





Seo Analyzer skiutah.com

Generated on March 17 2022 11:20 AM

The score is 62/100



SEO Content

	Title	<p>Ski Utah Utah Ski Resorts, Lift Tickets, Ski Passes, Maps & More! - Ski Utah</p> <p>Length : 95</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Ski Utah is dedicated to promoting the ski and snowboard industry in the great state of Utah. The state of Utah is famous for its world-class resorts and for having The Greatest Snow on Earth®.</p> <p>Length : 194</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Ski, Skiing, Utah, Resorts, Resort, Snow, Snow Report, Snowboarding, Mountain</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Ski Utah!</td></tr><tr><td>title</td><td>Ski Utah Utah Ski Resorts, Lift Tickets, Ski Passes, Maps & More!</td></tr><tr><td>description</td><td>Ski Utah is dedicated to promoting the ski and snowboard industry in the great state of Utah. The state of Utah is famous for its world-class resorts and for having The Greatest Snow on Earth®.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>	Property	Content	site_name	Ski Utah!	title	Ski Utah Utah Ski Resorts, Lift Tickets, Ski Passes, Maps & More!	description	Ski Utah is dedicated to promoting the ski and snowboard industry in the great state of Utah. The state of Utah is famous for its world-class resorts and for having The Greatest Snow on Earth®.	type	website	locale	en_US
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SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		2	20	14	2	0	0
		<ul style="list-style-type: none">• [H1] Explore Utah Resorts Areas Resorts Areas• [H1] Explore Utah• [H2] Logan Area• [H2] Ogden/ Davis Area• [H2] Salt Lake City Area• [H2] Park City Area• [H2] Provo Area• [H2] Southern Area• [H2] Heber Valley Area• [H2] Experience Utah• [H2] Ski Utah Stories• [H2] Popular on Ski Utah• [H2] Get On The List• [H2] Partners In Promoting Utah Powder• [H2] 1-800-SKI-UTAH• [H2] Ski Utah• [H2] Media• [H2] Members• [H2] Language• [H2] Connect• [H2] Feedback• [H2] 1-800-SKI-UTAH• [H3] Resort Closing Dates• [H3] 5th & 6th Grade Passport• [H3] Interconnect Adventure Tour• [H3] Gin Chao Skiing is Life• [H3] Backcountry Barbie• [H3] How To Start Keeping A Ski Journal• [H3] Best Spring Skiing in Utah• [H3] Upcoming Events• [H3] Lifestyle Collection• [H3] Explore the all-new BLACKOPS Line-Up• [H3] Ski Utah E-Newsletter• [H3] 5 Tips from the Photographer Who's Captured the Soul of Skiing• [H3] Lee Cohen: Utah's Ski Photographer• [H3] Gin Chao Skiing is Life• [H4] Mar 17• [H4] Mar 19					
	Images	We found 107 images on this web page. 46 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 157 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.46% Internal Links 95.54%

In-page links

Anchor	Type	Juice
Food & Drink	Internal	Passing Juice
Lodging	Internal	Passing Juice
Retail / Rental	Internal	Passing Juice
Create Your Trip	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Lodging	Internal	Passing Juice
Retail / Rental	Internal	Passing Juice
Create Your Trip	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Lodging	Internal	Passing Juice
Retail / Rental	Internal	Passing Juice

In-page links

Create Your Trip	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Lodging	Internal	Passing Juice
Retail / Rental	Internal	Passing Juice
Create Your Trip	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Lodging	Internal	Passing Juice
Retail / Rental	Internal	Passing Juice
Create Your Trip	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Lodging	Internal	Passing Juice
Retail / Rental	Internal	Passing Juice
Create Your Trip	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Lodging	Internal	Passing Juice
Retail / Rental	Internal	Passing Juice
Create Your Trip	Internal	Passing Juice
Start planning your Utah vacation	Internal	Passing Juice
Get the App	Internal	Passing Juice
Gin Chao Skiing is Life	Internal	Passing Juice
Backcountry Barbie	Internal	Passing Juice
How To Start Keeping A Ski Journal	Internal	Passing Juice
Best Spring Skiing in Utah	Internal	Passing Juice
St. Patrick's Day Party	Internal	Passing Juice
Live Music at Seventyone	Internal	Passing Juice
The Bird Banked Slalom	Internal	Passing Juice
March Madness Slalom Race	Internal	Passing Juice
Coca-Cola's Last Chance Beach Bash	Internal	Passing Juice

In-page links

More Events	Internal	Passing Juice
Subscribe	Internal	Passing Juice
5 Tips from the Photographer Who's Captured the Soul of Skiing	Internal	Passing Juice
Photo	Internal	Passing Juice
Powder People	Internal	Passing Juice
Lee Cohen: Utah's Ski Photographer	Internal	Passing Juice
Video	Internal	Passing Juice
Plan Your Trip	Internal	Passing Juice
Resorts & Snow	Internal	Passing Juice
Blog	Internal	Passing Juice
Deals	Internal	Passing Juice
Passes	Internal	Passing Juice
Explore	Internal	Passing Juice
Privacy	Internal	Passing Juice
© 2021 Ski Utah	Internal	Passing Juice
Ski Utah	Internal	Passing Juice
About Us	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Resort Careers	Internal	Passing Juice
Merchandise Retailers	Internal	Passing Juice
Gear Store	Internal	Passing Juice
Advertise With Us	Internal	Passing Juice
Media	Internal	Passing Juice
Media Library	Internal	Passing Juice
News	Internal	Passing Juice
Resort Contacts	Internal	Passing Juice
Resort Comparison	Internal	Passing Juice
Keep Utah Cool	Internal	Passing Juice

