



# Seo Analyzer skyzonepittston.com

Generated on February 28 2022 00:34 AM





The score is 54/100







## SEO Content

|             | Title   | <p>Sky Zone Pittston - The largest indoor entertainment</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |       |   |           |                   |             |   |     |                              |      |         |       |  |
|-------------|---|---|----------|---------|-------|---|-----------|-------------------|-------------|---|-----|------------------------------|------|---------|-------|--|
|             | Description   | <p>We're the originators of wall-to-wall aerial action, and we never standstill. So rally your crew and let's go to Sky Zone Pittston.</p> <p><b>Length : 132</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |       |   |           |                   |             |   |     |                              |      |         |       |  |
|             | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |       |   |           |                   |             |   |     |                              |      |         |       |  |
|             | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://skyzonepittston.com/wp-content/uploads/2020/08/Facebook_SkyLadder_001.jpg</td> </tr> <tr> <td>site_name</td> <td>Sky Zone Pittston</td> </tr> <tr> <td>description</td> <td>We're the originators of wall-to-wall aerial action, and we never standstill. So rally your crew and let's go to Sky Zone Pittston.</td> </tr> <tr> <td>url</td> <td>https://skyzonepittston.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Sky Zone Pittston - The largest indoor entertainment</td> </tr> </tbody> </table> | Property | Content | image | https://skyzonepittston.com/wp-content/uploads/2020/08/Facebook_SkyLadder_001.jpg | site_name | Sky Zone Pittston | description | We're the originators of wall-to-wall aerial action, and we never standstill. So rally your crew and let's go to Sky Zone Pittston. | url | https://skyzonepittston.com/ | type | website | title | Sky Zone Pittston - The largest indoor entertainment |
| Property    | Content   |   |          |         |       |   |           |                   |             |   |     |                              |      |         |       |  |
| image       | https://skyzonepittston.com/wp-content/uploads/2020/08/Facebook_SkyLadder_001.jpg   |   |          |         |       |   |           |                   |             |   |     |                              |      |         |       |  |
| site_name   | Sky Zone Pittston   |   |          |         |       |   |           |                   |             |   |     |                              |      |         |       |  |
| description | We're the originators of wall-to-wall aerial action, and we never standstill. So rally your crew and let's go to Sky Zone Pittston. |   |          |         |       |   |           |                   |             |   |     |                              |      |         |       |  |
| url         | https://skyzonepittston.com/  |   |          |         |       |   |           |                   |             |   |     |                              |      |         |       |  |
| type        | website   |   |          |         |       |   |           |                   |             |   |     |                              |      |         |       |  |
| title       | Sky Zone Pittston - The largest indoor entertainment  |   |          |         |       |   |           |                   |             |   |     |                              |      |         |       |  |
|             | Headings  | <table border="1" data-bbox="539 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>0</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2033 1268 2069" style="list-style-type: none"> <li>[H1] #1 Family Entertainment Facility In NEPA</li> </ul>   | H1       | H2      | H3    | H4  | H5        | H6                | 2           | 1   | 0   | 7                            | 0    | 0       |       |  |
| H1          | H2  | H3  | H4       | H5      | H6    |   |           |                   |             |   |     |                              |      |         |       |  |
| 2           | 1   | 0   | 7        | 0       | 0     |   |           |                   |             |   |     |                              |      |         |       |  |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H1] BELOW IS QUICK LINKS FOR YOUR USE</li><li>• [H2] Sky Zone Pittston</li><li>• [H4] REQUEST DONATION</li><li>• [H4] Apply For A Job</li><li>• [H4] Coupons</li><li>• [H4] Buy Online Vouchers And Save</li><li>• [H4] Sky Zone Perks Directory</li><li>• [H4] Merchant Sign Up</li><li>• [H4] Trunk Or Treat</li></ul> |
|    | Images          | We found 1 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
|    | Text/HTML Ratio | Ratio : <b>2%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
|    | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.   |
|  | In-page links           | We found a total of 10 links including 0 link(s) to files  |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 40%<br><br>Internal Links 60% |

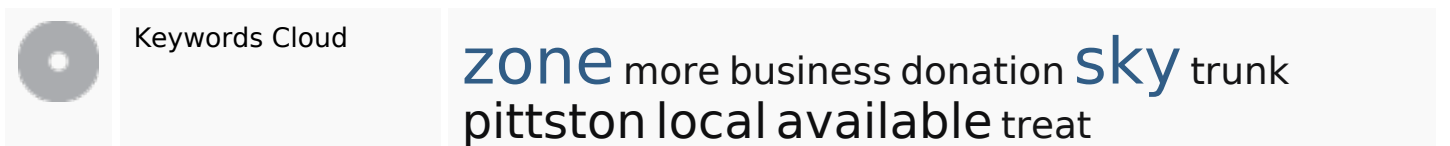
## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Buy Tickets Online</a>           | Internal | Passing Juice |
| <a href="#">REQUEST DONATION</a>             | Internal | Passing Juice |
| <a href="#">Apply For A Job</a>              | External | Passing Juice |
| <a href="#">Coupons</a>                      | External | Passing Juice |
| <a href="#">Buy Online Vouchers And Save</a> | Internal | Passing Juice |
| <a href="#">Sky Zone Perks Directory</a>     | Internal | Passing Juice |
| <a href="#">Merchant Sign Up</a>             | Internal | Passing Juice |
| <a href="#">Trunk Or Treat</a>               | External | Passing Juice |
| <a href="#">More Information</a>             | Internal | Passing Juice |
| <a href="#">#IdratherBeAtSkyZone</a>         | External | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| zone      | 6       | ✓     | ✗        | ✓           | ✓        |
| sky       | 6       | ✓     | ✗        | ✓           | ✓        |
| pittston  | 3       | ✓     | ✗        | ✓           | ✓        |
| local     | 3       | ✗     | ✗        | ✗           | ✗        |
| available | 3       | ✗     | ✗        | ✗           | ✗        |












## Usability

|  |     |   |
|--|-----|---|
|  | Url | Domain : skyzonepittston.com<br>Length : 19 |
|--|-----|---|

## Usability

|  |              |   |
|--|--------------|---|
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|    | Doctype         | HTML 5   |
|   | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 3<br>Warnings : 23  |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |




## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li></ul> |
|--|---------------------|--|

## Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://skyzonepittston.com/robots.txt">http://skyzonepittston.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |