Seo Analyzer silverdart.co.uk

Generated on March 07 2022 03:10 AM

The score is 68/100

SEO Content

✅	Title	Silverdart Publishing **Length : 21** Perfect, your title contains between 10 and 70 characters.
✅	Description	Silverdart, UK publisher specialising in business and financial newsletters, magazines, books, leaflets, cards, web and more. **Length : 125** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Silverdart, publishing, business, finance, magazines, website, contract, newsletters, books, authors, news, editorial, design, printing, typesetting, strategic advice, web-related services, media, UK publications, investor relations, finance and management, accountancy, self-publishing Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	<table><tr><td>**H1** 0</td><td>**H2** 0</td><td>**H3** 4</td><td>**H4** 1</td><td>**H5** 1</td><td>**H6** 0</td></tr></table> • [H3] About us • [H3] Our services • [H3] Our clients • [H3] Thank you for visiting • [H4] Recent Silverdart books: 'College Echoes: An Epitaph to the Great War', 'The Secret Life of Mothers', 'Our Common Ground' and 'Mole Behaviour' can be bought here. • [H5] Monday, March 07, 2022 | info@silverdart.co.uk | +44 (0)1285 831789
✅	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.

SEO Content

✓	Text/HTML Ratio	Ratio : **38%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 2 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
below	Internal	Passing Juice
Learn more - and buy now!	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	publishing produced help design clients website society brochures books silverdart

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
silverdart	8	✔	✔	✔	✔
publishing	6	✔	✔	✖	✖
books	4	✖	✔	✔	✔
produced	4	✖	✖	✖	✖
website	4	✖	✔	✖	✖

Usability

	Url	Domain : silverdart.co.uk Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 3 Warnings : 3
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	**Missing** Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✅	Analytics	Great, your website has an analytics tool. Google Analytics