



Seo Analyzer sm4e.org

Generated on March 19 2022 18:45 PM





The score is 35/100







SEO Content

| | Title | <p>Social Media for Empowerment Award for South Asia, DEF</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | |
|-------------|---|---|----------|---------|-------|------|------|---------|-----|-------------------|-----------|--|-------------|---|-------|---|
| | Description | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1904"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://sm4e.org/</td> </tr> <tr> <td>site_name</td> <td>Social Media for Empowerment Award for South Asia, DEF</td> </tr> <tr> <td>description</td> <td>About SM4E Award Digital Empowerment Foundation has always been dedicated towards finding ICT solutions for the</td> </tr> <tr> <td>image</td> <td>https://sm4e.org/wp-content/uploads/2020/08/7th-SME-Logo-with-covid19_6-Aug-2020-e1596790116234.jpg</td> </tr> </tbody> </table> | Property | Content | title | Home | type | article | url | https://sm4e.org/ | site_name | Social Media for Empowerment Award for South Asia, DEF | description | About SM4E Award Digital Empowerment Foundation has always been dedicated towards finding ICT solutions for the | image | https://sm4e.org/wp-content/uploads/2020/08/7th-SME-Logo-with-covid19_6-Aug-2020-e1596790116234.jpg |
| Property | Content | | | | | | | | | | | | | | | |
| title | Home | | | | | | | | | | | | | | | |
| type | article | | | | | | | | | | | | | | | |
| url | https://sm4e.org/ | | | | | | | | | | | | | | | |
| site_name | Social Media for Empowerment Award for South Asia, DEF | | | | | | | | | | | | | | | |
| description | About SM4E Award Digital Empowerment Foundation has always been dedicated towards finding ICT solutions for the | | | | | | | | | | | | | | | |
| image | https://sm4e.org/wp-content/uploads/2020/08/7th-SME-Logo-with-covid19_6-Aug-2020-e1596790116234.jpg | | | | | | | | | | | | | | | |
| | Headings | <table border="1" data-bbox="539 1937 1481 2004"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2027 965 2072" style="list-style-type: none"> • [H1] About SM4E Award | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 0 | 5 | 0 | 0 | 0 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 2 | 0 | 5 | 0 | 0 | 0 | | | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none">• [H1] Award Books• [H3] This Is A Custom Widget• [H3] This Is A Custom Widget• [H3] This Is A Custom Widget• [H3] This Is A Custom Widget• [H3] Digital Empowerment Foundation has always been dedicated towards finding ICT solutions for the under-served communities to make a fairer, more inclusive India. It is extending its same motto of communicating and enduing masses , this time “with social media” by initiating “Socialmedia4empowerment” portal where social media evangelists can gather under one umbrella to connect and communicate with the world with a trust that “may be it takes time, but changes do happen”. |
|  | Images | We found 18 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 87 links including 15 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 11.49% Internal Links 88.51% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| = | Internal | Passing Juice |
| = | External | Passing Juice |
| = | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| General Guidelines | Internal | Passing Juice |
| Eligibility Criteria | Internal | Passing Juice |
| Evaluation Criteria | Internal | Passing Juice |
| Award Categories | Internal | Passing Juice |
| SM4E Concept Note 2020 | Internal | Passing Juice |
| Finalists 2020-21 | Internal | Passing Juice |
| Award Book | Internal | Passing Juice |
| Winner 2020-21 | Internal | Passing Juice |
| Grand Jury 2020-21 | Internal | Passing Juice |
| Report (2017) | Internal | Passing Juice |
| Report (2016) | Internal | Passing Juice |
| Report (2015) | Internal | Passing Juice |
| Report (2014) | Internal | Passing Juice |
| Winner 2019 | Internal | Passing Juice |
| Shortlisted Initiative 2019 | Internal | Passing Juice |
| Award Book 2019 | Internal | Passing Juice |
| Video Gallery 2019 | External | Passing Juice |
| Photo Gallery 2019 | External | Passing Juice |
| Report 2019 | Internal | Passing Juice |
| Event Agenda | Internal | Passing Juice |
| Grand Jury 2019 | Internal | Passing Juice |
| Concept Note 2019 | Internal | Passing Juice |
| Award Categories | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Award Eligibility Criteria | Internal | Passing Juice |
| General Guidelines | Internal | Passing Juice |
| Evaluation Criteria | Internal | Passing Juice |
| Opportunities | Internal | Passing Juice |
| Jury Process | Internal | Passing Juice |
| Partnership &#038; Sponsorship | Internal | Passing Juice |
| Event Partners | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| Winner 2018 | Internal | Passing Juice |
| Shortlisted 2018 | Internal | Passing Juice |
| Event Agenda | Internal | Passing Juice |
| Grand Jury, 2018 | Internal | Passing Juice |
| Gallery | External | Passing Juice |
| Vidoes | External | Passing Juice |
| Report | Internal | Passing Juice |
| Award Book 2018 | Internal | Passing Juice |
| Winner 2017 | Internal | Passing Juice |
| Grand Jury, 2017 | Internal | Passing Juice |
| Finalist 2017 | Internal | Passing Juice |
| Newsletter | Internal | Passing Juice |
| Award Book 2017 | Internal | Passing Juice |
| Report 2017 | Internal | Passing Juice |
| Gallery 2017 | External | Passing Juice |
| Videos | External | Passing Juice |
| Winner 2016 | Internal | Passing Juice |
| Grand Jury, 2016 | Internal | Passing Juice |
| Finalists 2016 | Internal | Passing Juice |
| Press Release | Internal | Passing Juice |
| | | |


