







Seo Analyzer sleepytownusa.com

Generated on September 28 2022 07:29 AM



The score is **58/100**



SEO Content

	<p>Title</p>	<p>Home - My WordPress</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	<p>Description</p>	<p>HANDCRAFTED, SUSTAINABLE SLEEP Organic latex mattresses offer superior comfort & support shop now FREE SHIPPING No minimum purchase required. TRY FOR 100 NIGHTS, RISK-FREE Experience it for yourself. CERTIFIED ORGANIC & NATURAL MATERIALS View Certifications > CERTIFIED ORGANIC & NATURAL MADE FROM THE FINEST MATERIALS We're leading the industry in healthy sleep. We craft from</p> <p>Length : 392</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>My WordPress - Just another WordPress site</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - My WordPress</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	My WordPress - Just another WordPress site	type	website	title	Home - My WordPress
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SEO Content

		<p>description HANDCRAFTED, SUSTAINABLE SLEEP Organic latex mattresses offer superior comfort & support shop now FREE SHIPPING No minimum purchase required. TRY FOR 100 NIGHTS, RISK-FREE Experience it for yourself. CERTIFIED ORGANIC & NATURAL MATERIALS View Certifications > CERTIFIED ORGANIC & NATURAL MADE FROM THE FINEST MATERIALS We're leading the industry in healthy sleep. We craft from</p> <p>url http://sleepytownusa.com/</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>3</td> <td>6</td> <td>10</td> <td>2</td> <td>2</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] HANDCRAFTED, SUSTAINABLE SLEEP • [H1] DESIGNER BEDS, BASES AND HEADBOARDS • [H1] Less than 1% of Mattresses Can Match Our Purity Certifications. • [H1] The Words From Our Happy Customers • [H1] 100 • [H1] FREE • [H1] Referral Program • [H2] CERTIFIED ORGANIC & NATURAL • [H2] SleepyTown USA Wins The Good Housekeeping 2021 Best Bedding Award • [H2] MORE REASONS TO LOVE SLEEPYTOWN USA • [H3] TOPPERS (4) • [H3] PILLOWS (4) • [H3] MATTRESSES (4) • [H3] BEDS (4) • [H3] BEDDING (4) • [H3] See All Certifications • [H4] Certified Organic Latex • [H4] GOTS Certified Organic Cotton • [H4] GOTS Certified Organic Wool • [H4] Certified Organic Latex, Organic Cotton, and Organic Wool • [H4] GreenGuard Gold Certified • [H4] eco-INITIUT Certified • [H4] Control Union Certified • [H4] Forest Stewardship Council Certified • [H4] TRY ANY MATTRESS • [H4] FAST • [H5] NIGHTS • [H5] SHIPPING • [H6] MADE FROM THE FINEST MATERIALS • [H6] FEATURED ON: 	H1	H2	H3	H4	H5	H6	7	3	6	10	2	2
H1	H2	H3	H4	H5	H6									
7	3	6	10	2	2									
	<p>Images</p>	<p>We found 57 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 1%</p>												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
4 products	Internal	Passing Juice
4 products	Internal	Passing Juice
4 products	Internal	Passing Juice
4 products	Internal	Passing Juice
4 products	Internal	Passing Juice
latex mattress	External	Passing Juice
GOLS Certificate	External	Passing Juice

In-page links

[GOTS Cotton Certificate](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

products **beds toppers home**
mattresses close **pillows** see **bedding**
search












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	4	✓	✗	✗	✗
mattresses	3	✗	✗	✓	✓
toppers	3	✗	✗	✗	✓
pillows	3	✗	✗	✗	✓
beds	3	✗	✗	✗	✓





Usability

	Url	Domain : sleepytownusa.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 160
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://sleepytownusa.com/sitemap.xml</pre> <pre>http://sleepytownusa.com/sitemap.rss</pre>
	Robots.txt	<pre>http://sleepytownusa.com/robots.txt</pre> Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics