







Seo Analyzer simpurgo.com

Generated on April 04 2022 05:36 AM






The score is 57/100






SEO Content

	<p>Title</p>	<p>Simpurgo Building Maintenance Janitorial Service Edmonton</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>We're Western Canada's janitorial company. Building Maintenance services offered in Edmonton, Calgary and Vancouver. Try a cleaning company who truly cares.</p> <p>Length : 167</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Simpurgo Building Maintenance Janitorial Service Edmonton</td> </tr> <tr> <td>description</td> <td>We're Western Canada's janitorial company. Building Maintenance services offered in Edmonton, Calgary and Vancouver. Try a cleaning company who truly cares.</td> </tr> <tr> <td>url</td> <td>https://www.simpurgo.com/</td> </tr> <tr> <td>site_name</td> <td>Simpurgo Building Maintenance</td> </tr> <tr> <td>image</td> <td>https://www.simpurgo.com/wp-content/uploads/2019/07/Cleaning-services-HM-client.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Simpurgo Building Maintenance Janitorial Service Edmonton	description	We're Western Canada's janitorial company. Building Maintenance services offered in Edmonton, Calgary and Vancouver. Try a cleaning company who truly cares.	url	https://www.simpurgo.com/	site_name	Simpurgo Building Maintenance	image	https://www.simpurgo.com/wp-content/uploads/2019/07/Cleaning-services-HM-client.jpg
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SEO Content

	Headings	H1 6	H2 4	H3 2	H4 3	H5 0	H6 1
		<ul style="list-style-type: none">• [H1] western Canada's janitorial company• [H1] Disinfection Service• [H1] OFFICE CLEANING• [H1] RESTAURANT CLEANING• [H1] RETAIL CLEANING• [H1] What our clients are saying:• [H2] Essential Commercial Cleaning Services• [H2] MORE CLEANING SERVICES• [H2] How to choose a janitorial company?• [H2] Questions about our janitorial services?• [H3] Industry Leader• [H3] Looking for a rewarding career in the janitorial industry?• [H4] Our Commercial Disinfecting Service• [H4] Site Map• [H4] Recent Posts• [H6] Your future is looking clean!					
	Images	We found 21 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 0%

Internal Links 100%


In-page links

Anchor	Type	Juice
Edmonton	Internal	Passing Juice
Calgary	Internal	Passing Juice
Vancouver	Internal	Passing Juice
Home	Internal	Passing Juice
Disinfecting Services	Internal	Passing Juice
Office Cleaning	Internal	Passing Juice
Restaurant Cleaning	Internal	Passing Juice
Retail Cleaning	Internal	Passing Juice
Educational Cleaning	Internal	Passing Juice
Medical Cleaning	Internal	Passing Juice
Air Fresheners	Internal	Passing Juice
Paper Products	Internal	Passing Juice
Cleaning Team	Internal	Passing Juice
Corporate Values	Internal	Passing Juice
Corporate Foundation	Internal	Passing Juice
OHS Policy	Internal	Passing Juice
Risk Management Policy	Internal	Passing Juice
Ethics Policy	Internal	Passing Juice
Testimonials	Internal	Passing Juice
News	Internal	Passing Juice
Cleaning Service Quote	Internal	Passing Juice
About Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

Services	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Preventative Sanitizing Checklist	Internal	Passing Juice
COVID-19 Preventative Cleaning Plan	Internal	Passing Juice
Alberta Venture Profile: Matthew Roselle and Simpurgo	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	quote janitorial building service services policy more simpurgo cleaning restaurant
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cleaning	47	✘	✘	✔	✔
janitorial	21	✔	✘	✔	✔
services	21	✘	✘	✔	✔
service	13	✔	✘	✔	✔
policy	13	✘	✘	✘	✘




Usability

 Url	Domain : simpurgo.com Length : 12
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 53
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		<p>http://simpurgo.com/sitemap.xml</p> <p>https://www.simpurgo.com/sitemap_index.xml</p>
	Robots.txt	<p>http://simpurgo.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>