In-page links

| | | |
|--|----------|---------------|
| Newsletter | Internal | Passing Juice |
| Partner 2016 | Internal | Passing Juice |
| Award Book | Internal | Passing Juice |
| Gallery 2016 | External | Passing Juice |
| Video Gallery | External | Passing Juice |
| Report 2014 | Internal | Passing Juice |
| Winner 2014 | Internal | Passing Juice |
| Agenda 2014 | Internal | Passing Juice |
| Finalists | Internal | Passing Juice |
| Grand Jury | Internal | Passing Juice |
| Jury Panel | Internal | Passing Juice |
| Award Book 2014 | Internal | Passing Juice |
| Partners | Internal | Passing Juice |
| Awards 2013 | Internal | Passing Juice |
| Winners 2013 | Internal | Passing Juice |
| Finalists 2013 | Internal | Passing Juice |
| Jury Panel 2013 | Internal | Passing Juice |
| Partners | Internal | Passing Juice |
| Award Book 2013 | Internal | Passing Juice |
| South Asia Summit for Digital Empowerment | Internal | Passing Juice |
| Background | Internal | Passing Juice |
| Agenda | Internal | Passing Juice |
| Participating Countries | Internal | Passing Juice |
| Speakers | Internal | Passing Juice |
| Partners | Internal | Passing Juice |
| Press Releases | Internal | Passing Juice |
| Social Media &#038; Empowerment Summit | Internal | Passing Juice |
| Focus | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Speakers | Internal | Passing Juice |
| Summit Bytes | Internal | Passing Juice |
| admin | Internal | Passing Juice |
| With Google+ plugin by Geoff Janes | External | Passing Juice |






SEO Keywords

| | |
|---|---|
|  Keywords Cloud | winner award awards jury book report widget grand gallery custom |
|---|---|

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| award | 23 | ✓ | ✗ | ✗ | ✓ |
| jury | 18 | ✗ | ✗ | ✗ | ✗ |
| report | 16 | ✗ | ✗ | ✗ | ✗ |
| book | 14 | ✗ | ✗ | ✗ | ✓ |
| awards | 12 | ✗ | ✗ | ✗ | ✗ |

Usability





| | |
|---|---|
|  Url | Domain : sm4e.org Length : 8 |
|  Favicon | Great, your website has a favicon. |
|  Printability | We could not find a Print-Friendly CSS. |
|  Language | Good. Your declared language is en. |
|  Dublin Core | This page does not take advantage of Dublin Core. |

Usability


Document

| | | |
|---|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 43 Warnings : 48 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |



Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of |
|--|-------------|--|

Optimization

| | | |
|--|------------|--|
| | | changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt | http://sm4e.org/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |