



# Seo Analyzer

## sincerefunerals.co.nz

Generated on March 14 2022 10:17 AM





The score is 51/100



## SEO Content

	<b>Title</b>	<p>Sincere Funeral Services</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>1</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Sincere Funeral Services</li> <li>[H1] Menu</li> <li>[H1] Welcome to Sincere</li> <li>[H1] Our Links</li> <li>[H2]</li> <li>[H3] For your convenience we are now located in Jesmond Street, Ngaruawahia as well as Ellis Street, Frankton.</li> <li>[H3] Covid-19 Message:</li> <li>[H3] We are slowly working our way through these red light limitations and Covid restrictions. It is imperative that we do our share of the work by keeping you all safe including our staff. As much as we want to accommodate everyone, the ongoing pressure of Omicron rapidly spreading through the community has placed further pressure on our numbers attending the Funeral Home. Please don't be offended if you are asked for your Vaccine Pass, or if you are unwell.</li> <li>[H3] We are dedicated to delivering the best possible care and comfort to you and your family. We are a culturally sensitive</li> </ul>	H1	H2	H3	H4	H5	H6	4	1	14	0	0	0
H1	H2	H3	H4	H5	H6									
4	1	14	0	0	0									



## SEO Content

		<p>service that is available to assist you 24 hours 7 days a week.</p> <ul style="list-style-type: none"><li>• [H3] Our unique service allows you to ask questions, confirm arrangements, gather with your family/whanau and utilise our lounge room and kitchen facilities while you wait. We are guided by your arrangements and acknowledge that the wishes of the family and your loved one are paramount, and that every detail is considered when planning your tribute.</li><li>• [H3] Sincere Funerals offer a variety of funeral packages that are very affordable and flexible, please browse through our packages to see which one will best suit your loved one. Sincere Funerals on request can arrange a selection of services to meet the needs of all cultures, ethnicities, traditions and religion.</li><li>• [H3] We offer:</li><li>• [H3] A homestyle and Marae style environment. When you visit our funeral home, you will experience a neutral environment, comfortable and care free.</li><li>• [H3] Kitchen Facilities:</li><li>• [H3] Tea and coffee facilities are available however (unfortunately this option is closed under the red-light system).</li><li>• [H3] Staff Availability:</li><li>• [H3] Our staff are available to support you at any time. Please let them know if you require any assistance.</li><li>• [H3] Days Open: Monday to Sunday: We can be reached on 07 847 1465 24hrs/7days.</li><li>• [H3] Please don't hesitate to contact us for all your enquiries. admin@sincere.co.nz or office@sincere.co.nz</li></ul>
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30% Internal Links 70%

## In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Bereavement Notices</a>	Internal	Passing Juice
<a href="#">Bouquet Pre-Paid Packages</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Find Us</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Funeral Packages</a>	Internal	Passing Juice
<a href="#">Casket &amp;#038; Urn Selection</a>	Internal	Passing Juice
<a href="#">Other Products and Services</a>	Internal	Passing Juice
<a href="#">Precious Angels</a>	Internal	Passing Juice
<a href="#">Burial</a>	Internal	Passing Juice
<a href="#">Cremation</a>	Internal	Passing Juice
<a href="#">Winz-Funeral Grant</a>	External	Passing Juice
<a href="#">ACC Funeral Grant</a>	External	Passing Juice
<a href="#">Air NZ Compassionate Airfares</a>	External	Passing Juice
<a href="#">Supporting Starship Hospital Auckland</a>	External	Passing Juice
<a href="#">Amy&amp;#8217;s Flowers</a>	External	Passing Juice
<a href="#">iTech24</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

welcome **sincere** services funeral

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sincere	2	✓	✗	✗	✓
funeral	1	✓	✗	✗	✓
services	1	✓	✗	✗	✓
welcome	1	✗	✗	✗	✓










### Usability

	Url	Domain : sincerfunerals.co.nz Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://sincerefunerals.co.nz/sitemap.xml</pre> <pre>https://www.sincerefunerals.co.nz/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://sincerefunerals.co.nz/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

# Optimization