A NEW RETAIL REALITY
- [H3] HEADLESS ECOMMERCE
- [H3] ORDER MANAGEMENT
- [H3] HEADLESS ECOMMERCE
- [H3] ORDER MANAGEMENT
- [H3] Kibo Headless eCommerce enables companies to launch personalized and extensible commerce experiences, all built upon a future-proof, modular architecture.
- [H3] Kibo Headless eCommerce is recognized as one of the top modern platforms by analysts. Kibo helps organizations to easily and quickly scale personalized shopper experiences. Learn more about Headless eCommerce.
- [H3] Global clients like Adidas, Office Depot, Taco Bell, and Patagonia rely on Kibo to easily manage fulfillment, ecommerce, marketing personalization, and point of sale through one unified system.
- [H3] Kibo clients outperform industry average conversion rates by an extraordinary 57%.
- [H3] With Kibo, you can centralize your strategy, increase agility, and gain valuable customer insights that maximize ROI. Our modern architecture allows you to leverage, extend, and adapt our platform to meet your unique needs.
- [H3] We enable your team to meet growing consumer demands anytime, anywhere, and on any device.
- [H3] 1,000+ brands innovate and grow their revenue with Kibo's unified commerce solutions.
- [H3] Stay up-to-date on the latest retail and ecommerce news and trends. Headless commerce, omnichannel personalization, contactless fulfillment, B2B ecommerce—you name it, we've got the resources you need.
- [H3] Building Compelling Retail Digital Experiences for Millennials and Gen Z
- [H3] As Economy Recovers, Kibo's Q3 2021 Ecommerce Quarterly Reports New Benchmarks
- [H3] 5 Questions to Help You Choose Between a CDP or Personalization & Testing Engine
- [H3] Q3 2021: Ecommerce Quarterly Benchmarks
- [H3] 2022 Leading Vendors to the Top 1000 Retailers
- [H3] The Four Hottest Questions About The Future Of Commerce Tech On FIRE — Answered!

SEO Content

- [H3] Quantum Metric: Using Analytics to Design Personalized Customer Experiences
- [H3] IS THE B2C CUSTOMER EXPERIENCE THE FUTURE OF B2B ECOMMERCE?
- [H3] How to Drive 3x ROI on Holiday Sales with Personalization
- [H3] 2021 Holiday Guide
- [H3] 2021 Accelerated Commerce Guide
- [H3] Driving Profitability With Personalization in the Age of B2B Digital Transformation
- [H3] Guide to B2B Personalization
- [H3] Quick Wins for Maximizing Conversion Post-COVID
- [H3] The B2B eCommerce Solution Checklist
- [H4] Increased Productivity
- [H4] YoY Increase In Online Revenue Growth
- [H4] Average Increase In Conversion Rate
- [H4] KIBO UNIFIED COMMERCE PLATFORM
- [H4] KIBO PERSONALIZATION, POWERED BY MONETATE
- [H4] KIBO HEADLESS B2C ECOMMERCE
- [H4] KIBO HEADLESS B2B ECOMMERCE
- [H4] KIBO ORDER MANAGEMENT
- [H4] KIBO POINT OF SALE
- [H4] Marco FazioGlobal Manager Conversion Optimization Reebok
- [H4] John SchroederDirector of Business Intelligence, Room & Board
- [H4] Toni Miller Senior Executive Vice President, Boscov's
- [H4] Brandon FinchDirector of eBusiness, Jelly Belly Candy Company
- [H4] Mark ParrishEcommerce Trading Manager Wolseley
- [H4] API-FIRST
- [H4] HEADLESS COMMERCE
- [H4] MICROSERVICES
- [H4] MADE FOR DEVELOPERS
- [H4] BOPIS & ROPIS
- [H4] CURBSIDE
- [H4] We Focus On People
- [H4] We Are The Guide
- [H4] We Unlock Collaboration
- [H4] Products
- [H4] Platform
- [H4] Success Stories
- [H4] Partners
- [H4] Resources
- [H4] Who We Are
- [H5] Kibo Logins
- [H5] Get Started
- [H5] Request a Demo



Images

We found 92 images on this web page.



82 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.







Text/HTML Ratio

Ratio : **0%**

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 96 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 91.67% Internal Links 8.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
LOGIN	Internal	Passing Juice
SUPPORT	External	Passing Juice
Commerce	External	Passing Juice
HEADLESS COMMERCE APIs	External	Passing Juice
PRODUCT & CATALOG MANAGEMENT	External	Passing Juice
UNIFIED CART AND CHECKOUT	External	Passing Juice
SEARCH AND SEARCHANDISING	External	Passing Juice

In-page links

PRICING AND PROMOTIONS	External	Passing Juice
B2B ECOMMERCE	External	Passing Juice
DEVELOPER TOOLING	External	Passing Juice
INVENTORY MANAGEMENT	External	Passing Juice
DISTRIBUTED ORDER ROUTING	External	Passing Juice
FULFILLMENT	External	Passing Juice
CUSTOMER & ORDER SERVICING	External	Passing Juice
POINT OF SALE (POS)	External	Passing Juice
Personalization	External	Passing Juice
Testing &#038; Experimentation	External	Passing Juice
Segmentation &#038; Targeting	External	Passing Juice
1-to-1 Personalization	External	Passing Juice
Personalized Search	External	Passing Juice
Audience Analytics &#038; Insights	External	Passing Juice
Social Proof	External	Passing Juice
For Developers	External	Passing Juice
Technology	External	Passing Juice
Microservices	External	Passing Juice
API-First	External	Passing Juice
Cloud-Native	External	Passing Juice
Headless	External	Passing Juice
Machine Learning	External	Passing Juice
Partners	External	Passing Juice
Service Partners	External	Passing Juice
Technology Partners	External	Passing Juice
Resources	External	Passing Juice
Blog	External	Passing Juice
Developer Blog	External	Passing Juice


In-page links

=	External	Passing Juice
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=	External	Passing Juice
All	Internal	Passing Juice
Reports	Internal	Passing Juice
Guides	Internal	Passing Juice
Webinars	Internal	Passing Juice
eBooks	Internal	Passing Juice
Blogs	Internal	Passing Juice
Headless eCommerce	External	Passing Juice
Microservices	External	Passing Juice
API-First	External	Passing Juice
Cloud-Native	External	Passing Juice
Headless	External	Passing Juice
Machine Learning	External	Passing Juice
Kibo For Developers	External	Passing Juice
Case Studies	External	Passing Juice
Testimonials	External	Passing Juice
Partner Support	External	Passing Juice
Professional Services	External	Passing Juice
Client Support	External	Passing Juice
Monetate Support	External	Passing Juice

In-page links

Fulfiller Support	External	Passing Juice
GDPR	External	Passing Juice
Privacy Policy	External	Passing Juice
Modern Slavery Statement	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : shptrn.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

		
	W3C Validity	Errors : 71 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine

Optimization

robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics