







Seo Analyzer smartandsimple.com

Generated on February 06 2022 08:00 AM






The score is 55/100





SEO Content

	Title	<p>Individual Health Insurance Plans Medical, Dental, Vision</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Self-Employed and 1099 Contractors - Get A Quote On Short Term Health, Major Medical, Dental, Vision and Supplementary Insurance. Call Us Or Enroll online fast.</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2076"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Smart and Simple Insurance - The Smartest and Simplest way to buy Insurance</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Individual Health Insurance Plans Medical, Dental, Vision</td> </tr> <tr> <td>description</td> <td>Self-Employed and 1099 Contractors - Get A Quote On Short Term Health, Major Medical, Dental, Vision and Supplementary Insurance. Call Us Or Enroll online fast.</td> </tr> <tr> <td>url</td> <td>https://www.smartandsimple.com/</td> </tr> <tr> <td>image</td> <td>https://www.smartandsimple.com/wp-content/uploads/2021/04/Smart-Simple_Insurance_logo-1.png</td> </tr> </tbody> </table>	Property	Content	site_name	Smart and Simple Insurance - The Smartest and Simplest way to buy Insurance	type	article	title	Individual Health Insurance Plans Medical, Dental, Vision	description	Self-Employed and 1099 Contractors - Get A Quote On Short Term Health, Major Medical, Dental, Vision and Supplementary Insurance. Call Us Or Enroll online fast.	url	https://www.smartandsimple.com/	image	https://www.smartandsimple.com/wp-content/uploads/2021/04/Smart-Simple_Insurance_logo-1.png
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url	https://www.smartandsimple.com/															
image	https://www.smartandsimple.com/wp-content/uploads/2021/04/Smart-Simple_Insurance_logo-1.png															



SEO Content

		image:secure_url https://www.smartandsimple.com/wp-content/uploads/2021/04/Smart-Simple_Insurance_logo-1.png												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>4</td> <td>6</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Hassle-FreeHealth Insurance • [H2] Self-Employed and 1099 Contractors,We've Got You Covered. • [H2] You're The Boss! • [H2] Individual Health Insurance In Minutes • [H2] Get Individual Health Insurance • [H2] Our Major Carriers And Partners • [H3] Why Do You Need Insurance? • [H3] ... because \$#@\$ happens! • [H3] Has \$#@\$ Ever Happened To You? • [H3] ' + data.settings.title + ' • [H4] Short Term Medical • [H4] Vision Insurance • [H4] Dental Insurance • [H4] TeleMedicine • [H4] Major Medical Health Insurance • [H4] Supplemental Insurance • [H5] Smart and Simple Insurance 	H1	H2	H3	H4	H5	H6	1	5	4	6	1	0
H1	H2	H3	H4	H5	H6									
1	5	4	6	1	0									
	Images	<p>We found 48 images on this web page.</p> <p>38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.16% Internal Links 86.84%

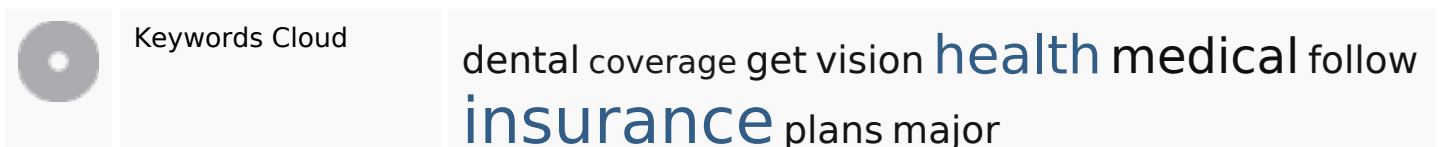
In-page links

Anchor	Type	Juice
Insurance Coverages	Internal	Passing Juice
Short Term Health	Internal	Passing Juice
Major Medical	Internal	Passing Juice
Supplemental	Internal	Passing Juice
Vision	Internal	Passing Juice
Dental	Internal	Passing Juice
Telehealth	Internal	Passing Juice
Occupational Accident Insurance	Internal	Passing Juice
Who We Cover	Internal	Passing Juice
Barbers and Beauty Professionals	Internal	Passing Juice
Freelancers	Internal	Passing Juice
Home Remodelers	Internal	Passing Juice
Truckers, Owner/Operators, OTR	Internal	Passing Juice
Ride Share and Taxi Service	Internal	Passing Juice
Health and Wellness	Internal	Passing Juice
Interior and Exterior Home Painters	Internal	Passing Juice
Electricians, Plumbers, Trade Workers	Internal	Passing Juice
&#8230; and many other Self-Employed Jobs	Internal	Passing Juice
Support Center	Internal	Passing Juice
Your Account	External	Passing Juice

In-page links

Short Term Medical	Internal	Passing Juice
Vision Insurance	Internal	Passing Juice
Dental Insurance	Internal	Passing Juice
TeleMedicine	Internal	Passing Juice
Major Medical Health Insurance	Internal	Passing Juice
Supplemental Insurance	Internal	Passing Juice
Learn More	Internal	Passing Juice
call Smart and Simple Insurance Benefits Center	Internal	Passing Juice
FAST ONLINE QUOTE	Internal	Passing Juice
our enrollment portals	Internal	Passing Juice
SASid, Inc.	External	Passing Juice
Sitio web en español	Internal	Passing Juice
Privacy Policy	External	Passing Juice
About Us	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Terms of Use	External	Passing Juice
I AGREE	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	13	✓	✗	✓	✓




Keywords Consistency

health	8	✓	✗	✓	✓
medical	7	✓	✗	✓	✓
dental	5	✓	✗	✓	✓
get	5	✗	✗	✓	✓

Usability

	Url	Domain : smartandsimple.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

```
http://smartandsimple.com/sitemap.xml
https://www.smartandsimple.com/sitemap.xml
```



Robots.txt

<http://smartandsimple.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.