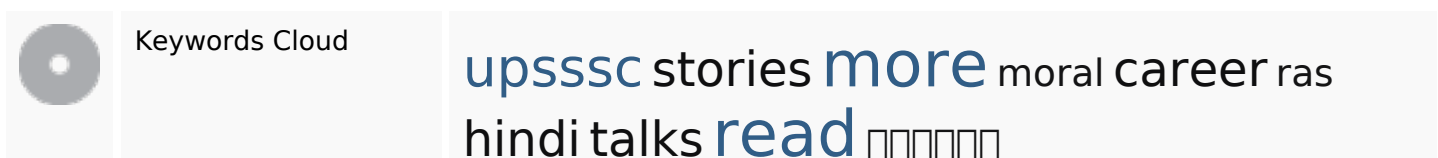


In-page links

Moral World	Internal	Passing Juice
"+a.label+"	Internal	Passing Juice
Ok	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	32	✘	✘	✘	✘
read	32	✘	✘	✘	✘
upsssc	20	✘	✘	✘	✔
stories	16	✘	✘	✘	✔
talks	15	✘	✘	✘	✘

Usability

	Url	Domain : shreeumsa.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0
Warnings : 22



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Perfect, your website has few JavaScript files.



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content




Optimization



XML Sitemap

Missing

Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://shreeumsa.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 607 1481 678"> Google Analytics</div>