



# Seo Analyzer skireg.com

Generated on March 16 2022 05:24 AM





The score is 40/100







## SEO Content

	Title	<p>SkiReg.com - online skiing event registration</p> <p><b>Length : 45</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>SkiReg - online skiing event registration</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://www.skireg.com/our-services</td> </tr> <tr> <td>site_name</td> <td>SkiReg.com</td> </tr> <tr> <td>image</td> <td>http://www.SkiReg.com/Images/logos/SkiReg/sr100.png</td> </tr> </tbody> </table>	Property	Content	title	SkiReg - online skiing event registration	type	article	url	https://www.skireg.com/our-services	site_name	SkiReg.com	image	http://www.SkiReg.com/Images/logos/SkiReg/sr100.png
Property	Content													
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site_name	SkiReg.com													
image	http://www.SkiReg.com/Images/logos/SkiReg/sr100.png													
	Headings	<table border="1" data-bbox="539 1742 1481 1814"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>2</td> <td>0</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1848 1460 2072" style="list-style-type: none"> <li>• [H1] The trail to a more successful event</li> <li>• [H2] A suite of features at your fingertips</li> <li>• [H2] Gain real-time access to participant data.</li> <li>• [H2] No hidden charges. No setup fees.</li> <li>• [H2] Plus, you can access your funds anytime.</li> <li>• [H2] Build a customized registration site to suit your event's needs.</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	2	0	5	0
H1	H2	H3	H4	H5	H6									
1	9	2	0	5	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Integrate fundraising with your event—instantly.</li><li>• [H2] Upcoming Events</li><li>• [H2] A team of experts dedicated to your event’s success.</li><li>• [H2] Creating an event with SkiReg is quick and easy.</li><li>• [H3] Featured</li><li>• [H3] Events Near You</li><li>• [H5] Sign up for our newsletter</li><li>• [H5] About SkiReg</li><li>• [H5] Support</li><li>• [H5] Follow Us</li><li>• [H5] Register with</li></ul>
	Images	We found 44 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 21.74%  Internal Links 78.26%

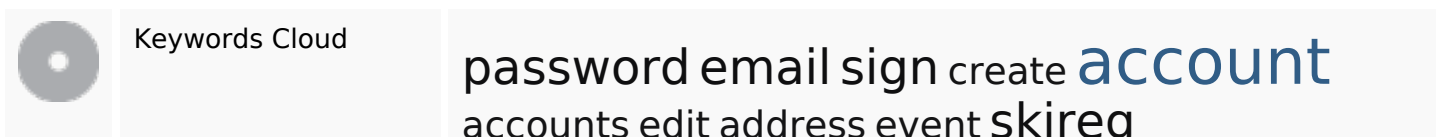
## In-page links

Anchor	Type	Juice
<a href="#">terms of use</a>	External	Passing Juice
<a href="#">privacy policy</a>	External	Passing Juice
<a href="#">Our Features</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Nordic</a>	Internal	Passing Juice
<a href="#">Alpine</a>	Internal	Passing Juice
<a href="#">Snowshoe</a>	Internal	Passing Juice
<a href="#">Camp</a>	Internal	Passing Juice
<a href="#">Club Membership</a>	Internal	Passing Juice
<a href="#">Virtual</a>	Internal	Passing Juice
<a href="#">Other Events</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Create An Event</a>	Internal	Passing Juice
<a href="#">Participant Sign In</a>	Internal	Passing Juice
<a href="#">Edit Profile</a>	Internal	Passing Juice
<a href="#">Manage Additional Participants</a>	Internal	Passing Juice
<a href="#">Change Password</a>	Internal	Passing Juice
<a href="#">Create Account</a>	Internal	Passing Juice
<a href="#">My AthleteReg</a>	Internal	Passing Juice
<a href="#">Edit Profile</a>	Internal	Passing Juice
<a href="#">Additional Participants</a>	Internal	Passing Juice
<a href="#">Change Password</a>	Internal	Passing Juice
<a href="#">Logout</a>	Internal	Passing Juice
<a href="#">Need to create an account</a>	External	Passing Juice
<a href="#">Forgot password?</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice

## In-page links

<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Create an Event</a>	Internal	Passing Juice
<a href="#">Request More Info</a>	Internal	Passing Juice
<a href="#">View Cart</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">View Our Pricing</a>	Internal	Passing Juice
<a href="#">Meet Our Team</a>	Internal	Passing Juice
<a href="#">Read Our Blog</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">AthleteReg Blog</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Knowledge Base</a>	Internal	Passing Juice
<a href="#">Event Director FAQ</a>	Internal	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">Contact SkiReg</a>	Internal	Passing Juice
<a href="#">Event Search API</a>	Internal	Passing Juice
<a href="#">Event Director API</a>	Internal	Passing Juice
<a href="#">Learn more about the SkiReg Advantage</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
account	35	✘	✘	✘	✘







## Keywords Consistency

email	18	✘	✘	✘	✘
sign	17	✘	✘	✘	✔
skireg	15	✔	✘	✘	✔
password	15	✘	✘	✘	✘

## Usability

	Url	Domain : skireg.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

## Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://skireg.com/sitemap.xml>



### Robots.txt

<http://skireg.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics