

# Seo Analyzer shtilniisad.ru

Generated on March 02 2022 15:24 PM





The score is 54/100







## SEO Content

	Title	Официальный дилер садовой техники Stihl - Штильный сад <b>Length : 54</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Мы предлагаем широкий ассортимент техники Stihl. <b>Length : 48</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	штиль, stihl Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Официальный дилер садовой техники Stihl - Штильный сад</td></tr><tr><td>description</td><td>Мы предлагаем широкий ассортимент техники Stihl.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://shtilniisad.ru/bitrix/templates/elektro_flat/images/320px-Stihl_Logo.png</td></tr><tr><td>image:width</td><td>144</td></tr><tr><td>image:height</td><td>144</td></tr></tbody></table>	Property	Content	title	Официальный дилер садовой техники Stihl - Штильный сад	description	Мы предлагаем широкий ассортимент техники Stihl.	type	website	image	https://shtilniisad.ru/bitrix/templates/elektro_flat/images/320px-Stihl_Logo.png	image:width	144	image:height	144
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Официальный дилер садовой техники Stihl - Штильный сад</li></ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	2	0	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Электроинструмент высокого качества</li><li>• [H2] Лучшие товары по лучшим ценам!</li></ul>
	Images	We found 181 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>25%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.26%  Internal Links 95.74%

## In-page links

Anchor	Type	Juice
<a href="#">Главная</a>	Internal	Passing Juice
<a href="#">Каталог</a>	Internal	Passing Juice
<a href="#">Сервис</a>	Internal	Passing Juice


## In-page links

<a href="#">Гарантии</a>	Internal	Passing Juice
<a href="#">О Компании</a>	Internal	Passing Juice
<a href="#">О нас</a>	Internal	Passing Juice
<a href="#">Вакансии</a>	Internal	Passing Juice
<a href="#">Обзоры</a>	Internal	Passing Juice
<a href="#">Корпоративным клиентам</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Аккумуляторные агрегаты</a>	Internal	Passing Juice
<a href="#">Газонокосилки, тракторы и аэраторы для газонов</a>	Internal	Passing Juice
<a href="#">Запчасти</a>	Internal	Passing Juice
<a href="#">Комбисистема и multifunctionальная система</a>	Internal	Passing Juice
<a href="#">Мойки и очистительные устройства</a>	Internal	Passing Juice
<a href="#">Мотокосы</a>	Internal	Passing Juice
<a href="#">Мотопилы, цепи и направляющие шины</a>	Internal	Passing Juice
<a href="#">Опрыскиватели</a>	Internal	Passing Juice
<a href="#">Почвенные бензобуры и буровой инструмент</a>	Internal	Passing Juice
<a href="#">Принадлежности</a>	Internal	Passing Juice
<a href="#">Садовые измельчители</a>	Internal	Passing Juice
<a href="#">Садовые ручные инструменты</a>	Internal	Passing Juice
<a href="#">Средства индивидуальной защиты</a>	Internal	Passing Juice
<a href="#">Сувенирная продукция STIHL 2018</a>	Internal	Passing Juice
<a href="#">Устройства по уходу за живыми изгородями</a>	Internal	Passing Juice
<a href="#">Цепной бензорез и абразивно-отрезные устройства</a>	Internal	Passing Juice
<a href="#">Меню</a>	External	Passing Juice
<a href="#">Магазин</a>	Internal	Passing Juice
<a href="#">Гарантии</a>	Internal	Passing Juice
<a href="#">Сервис</a>	Internal	Passing Juice
<a href="#">Акции</a>	Internal	Passing Juice

## In-page links

<a href="#">Заказ и доставка</a>	Internal	Passing Juice
<a href="#">Минимойка Stihl RE 120</a>	Internal	Passing Juice
<a href="#">Бензокоса Stihl FS 131</a>	Internal	Passing Juice
<a href="#">Аккумуляторная мотопила Stihl GTA 26 SET</a>	Internal	Passing Juice
<a href="#">Воздуходувка Stihl BGE 71</a>	Internal	Passing Juice
<a href="#">Опрыскиватель Stihl SR 200 42410112601</a>	Internal	Passing Juice
<a href="#">Все новинки</a>	Internal	Passing Juice
<a href="#">Игрушечная бензопила Stihl</a>	Internal	Passing Juice
<a href="#">Бензокоса Stihl FS 100</a>	Internal	Passing Juice
<a href="#">Аккумуляторный кусторез Stihl HSA 26 SET</a>	Internal	Passing Juice
<a href="#">Бензопила STIHL MS 180 16</a>	Internal	Passing Juice
<a href="#">Аккумуляторный кусторез Stihl HSA 25</a>	Internal	Passing Juice
<a href="#">Все хиты продаж</a>	Internal	Passing Juice
<a href="#">Makita</a>	External	Passing Juice
<a href="#">Все новости</a>	Internal	Passing Juice
<a href="#">Договор-оферта</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	артикул электрические <b>stihl</b> быстрый <b>ДЛЯ принадлежности</b> устройства аккумуляторные бензиновые наличии
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	28	✘	✘	✘	✘
stihl	22	✔	✔	✔	✔









## Keywords Consistency

принадлежности	20	✘	✘	✘	✘
аккумуляторные	16	✘	✘	✘	✘
устройства	13	✘	✘	✘	✘

## Usability

	Url	Domain : shtilniisad.ru Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 38
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://shtilniisad.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.