

Seo Analyzer simplybook.me

Generated on April 04 2022 07:01 AM

The score is 62/100







SEO Content

	Title	SimplyBook.me - Free Appointment Scheduling Software Length : 52 Perfect, your title contains between 10 and 70 characters.												
	Description	Online booking system. Booking website or widget for your own website. Let clients schedule appointments, get reminders and pay online 24/7. Free version! Length : 154 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://simplybook.me/en/</td></tr><tr><td>title</td><td>SimplyBook.me - Free Appointment Scheduling Software</td></tr><tr><td>description</td><td>Online booking system. Booking website or widget for your own website. Let clients schedule appointments, get reminders and pay online 24/7. Free version!</td></tr></tbody></table>	Property	Content	type	website	url	https://simplybook.me/en/	title	SimplyBook.me - Free Appointment Scheduling Software	description	Online booking system. Booking website or widget for your own website. Let clients schedule appointments, get reminders and pay online 24/7. Free version!		
Property	Content													
type	website													
url	https://simplybook.me/en/													
title	SimplyBook.me - Free Appointment Scheduling Software													
description	Online booking system. Booking website or widget for your own website. Let clients schedule appointments, get reminders and pay online 24/7. Free version!													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>12</td><td>36</td><td>8</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Online Booking System for all service based industries[H2] Our Features[H2] Use SimplyBook.me to organize your vaccination program[H2] Our Customers Say	H1	H2	H3	H4	H5	H6	1	12	36	8	0	0
H1	H2	H3	H4	H5	H6									
1	12	36	8	0	0									





SEO Content

- [H2] Customize your own site
- [H2] Go Smart - Go mobile
- [H2] Do you want more bookings from more channels?
- [H2] One-Stop Solution for Service Businesses
- [H2] Awesome Support!
- [H2] Security Matters!
- [H2] Security Matters!
- [H2] New with SimplyBook.me?
- [H2] Try the Booking System for 14 days
- [H3] Accept online bookings
- [H3] Notifications via SMS/Email
- [H3] Client & Admin App
- [H3] Accept Payments
- [H3] Integration & API
- [H3] Custom features
- [H3] Room to Grow
- [H3] Customization
- [H3] Business Analytics
- [H3] Calendar sync
- [H3] Multiple location
- [H3] Products & Promotions
- [H3] Book anywhere
- [H3] Reminders
- [H3] Reviews
- [H3] Recurring Bookings
- [H3] Client App
- [H3] Group Bookings
- [H3] Online Video Meetings
- [H3] Mass Vaccination Scheduling?
- [H3] Covid Testing
- [H3] Minimal
- [H3] Classic
- [H3] Belle
- [H3] Client APP
- [H3] Admin APP
- [H3] Sports & Fitness
- [H3] Beauty and Wellness
- [H3] Educational
- [H3] Events and Entertainment
- [H3] Personal Meetings & Services
- [H3] Medical & Health Services
- [H3] Secure communication and all data backed daily
- [H3] Secure communication and all data backed daily
- [H3] Cooookie!
- [H3] Need a Simpler Solution?
- [H4] What are SimplyBook.me Custom Features
- [H4] SimplyBook.me Explanatory Video
- [H4] SimplyBook.me Explanatory Video
- [H4] SimplyBook.me Explanatory Video
- [H4] Select language
- [H4] Login
- [H4] Account
- [H4] See SimplyBook.me appointment scheduling software in action!

SEO Content

	Images	We found 87 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 145 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.52% Internal Links 94.48%

In-page links

Anchor	Type	Juice
Sign up	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice

In-page links

COVID vaccination	Internal	Passing Juice
Get Inspired	Internal	Passing Juice
Multiple channels	Internal	Passing Juice
booking website	Internal	Passing Juice
integration with your existing site	Internal	Passing Juice
Facebook, Instagram, Google	Internal	Passing Juice
branded client app	Internal	Passing Juice
range of payment processors	Internal	Passing Juice
See all integrations	Internal	Passing Juice
Features	Internal	Passing Juice
Coupons & gift cards	Internal	Passing Juice
customisable emails	Internal	Passing Juice
sale of products	Internal	Passing Juice
membership	Internal	Passing Juice
classes	Internal	Passing Juice
HIPAA	Internal	Passing Juice
SOAP	Internal	Passing Juice
Packages	Internal	Passing Juice
POS	Internal	Passing Juice
Deposits	Internal	Passing Juice
Related resources	Internal	Passing Juice
Tickets	Internal	Passing Juice
customize	Internal	Passing Juice
Sync	Internal	Passing Juice
schedule recurring appointments	Internal	Passing Juice
View website	External	Passing Juice
See more Reviews	Internal	Passing Juice
booking widgets	Internal	Passing Juice