In-page links

Members	Internal	Passing Juice
Login	Internal	Passing Juice
Benefits	Internal	Passing Juice
Join	Internal	Passing Juice
English	Internal	Passing Juice
Português	Internal	Passing Juice
Français	Internal	Passing Juice
Deutsch	Internal	Passing Juice
Español	Internal	Passing Juice
Connect	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Feedback	Internal	Passing Juice
Terms	Internal	Passing Juice
Developed with Bottlerocket Mfg	External	Passing Juice
Trip Planner Our Suggestions	Internal	Passing Juice
Lodging	Internal	Passing Juice
Ski Resorts	Internal	Passing Juice
Outdoor Shops & Gear	Internal	Passing Juice
Activities	Internal	Passing Juice
Reservation Experts	Internal	Passing Juice
Ski School	Internal	Passing Juice
Food + Drink	Internal	Passing Juice
Transportation	Internal	Passing Juice

In-page links

Utah Events	Internal	Passing Juice
Trail Maps	Internal	Passing Juice
The Ultimate - Family Guide	Internal	Passing Juice
The Ultimate - Guide For Groups	Internal	Passing Juice
The Ultimate - Powderhound Guide	Internal	Passing Juice
Why Utah Snow?	Internal	Passing Juice
Videos	Internal	Passing Juice
Blog	Internal	Passing Juice
Compare Resorts	Internal	Passing Juice
Snow Report	Internal	Passing Juice
Resort Comparison	Internal	Passing Juice
Alta	Internal	Passing Juice
Beaver Mountain	Internal	Passing Juice
Brian Head	Internal	Passing Juice
Brighton	Internal	Passing Juice
Cherry Peak	Internal	Passing Juice
Deer Valley	Internal	Passing Juice
Eagle Point	Internal	Passing Juice
Nordic Valley	Internal	Passing Juice
Park City	Internal	Passing Juice
Powder Mountain	Internal	Passing Juice
Snowbasin	Internal	Passing Juice
Snowbird	Internal	Passing Juice
Solitude	Internal	Passing Juice
Sundance	Internal	Passing Juice
Woodward Park City	Internal	Passing Juice
Cross Country - Nordic Locations	Internal	Passing Juice
Snow Report	Internal	Passing Juice

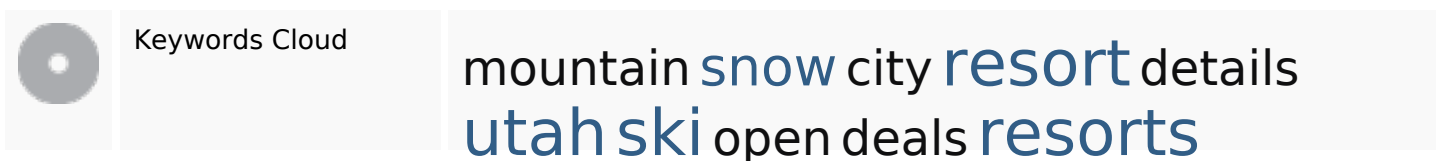
In-page links

Mobile App & TV Display	Internal	Passing Juice
Powder Alert + Snow Report Email	Internal	Passing Juice
Web Cams	Internal	Passing Juice
Why Utah Snow?	Internal	Passing Juice
Printable Snow Report	Internal	Passing Juice
All Trail Maps	Internal	Passing Juice
All Deals	Internal	Passing Juice
Lodging Deals	Internal	Passing Juice
Retail + Rental Deals	Internal	Passing Juice
Transportation Deals	Internal	Passing Juice
Activities	Internal	Passing Juice
Reservations Deals	Internal	Passing Juice
Beginner	Internal	Passing Juice
5th & 6th Grade Passport	Internal	Passing Juice
Silver & Gold Passes	Internal	Passing Juice
Ski Utah Yeti Pass	Internal	Passing Juice
2021-22 Season Passes	Internal	Passing Juice
Discounted Lift Tickets	Internal	Passing Juice
Blog	Internal	Passing Juice
Last Chair Podcast	Internal	Passing Juice
Interconnect Adventure Tour	Internal	Passing Juice
Spring Skiing	Internal	Passing Juice
Utah Areas 101	Internal	Passing Juice
Getting To Utah Resorts	Internal	Passing Juice
Backcountry Skiing	Internal	Passing Juice
Terrain Parks	Internal	Passing Juice
Gear Store	Internal	Passing Juice
eNewsletter & Snowmail	Internal	Passing Juice

In-page links

Compare All Resorts	Internal	Passing Juice
Ski Swaps	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Ski Bus	Internal	Passing Juice
Join Ski Utah	Internal	Passing Juice
Ski Utah Members	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
resort	30	✓	✓	✓	✓
resorts	26	✓	✓	✓	✓
ski	26	✓	✓	✓	✓
utah	25	✓	✓	✓	✓
snow	19	✗	✓	✓	✗












Usability

	Url	Domain : skiutah.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 50 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://skiutah.com/sitemap.xml</pre> <pre>https://www.skiutah.com/sitemap.xml</pre>
	Robots.txt	<pre>http://skiutah.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre> Google Analytics</pre>