



# Seo Analyzer sica.org.au

Generated on March 07 2022 22:50 PM





The score is 59/100







## SEO Content

|             | Title   | <p>Subsea Innovation Cluster Australia</p> <p><b>Length : 35</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |        |       |      |         |       |                                     |             |   |     |                      |           |                                     |
|-------------|---|---|----------|---------|--------|-------|------|---------|-------|-------------------------------------|-------------|---|-----|----------------------|-----------|-------------------------------------|
|             | Description   | <p>Subsea Innovation Cluster Australia (SICA) strengthens collaboration, innovation and the market expansion of the Australia subsea sector.</p> <p><b>Length : 137</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |        |       |      |         |       |                                     |             |   |     |                      |           |                                     |
|             | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |        |       |      |         |       |                                     |             |   |     |                      |           |                                     |
|             | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Subsea Innovation Cluster Australia</td> </tr> <tr> <td>description</td> <td>Subsea Innovation Cluster Australia (SICA) strengthens collaboration, innovation and the market expansion of the Australia subsea sector.</td> </tr> <tr> <td>url</td> <td>https://sica.org.au/</td> </tr> <tr> <td>site_name</td> <td>Subsea Innovation Cluster Australia</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Subsea Innovation Cluster Australia | description | Subsea Innovation Cluster Australia (SICA) strengthens collaboration, innovation and the market expansion of the Australia subsea sector. | url | https://sica.org.au/ | site_name | Subsea Innovation Cluster Australia |
| Property    | Content   |   |          |         |        |       |      |         |       |                                     |             |   |     |                      |           |                                     |
| locale      | en_US   |   |          |         |        |       |      |         |       |                                     |             |   |     |                      |           |                                     |
| type        | website   |   |          |         |        |       |      |         |       |                                     |             |   |     |                      |           |                                     |
| title       | Subsea Innovation Cluster Australia   |   |          |         |        |       |      |         |       |                                     |             |   |     |                      |           |                                     |
| description | Subsea Innovation Cluster Australia (SICA) strengthens collaboration, innovation and the market expansion of the Australia subsea sector. |   |          |         |        |       |      |         |       |                                     |             |   |     |                      |           |                                     |
| url         | https://sica.org.au/  |   |          |         |        |       |      |         |       |                                     |             |   |     |                      |           |                                     |
| site_name   | Subsea Innovation Cluster Australia   |   |          |         |        |       |      |         |       |                                     |             |   |     |                      |           |                                     |
|             | Headings  | <table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2004 1453 2072" style="list-style-type: none"> <li>• [H1] Subsea Innovation Cluster Australia</li> <li>• [H2] Subsea Innovation Cluster Australia (SICA) strengthens</li> </ul>   | H1       | H2      | H3     | H4    | H5   | H6      | 1     | 4                                   | 3           | 0   | 0   | 0                    |           |                                     |
| H1          | H2  | H3  | H4       | H5      | H6     |       |      |         |       |                                     |             |   |     |                      |           |                                     |
| 1           | 4   | 3   | 0        | 0       | 0      |       |      |         |       |                                     |             |   |     |                      |           |                                     |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <p>collaboration, innovation and the market expansion of the Australia subsea sector.</p> <ul style="list-style-type: none"> <li>• [H2] SICA Vision</li> <li>• [H2] SICA Mission</li> <li>• [H2] SICA Core Values</li> <li>• [H3] SICA 2020 Achievements</li> <li>• [H3] Submerged</li> <li>• [H3] Become a Member</li> </ul> |
|   | Images          | <p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>   |
|   | Text/HTML Ratio | <p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|   | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>   |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>   |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>   |
|  | In-page links           | <p>We found a total of 14 links including 1 link(s) to files</p>  |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Subsea Innovation Cluster Australia</a> | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">About</a>                            | Internal | Passing Juice |
| <a href="#">About SICA</a>                       | Internal | Passing Juice |
| <a href="#">What is a Cluster?</a>               | Internal | Passing Juice |
| <a href="#">Cluster Funding</a>                  | Internal | Passing Juice |
| <a href="#">Governance</a>                       | Internal | Passing Juice |
| <a href="#">Members Directory</a>                | Internal | Passing Juice |
| <a href="#">Become a Member</a>                  | Internal | Passing Juice |
| <a href="#">Contact</a>                          | Internal | Passing Juice |
| <a href="#">Read about our 2020 achievements</a> | Internal | Passing Juice |
| <a href="#">Go To Submerged</a>                  | Internal | Passing Juice |
| <a href="#">Read more about membership</a>       | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                   | Internal | Passing Juice |
| <a href="#">Disclaimer</a>                       | Internal | Passing Juice |

## SEO Keywords














## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| subsea     | 10      | ✓     | ✗        | ✓           | ✓        |
| innovation | 8       | ✓     | ✗        | ✓           | ✓        |
| cluster    | 7       | ✓     | ✗        | ✓           | ✓        |
| sica       | 7       | ✗     | ✗        | ✓           | ✓        |
| australia  | 6       | ✓     | ✗        | ✓           | ✓        |

## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : sica.org.au<br>Length : 11  |
|  | Favicon      | Great, your website has a favicon.   |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |




## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 2<br>Warnings : 9  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p><a href="http://sica.org.au/robots.txt">http://sica.org.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |