



Seo Analyzer simplificaci.com.br

Generated on March 06 2022 15:29 PM

The score is 68/100



SEO Content

	Title	Plataforma para Simplificar a Comunica&#231;&#227;o Interna - SimplificaCI Length : 74 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																
	Description	Transforme a Comunicação Interna da sua empresa e gere resultados incríveis. Length : 76 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Sistema Comunicação Interna, Software Comunicação Interna, Plataforma de Comunicação Interna, Comunicação para Franquias, Comunicação com Colaborador, Comunicação com Funcionário Good, your page contains meta keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>SimplificaCI</td></tr><tr><td>locale</td><td>pt_BR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://simplificaci.com.br/</td></tr><tr><td>title</td><td>Plataforma para Simplificar a Comunicação Interna</td></tr><tr><td>description</td><td>Transforme a Comunicação Interna da sua empresa e gere resultados incríveis.</td></tr><tr><td>image</td><td>https://simplificaci.com.br/img/og-default-img.jpg</td></tr></table>	Property	Content	site_name	SimplificaCI	locale	pt_BR	type	website	url	https://simplificaci.com.br/	title	Plataforma para Simplificar a Comunicação Interna	description	Transforme a Comunicação Interna da sua empresa e gere resultados incríveis.	image	https://simplificaci.com.br/img/og-default-img.jpg
Property	Content																	
site_name	SimplificaCI																	
locale	pt_BR																	
type	website																	
url	https://simplificaci.com.br/																	
title	Plataforma para Simplificar a Comunicação Interna																	
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image	https://simplificaci.com.br/img/og-default-img.jpg																	

SEO Content

		image:secure_url https://simplificaci.com.br/img/og-default-img.jpg updated_time 2019-07-23T08:41:00+03:00 image:type image/jpeg
	Headings	H1 1 H2 0 H3 0 H4 0 H5 0 H6 0 [H1] Plataforma para Simplificar a Comunicação Interna - SimplificaCI
	Images	We found 38 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 41% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%

In-page links

Anchor	Type	Juice
Início	Internal	Passing Juice
A Plataforma	Internal	Passing Juice
Blog	Internal	Passing Juice
FALAR COM UM CONSULTOR	Internal	Passing Juice
Termos de uso	Internal	Passing Juice
Política de Cookies	Internal	Passing Juice
Segurança de Dados	Internal	Passing Juice
Status dos Servidores	Internal	Passing Juice
Simplifica TV	Internal	Passing Juice
Simplifica Mail	Internal	Passing Juice
Simplifica Desk	Internal	Passing Juice
Simplifica Mobile	Internal	Passing Juice
Central de ajuda	Internal	Passing Juice
Fale Conosco	Internal	Passing Juice
Linkedin	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
Youtube	External	Passing Juice

SEO Keywords

	Keywords Cloud	comunicação simplifica uma plataforma para simplificaci que colaboradores mais interna
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

comunicação	16	✗	✓	✓	✓
para	11	✓	✓	✗	✓
interna	10	✓	✓	✓	✓
simplifica	10	✓	✗	✗	✓
mais	9	✗	✗	✗	✗

Usability

	Url	Domain : simplificaci.com.br Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://simplificaci.com.br/sitemap.xml
	Robots.txt	http://simplificaci.com.br/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		 Google Analytics