







# Seo Analyzer sma-sunny.com

Generated on March 30 2022 03:47 AM






The score is 54/100







## SEO Content

	Title	<p>Sunny. Der SMA Corporate Blog</p> <p><b>Length : 29</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Sunny ist der Blog der SMA Solar Technology AG. Als Spezialist für solare Systemtechnik schreiben wir über den Einsatz unserer Produkte, geben Tipps für eine autarke solare Stromversorgung und gewähren Blicke hinter die Kulissen des Unternehmens.</p> <p><b>Length : 246</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Sunny. Der SMA Corporate Blog</td> </tr> <tr> <td>description</td> <td>Sunny ist der Blog der SMA Solar Technology AG. Als Spezialist für solare Systemtechnik schreiben wir über den Einsatz unserer Produkte, geben Tipps für eine autarke solare Stromversorgung und gewähren Blicke hinter die Kulissen des Unternehmens.</td> </tr> <tr> <td>url</td> <td>https://www.sma-sunny.com/</td> </tr> <tr> <td>site_name</td> <td>Sunny. Der SMA Corporate Blog</td> </tr> </tbody> </table>	Property	Content	locale	de_DE	type	website	title	Sunny. Der SMA Corporate Blog	description	Sunny ist der Blog der SMA Solar Technology AG. Als Spezialist für solare Systemtechnik schreiben wir über den Einsatz unserer Produkte, geben Tipps für eine autarke solare Stromversorgung und gewähren Blicke hinter die Kulissen des Unternehmens.	url	https://www.sma-sunny.com/	site_name	Sunny. Der SMA Corporate Blog
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url	https://www.sma-sunny.com/															
site_name	Sunny. Der SMA Corporate Blog															

# SEO Content

		<p>image <a href="https://www.sma-sunny.com/wp-content/uploads/2018/02/sma-blog-sunny.jpg">https://www.sma-sunny.com/wp-content/uploads/2018/02/sma-blog-sunny.jpg</a></p> <p>image:width 1200</p> <p>image:height 630</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>15</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] PV-Kraftwerke einfach modernisieren mit Sunny Design</li> <li>• [H2] Sonnige Aussichten in der Alpenrepublik</li> <li>• [H2] Einsatz in Uganda: Stabile Stromversorgung für Schule und Krankenhaus</li> <li>• [H2] SMA unterstützt Solar for Schools</li> <li>• [H2] Eco Safari: Sonne tanken statt Diesel schlucken</li> <li>• [H2] Grüße zum Fest und einen guten Start ins neue Jahr!</li> <li>• [H2] SolarCoin goes Energy Web Foundation: Das müsst ihr nach dem Wechsel beachten</li> <li>• [H2] Von der Sunny Portal- zur SMA Energy App: Das bringt der Wechsel</li> <li>• [H2] Klimaschutz: Schafft die Ampel den 1,5 Grad-Pfad?</li> <li>• [H2] Warum es sich lohnt, das PV-Kraftwerk zu modernisieren</li> <li>• [H2] COP26: Erneut kein großer Wurf</li> <li>• [H2] COP26 – die letzte Chance</li> <li>• [H2] Nach der Bundestagswahl: Klimaschutz vorantreiben, Industrie stärken</li> <li>• [H2] Grünes Licht für den Eigenverbrauch</li> <li>• [H2] Energiekosten automatisch sparen: Mit Solarstrom und dem Sunny Home Manager 2.0</li> <li>• [H3] Technische Probleme oder Fragen zu Produkten?</li> <li>• [H3] Authors</li> <li>• [H3] Neue Kommentare</li> <li>• [H3] Schlagwörter</li> </ul>	H1	H2	H3	H4	H5	H6	0	15	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	15	4	0	0	0									
	Images	<p>We found 119 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 102 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.98% Internal Links 99.02%

## In-page links

Anchor	Type	Juice
<a href="#">Über diesen Blog</a>	Internal	Passing Juice
<a href="#">Autoren</a>	Internal	Passing Juice
<a href="#">Archiv</a>	Internal	Passing Juice
<a href="#">Technische Dokumentationen &amp;#038; Updates</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">PV-Kraftwerke einfach modernisieren mit Sunny Design</a>	Internal	Passing Juice
<a href="#">Shyam Lohidakshan</a>	Internal	Passing Juice
<a href="#">1 Kommentar</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Sonnige Aussichten in der Alpenrepublik</a>	Internal	Passing Juice
<a href="#">Anke Baars</a>	Internal	Passing Juice
<a href="#">References</a>	Internal	Passing Juice
<a href="#">Einsatz in Uganda: Stabile Stromversorgung für Schule und Krankenhaus</a>	Internal	Passing Juice
<a href="#">Dagmar Buth-Parvaresh</a>	Internal	Passing Juice
<a href="#">SMA unterstützt Solar for Schools</a>	Internal	Passing Juice

## In-page links

<a href="#">Mila Druwe</a>	Internal	Passing Juice
<a href="#">Eco Safari: Sonne tanken statt Diesel schlucken</a>	Internal	Passing Juice
<a href="#">Company</a>	Internal	Passing Juice
<a href="#">Grüße zum Fest und einen guten Start ins neue Jahr!</a>	Internal	Passing Juice
<a href="#">2 Kommentare</a>	Internal	Passing Juice
<a href="#">SolarCoin goes Energy Web Foundation: Das müsst ihr nach dem Wechsel beachten</a>	Internal	Passing Juice
<a href="#">Christiane Keim</a>	Internal	Passing Juice
<a href="#">9 Kommentare</a>	Internal	Passing Juice
<a href="#">Von der Sunny Portal- zur SMA Energy App: Das bringt der Wechsel</a>	Internal	Passing Juice
<a href="#">67 Kommentare</a>	Internal	Passing Juice
<a href="#">Klimaschutz: Schafft die Ampel den 1.5 Grad-Pfad?</a>	Internal	Passing Juice
<a href="#">Jürgen Reinert</a>	Internal	Passing Juice
<a href="#">0 Kommentare</a>	Internal	Passing Juice
<a href="#">Warum es sich lohnt, das PV-Kraftwerk zu modernisieren</a>	Internal	Passing Juice
<a href="#">2 Kommentare</a>	Internal	Passing Juice
<a href="#">COP26: Erneut kein großer Wurf</a>	Internal	Passing Juice
<a href="#">0 Kommentare</a>	Internal	Passing Juice
<a href="#">COP26 - die letzte Chance</a>	Internal	Passing Juice
<a href="#">0 Kommentare</a>	Internal	Passing Juice
<a href="#">Nach der Bundestagswahl: Klimaschutz vorantreiben, Industrie stärken</a>	Internal	Passing Juice
<a href="#">2 Kommentare</a>	Internal	Passing Juice
<a href="#">Grünes Licht für den Eigenverbrauch</a>	Internal	Passing Juice
<a href="#">68 Kommentare</a>	Internal	Passing Juice
<a href="#">Energiekosten automatisch sparen: Mit Solarstrom und dem Sunny Home Manager 2.0</a>	Internal	Passing Juice
<a href="#">Scott Partlin</a>	Internal	Passing Juice
<a href="#">26 Kommentare</a>	Internal	Passing Juice

## In-page links

<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">&amp;raquo;</a>	Internal	Passing Juice
<a href="#">Future Hub</a>	Internal	Passing Juice
<a href="#">Klick hier</a>	Internal	Passing Juice
<a href="#">Learn more &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Learn more &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Learn more &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Learn more &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Learn more &amp;raquo;</a>	Internal	Passing Juice
<a href="#">SMA EV Charger: Eure Fragen, unsere Antworten</a>	Internal	Passing Juice
<a href="#">Elektroauto zu Hause laden</a>	Internal	Passing Juice
<a href="#">Keine Angst vor Schatten: SMA ShadeFix in der Praxis</a>	Internal	Passing Juice
<a href="#">SMA EV Charger: Eure Fragen, unsere Antworten</a>	Internal	Passing Juice
<a href="#">SMA EV Charger: Eure Fragen, unsere Antworten</a>	Internal	Passing Juice
<a href="#">Ausbildung</a>	Internal	Passing Juice
<a href="#">Batterie-Speicher</a>	Internal	Passing Juice
<a href="#">Batteriespeicher</a>	Internal	Passing Juice
<a href="#">CEO Blog</a>	Internal	Passing Juice
<a href="#">EEG</a>	Internal	Passing Juice
<a href="#">Eigenverbrauch</a>	Internal	Passing Juice
<a href="#">Energiemanagement</a>	Internal	Passing Juice
<a href="#">Energiepolitik</a>	Internal	Passing Juice
<a href="#">Energiewende</a>	Internal	Passing Juice
<a href="#">Engagement</a>	Internal	Passing Juice
<a href="#">Erneuerbare Energien</a>	Internal	Passing Juice
<a href="#">Firmware</a>	Internal	Passing Juice
<a href="#">Fuel Save Solution</a>	Internal	Passing Juice


## In-page links

<a href="#">Genset</a>	Internal	Passing Juice
<a href="#">HES</a>	Internal	Passing Juice
<a href="#">Intersolar</a>	Internal	Passing Juice
<a href="#">Kassel</a>	Internal	Passing Juice
<a href="#">Leben<sup>3</sup></a>	Internal	Passing Juice
<a href="#">MPS</a>	Internal	Passing Juice
<a href="#">Nachhaltigkeit</a>	Internal	Passing Juice
<a href="#">Netzintegration</a>	Internal	Passing Juice
<a href="#">Nordhessen</a>	Internal	Passing Juice
<a href="#">Off-Grid</a>	Internal	Passing Juice
<a href="#">Photovoltaik</a>	Internal	Passing Juice
<a href="#">PV</a>	Internal	Passing Juice
<a href="#">PV-Diesel-Hybrid</a>	Internal	Passing Juice
<a href="#">Service</a>	Internal	Passing Juice
<a href="#">SMA</a>	Internal	Passing Juice
<a href="#">Smart Home</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Software</a>	Internal	Passing Juice
<a href="#">Solar</a>	Internal	Passing Juice
<a href="#">Solarförderung</a>	Internal	Passing Juice
<a href="#">Speicher</a>	Internal	Passing Juice
<a href="#">Sunny Boy</a>	Internal	Passing Juice
<a href="#">Sunny Central</a>	Internal	Passing Juice
<a href="#">Sunny Home Manager</a>	Internal	Passing Juice
<a href="#">Sunny Island</a>	Internal	Passing Juice
<a href="#">Sunny Portal</a>	Internal	Passing Juice
<a href="#">Technische Dokumentationen</a>	Internal	Passing Juice
<a href="#">Trends</a>	Internal	Passing Juice

## In-page links

<a href="#">Unternehmenskultur</a>	Internal	Passing Juice
<a href="#">Updates</a>	Internal	Passing Juice
<a href="#">Wechselrichter</a>	Internal	Passing Juice
<a href="#">Zukunft</a>	Internal	Passing Juice
<a href="#">SMA Solar Technology AG</a>	External	Passing Juice





## SEO Keywords

 Keywords Cloud	news learn von bei unsere sunny solar sma more fragen
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sma	12	✓	✗	✓	✓
solar	8	✗	✗	✓	✓
sunny	5	✓	✗	✓	✓
bei	5	✗	✗	✗	✗
more	5	✗	✗	✗	✗











## Usability

 Url	Domain : sma-sunny.com Length : 13
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is de.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 110 Warnings : 50
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="http://sma-sunny.com/sitemap.xml">http://sma-sunny.com/sitemap.xml</a>
	Robots.txt	<a href="http://sma-sunny.com/robots.txt">http://sma-sunny.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.