

Seo Analyzer skininc.com

Generated on February 11 2022 04:39 AM

The score is 54/100





SEO Content

	Title	Home Skin Inc. Length : 16 Perfect, your title contains between 10 and 70 characters.														
	Description	The Choice for Serious Spa Professionals & Owners Length : 49 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>The Choice for Serious Spa Professionals & Owners</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>url</td><td>https://www.skininc.com/</td></tr><tr><td>site_name</td><td>Skin Inc.</td></tr><tr><td>locale</td><td>en</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	description	The Choice for Serious Spa Professionals & Owners	title	Home	url	https://www.skininc.com/	site_name	Skin Inc.	locale	en	type	website
Property	Content															
description	The Choice for Serious Spa Professionals & Owners															
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>23</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Featured[H5] SpaSho Announces Third Annual National Black Estheticians' Week[H5] Ask the Esty... Developing Your Brand	H1	H2	H3	H4	H5	H6	1	0	0	0	23	0		
H1	H2	H3	H4	H5	H6											
1	0	0	0	23	0											



SEO Content

		<ul style="list-style-type: none">• [H5] Body Care & Cryotherapy: Top Skin Care Trends• [H5] Black Mermaid's SPA Herbal Eye Cream• [H5] Skin Rehab - Your Holistic Apothecary• [H5] Vitamin C Alternative for Sensitive Skin• [H5] Sorella Apothecary Facial Nectar• [H5] Guinot Hydra Sensitive Face Mask• [H5] Stories Of Success... Stephanie Lane• [H5] Now Trending: Skin Icing• [H5] Researchers Develop 3D Printing Technique for Skin Equivalent• [H5] Environ's Focus Care Youth Tri Biobotanical Revival Masque• [H5] Induction Therapies' Red Ginseng Plant Stem Cell Skin Renewal Serum• [H5] Woodhouse Spas Starts Customer Experience Management Program• [H5] Read the latest issue• [H5] Skin Rehab - Your Holistic Apothecary• [H5] Seven Skin Care Trends for 2022• [H5] 5 Major Skin Care Benefits of Roses• [H5] What Makes Asian Skin Different?• [H5] [VIDEO] New Year, Microcurrent For New Skin• [H5] Top Spa Trends for 2022• [H5] Skin Rehab - Your Holistic Apothecary• [H5] Trend Watch: Moisture Sandwiching
	Images	We found 27 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 32 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.25%</p> <p>Internal Links 93.75%</p>

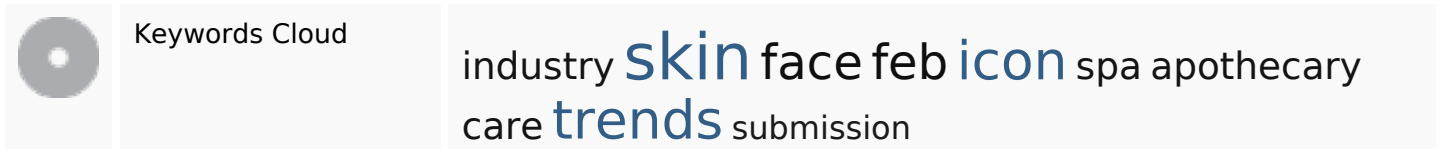
In-page links

Anchor	Type	Juice
Industry News	Internal	Passing Juice
SpaSho Announces Third Annual National Black Estheticians' Week	Internal	Passing Juice
Marketing	Internal	Passing Juice
Ask the Esty... Developing Your Brand	Internal	Passing Juice
Trends	Internal	Passing Juice
Body Care & Cryotherapy: Top Skin Care Trends	Internal	Passing Juice
Natural/Organic	Internal	Passing Juice
Black Mermaid's SPA Herbal Eye Cream	Internal	Passing Juice
Skin Rehab - Your Holistic Apothecary	Internal	Passing Juice
Ingredients	Internal	Passing Juice
Vitamin C Alternative for Sensitive Skin	Internal	Passing Juice
Face	Internal	Passing Juice
Sorella Apothecary Facial Nectar	Internal	Passing Juice
Guinot Hydra Sensitive Face Mask	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Stories Of Success... Stephanie Lane	Internal	Passing Juice
Now Trending: Skin Icing	Internal	Passing Juice
Physiology	Internal	Passing Juice
Researchers Develop 3D Printing Technique for Skin Equivalent	Internal	Passing Juice

In-page links

Environ's Focus Care Youth Tri Biobotanical Revival Masque	Internal	Passing Juice
Induction Therapies' Red Ginseng Plant Stem Cell Skin Renewal Serum	Internal	Passing Juice
Woodhouse Spas Starts Customer Experience Management Program	Internal	Passing Juice
February 2022 - SI2202	Internal	Passing Juice
Read Current Issue	External	Passing Juice
Subscribe Now	External	Passing Juice
Seven Skin Care Trends for 2022	Internal	Passing Juice
5 Major Skin Care Benefits of Roses	Internal	Passing Juice
What Makes Asian Skin Different?	Internal	Passing Juice
Video	Internal	Passing Juice
[VIDEO] New Year, Microcurrent For New Skin	Internal	Passing Juice
Top Spa Trends for 2022	Internal	Passing Juice
Trend Watch: Moisture Sandwiching	Internal	Passing Juice






SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
skin	21	✓	✗	✗	✓
icon	16	✗	✗	✗	✗
trends	13	✗	✗	✗	✓
face	10	✗	✗	✗	✓
feb	9	✗	✗	✗	✗

Usability

	Url	Domain : skininc.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://skininc.com/sitemap.xml https://www.skininc.com/sitemap.xml https://www.skininc.com/sitemap-google-news.xml</pre>
	Robots.txt	<p>http://skininc.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>