In-page links

View demo	External	Passing Juice
View demo	External	Passing Juice
View demo	External	Passing Juice
Read on our blog	Internal	Passing Juice
To Booking.page	Internal	Passing Juice
Check our wiki	Internal	Passing Juice
Learn more	Internal	Passing Juice
Check our wiki	Internal	Passing Juice
All Categories	Internal	Passing Juice
video tutorials	External	Passing Juice
Security features	Internal	Passing Juice
Features per Industry	Internal	Passing Juice
Personalize Your Booking Website	Internal	Passing Juice
Promotion System	Internal	Passing Juice
Website Builder	Internal	Passing Juice
Marketing Tools	Internal	Passing Juice
Scheduling Software	Internal	Passing Juice
Zapier	Internal	Passing Juice
Google my business	Internal	Passing Juice
Reserve with Google	Internal	Passing Juice
Membership	Internal	Passing Juice
Video Meetings	Internal	Passing Juice
Beauty & Wellness	Internal	Passing Juice
Eyelash extensions	Internal	Passing Juice
Hair salons	Internal	Passing Juice
Spa salons	Internal	Passing Juice
Beauty salons	Internal	Passing Juice
Nail salons	Internal	Passing Juice

In-page links

Educational	Internal	Passing Juice
Universities	Internal	Passing Juice
Colleges	Internal	Passing Juice
Schools	Internal	Passing Juice
Libraries	Internal	Passing Juice
Parent meetings	Internal	Passing Juice
Tutoring lessons	Internal	Passing Juice
Teaching	Internal	Passing Juice
Educational events	Internal	Passing Juice
Child care	Internal	Passing Juice
Shopping Centres	Internal	Passing Juice
Embassies and consulates	Internal	Passing Juice
City councils	Internal	Passing Juice
Call centers	Internal	Passing Juice
Financial services	Internal	Passing Juice
Interview scheduling	Internal	Passing Juice
Legal services	Internal	Passing Juice
Attorneys	Internal	Passing Juice
Web Design Agencies	Internal	Passing Juice
Medical & Health Services	Internal	Passing Juice
Massage and Body Treatments	Internal	Passing Juice
Dental Clinics	Internal	Passing Juice
Medical Clinics	Internal	Passing Juice
Chiropractors	Internal	Passing Juice
Acupuncture	Internal	Passing Juice
Physiologists	Internal	Passing Juice
Psychologists	Internal	Passing Juice
Covid Testing Centres	Internal	Passing Juice

In-page links

Social Distancing	Internal	Passing Juice
Personal Meetings & Services	Internal	Passing Juice
Counselling Services	Internal	Passing Juice
Coaching	Internal	Passing Juice
Consulting	Internal	Passing Juice
Pet services	Internal	Passing Juice
Spiritual services	Internal	Passing Juice
Design consultants	Internal	Passing Juice
Household	Internal	Passing Juice
Cleaning	Internal	Passing Juice
Sports & Fitness	Internal	Passing Juice
Personal trainers	Internal	Passing Juice
Gyms	Internal	Passing Juice
Fitness classes	Internal	Passing Juice
Yoga classes	Internal	Passing Juice
Golf classes	Internal	Passing Juice
Sport items renting	Internal	Passing Juice
Events & Entertainment	Internal	Passing Juice
Art classes	Internal	Passing Juice
Escape rooms	Internal	Passing Juice
Photographers	Internal	Passing Juice
Equipment Rental	Internal	Passing Juice
Restaurants	Internal	Passing Juice
Events (One time and Recurring)	Internal	Passing Juice
Meeting rooms	Internal	Passing Juice
Business events	Internal	Passing Juice
Driving Lessons	Internal	Passing Juice
Driving Schools	Internal	Passing Juice

In-page links

Driving Instructors	Internal	Passing Juice
Development & API	Internal	Passing Juice
Company Directory listing	External	Passing Juice
SimplyBook.me vs SimplyMeet.me	Internal	Passing Juice
SimplyBook.me vs Alternatives	Internal	Passing Juice
Help Center	Internal	Passing Juice
How it works	Internal	Passing Juice
FAQ	Internal	Passing Juice
Business blog	Internal	Passing Juice
Sitemap	Internal	Passing Juice
About us	Internal	Passing Juice
Our team	Internal	Passing Juice
Contacts	Internal	Passing Juice
Vacancies	Internal	Passing Juice
News Blog	External	Passing Juice
Write for us	Internal	Passing Juice
Become affiliate	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Data Processing Agreement	Internal	Passing Juice
Job Application Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
ISO 27001 certification	Internal	Passing Juice
GDPR Compliance	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
21 Karaiskaki str., Oasis Center, 3032 Limassol, Cyprus	External	Passing Juice
Yes	Internal	Passing Juice
No	Internal	Passing Juice
Forgot company login	Internal	Passing Juice

In-page links

[SimplyMeet.me vs. SimplyBook.me](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

website simplybook all bookings
booking business check features
services video












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
booking	29	✘	✘	✔	✔
features	26	✘	✘	✘	✔
simplybook	23	✔	✘	✘	✔
all	22	✘	✘	✘	✔
bookings	21	✘	✘	✘	✔





Usability

	Url	Domain : simplybook.me Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 50 Warnings : 27
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://simplybook.me/sitemap.xml</pre> <pre>https://simplybook.me/sitemap.xml</pre>
	Robots.txt	<pre>http://simplybook.me/robots.txt</pre> Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



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