



# Seo Analyzer sigmaitinstitute.com

Generated on March 21 2022 21:13 PM





**The score is 39/100**







## SEO Content

	Title	<p>Sigma IT Institute &amp;#8211; Learn and Earn</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 30	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H3] University Life</li> <li>• [H3] Graduation</li> <li>• [H3] Athletics</li> <li>• [H3] Social</li> <li>• [H3] About Our Institute</li> <li>• [H3] Video Tour in Kingster</li> <li>• [H3] Apply for Admission</li> <li>• [H3] Education Services</li> <li>• [H3] International Hubs</li> <li>• [H3] Bachelor's and Master's</li> <li>• [H3] University Life</li> <li>• [H3] Alumni Events</li> <li>• [H3] News &amp; Updates</li> <li>• [H3] Professor Albert joint research on mobile money in Tanzania</li> <li>• [H3] A Global MBA for the next generation of business leaders</li> <li>• [H3] Professor Tom comments on voluntary recalls by snack brands</li> </ul>					

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Apply To Kingster</li> <li>• [H3] Search For Courses</li> <li>• [H3] Donation helps us</li> <li>• [H3] Subscribe To Newsletter</li> <li>• [H3] Quick Links</li> <li>• [H3] Alumni &amp; Donors</li> <li>• [H3] Athletic Calendar</li> <li>• [H3] All Kingster's Events</li> <li>• [H3] Partnership &amp; Out Reach</li> <li>• [H3] Academic Programs</li> <li>• [H3] Tution And Fees</li> <li>• [H3] Our Campus</li> <li>• [H3] Campus Life</li> <li>• [H3] Academics</li> </ul>
	Images	<p>We found 28 images on this web page.</p> <p>28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 135 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 22.22%</p> <p>Internal Links 77.78%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Homepage 2</a>	Internal	Passing Juice
<a href="#">Pages</a>	Internal	Passing Juice
<a href="#">About KU</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Blog Full Left Sidebar With Frame</a>	Internal	Passing Juice
<a href="#">Blog Full Both Sidebar With Frame</a>	Internal	Passing Juice
<a href="#">Blog Full Right Sidebar</a>	Internal	Passing Juice
<a href="#">Blog Full Left Sidebar</a>	Internal	Passing Juice
<a href="#">Blog Full Both Sidebar</a>	Internal	Passing Juice
<a href="#">Blog Grid</a>	Internal	Passing Juice
<a href="#">Blog Grid 2 Columns</a>	Internal	Passing Juice
<a href="#">Blog Grid 3 Columns</a>	Internal	Passing Juice
<a href="#">Blog Grid 4 Columns</a>	Internal	Passing Juice
<a href="#">Blog Grid 2 Columns No Space</a>	Internal	Passing Juice
<a href="#">Blog Grid 4 Columns No Space</a>	Internal	Passing Juice
<a href="#">Blog Columns</a>	Internal	Passing Juice
<a href="#">Blog 2 Columns With Frame</a>	Internal	Passing Juice
<a href="#">Blog 4 Columns With Frame</a>	Internal	Passing Juice
<a href="#">Blog 2 Columns</a>	Internal	Passing Juice
<a href="#">Blog 3 Columns</a>	Internal	Passing Juice
<a href="#">Blog 4 Columns</a>	Internal	Passing Juice
<a href="#">Blog Columns With Post Format</a>	Internal	Passing Juice
<a href="#">Standard Post Format</a>	Internal	Passing Juice
<a href="#">Custom Layout 1</a>	Internal	Passing Juice
<a href="#">Custom Layout 2</a>	Internal	Passing Juice
<a href="#">Custom Layout 3</a>	Internal	Passing Juice

## In-page links

<a href="#">Aside Post Format</a>	Internal	Passing Juice
<a href="#">Audio Post Format</a>	Internal	Passing Juice
<a href="#">Gallery Post Format</a>	Internal	Passing Juice
<a href="#">Image Post Format</a>	Internal	Passing Juice
<a href="#">Link Post Format</a>	Internal	Passing Juice
<a href="#">Quote Post Format</a>	Internal	Passing Juice
<a href="#">Video Post Format</a>	Internal	Passing Juice
<a href="#">Accordions &amp;#038; Toggles</a>	External	Passing Juice
<a href="#">Alert Box</a>	External	Passing Juice
<a href="#">Blockquotes</a>	External	Passing Juice
<a href="#">Buttons</a>	External	Passing Juice
<a href="#">Call To Action</a>	External	Passing Juice
<a href="#">Column Services</a>	External	Passing Juice
<a href="#">Columns</a>	External	Passing Juice
<a href="#">Counters</a>	External	Passing Juice
<a href="#">Count Down</a>	External	Passing Juice
<a href="#">Dividers</a>	External	Passing Juice
<a href="#">Dropcaps</a>	External	Passing Juice
<a href="#">Featured Boxes</a>	External	Passing Juice
<a href="#">Flip Boxes</a>	External	Passing Juice
<a href="#">Icon Lists</a>	External	Passing Juice
<a href="#">Icons</a>	External	Passing Juice
<a href="#">Images</a>	External	Passing Juice
<a href="#">Price Table</a>	External	Passing Juice
<a href="#">Promo Boxes</a>	External	Passing Juice
<a href="#">Skill Bar</a>	External	Passing Juice
<a href="#">Skill Circle</a>	External	Passing Juice
<a href="#">Social Shares</a>	External	Passing Juice

## In-page links

<a href="#">Stunning Texts</a>	External	Passing Juice
<a href="#">Tabs Horizontal</a>	External	Passing Juice
<a href="#">Tabs Vertical</a>	External	Passing Juice
<a href="#">Testimonial</a>	External	Passing Juice
<a href="#">Titles</a>	External	Passing Juice
<a href="#">Typography</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Contact 2</a>	Internal	Passing Juice
<a href="#">Contact 3</a>	Internal	Passing Juice
<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">Portfolio 2 Columns</a>	Internal	Passing Juice
<a href="#">Portfolio 4 Columns</a>	Internal	Passing Juice
<a href="#">Portfolio 5 Columns</a>	Internal	Passing Juice
<a href="#">Portfolio 2 Columns With Frame</a>	Internal	Passing Juice
<a href="#">Portfolio 3 Columns With Frame</a>	Internal	Passing Juice
<a href="#">Portfolio 4 Columns With Frame</a>	Internal	Passing Juice
<a href="#">Portfolio 2 Columns No Space</a>	Internal	Passing Juice
<a href="#">Portfolio 3 Columns No Space</a>	Internal	Passing Juice
<a href="#">Portfolio 4 Columns No Space</a>	Internal	Passing Juice
<a href="#">Portfolio 5 Columns No Space</a>	Internal	Passing Juice
<a href="#">Masonry 4 Columns</a>	Internal	Passing Juice
<a href="#">Masonry 3 Columns</a>	Internal	Passing Juice
<a href="#">Masonry 2 Columns</a>	Internal	Passing Juice
<a href="#">Masonry 4 Columns No Space</a>	Internal	Passing Juice
<a href="#">Masonry 3 Columns No Space</a>	Internal	Passing Juice
<a href="#">Masonry 2 Columns No Space</a>	Internal	Passing Juice
<a href="#">Modern 2 Columns</a>	Internal	Passing Juice
<a href="#">Modern 3 Columns</a>	Internal	Passing Juice

## In-page links

<a href="#">Modern 4 Columns</a>	Internal	Passing Juice
<a href="#">Modern 5 Columns</a>	Internal	Passing Juice
<a href="#">Modern 2 Columns No Space</a>	Internal	Passing Juice
<a href="#">Modern 3 Columns No Space</a>	Internal	Passing Juice
<a href="#">Modern 4 Columns No Space</a>	Internal	Passing Juice
<a href="#">Modern 5 Columns No Space</a>	Internal	Passing Juice
<a href="#">Portfolio Left &amp;#038; Right Large Thumbnail</a>	Internal	Passing Juice
<a href="#">Portfolio Left Large Thumbnail</a>	Internal	Passing Juice
<a href="#">Portfolio Right Large Thumbnail</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Price Table</a>	Internal	Passing Juice
<a href="#">Maintenance</a>	Internal	Passing Juice
<a href="#">Coming Soon</a>	Internal	Passing Juice
<a href="#">404 Page</a>	External	Passing Juice
<a href="#">Academics</a>	Internal	Passing Juice
<a href="#">School Of Law</a>	Internal	Passing Juice
<a href="#">Engineering</a>	Internal	Passing Juice
<a href="#">Medicine</a>	Internal	Passing Juice
<a href="#">Art &amp;#038; Science</a>	Internal	Passing Juice
<a href="#">Hospitality Management</a>	Internal	Passing Juice
<a href="#">Physics</a>	Internal	Passing Juice
<a href="#">Major Page</a>	Internal	Passing Juice
<a href="#">Faculty Page</a>	Internal	Passing Juice

## In-page links

<a href="#">Single Instructor</a>	Internal	Passing Juice
<a href="#">Single Course</a>	Internal	Passing Juice
<a href="#">Admissions</a>	Internal	Passing Juice
<a href="#">Campus Tour</a>	Internal	Passing Juice
<a href="#">Scholarships</a>	Internal	Passing Juice
<a href="#">Athletics</a>	Internal	Passing Juice
<a href="#">Give To Kingster</a>	Internal	Passing Juice
<a href="#">Alumni</a>	Internal	Passing Juice
<a href="#">Event Calendar</a>	Internal	Passing Juice
<a href="#">Courses</a>	Internal	Passing Juice
<a href="#">Course List 1</a>	Internal	Passing Juice
<a href="#">Course List 2</a>	Internal	Passing Juice
<a href="#">University Life</a>	Internal	Passing Juice
<a href="#">Support KU</a>	Internal	Passing Juice
<a href="#">View All Events</a>	Internal	Passing Juice
<a href="#">Read All News</a>	Internal	Passing Juice
<a href="#">June 6, 2016</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Professor Albert joint research on mobile money in Tanzania</a>	Internal	Passing Juice
<a href="#">Masonry</a>	Internal	Passing Juice
<a href="#">Professor Tom comments on voluntary recalls by snack brands</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Newsletter</a>	External	Passing Juice
<a href="#">English idioms</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

grid **blog columns** modern format post






## SEO Keywords

portfolio masonry space frame



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
columns	80	✖	✖	✖	✖
blog	48	✖	✖	✖	✖
portfolio	38	✖	✖	✖	✖
space	28	✖	✖	✖	✖
modern	18	✖	✖	✖	✖

### Usability










	Url	Domain : sigmaitinstitute.com Length : 20
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 28






## Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
---	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://sigmaitinstitute.com/sitemap.xml</div>
	Robots.txt	<p>http://sigmaitinstitute.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

# Optimization