

The score is **59/100**



SEO Content

	Title	<p>SmartBrief Industry News & Newsletters</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																	
	Description	<p>SmartBrief brings you the most important business news. Our editors curate top stories from more than 10,000 credible sources & summarize them for you.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																	
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																	
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>SmartBrief Industry News & Newsletters</td> </tr> <tr> <td>description</td> <td>SmartBrief brings you the most important business news. Our editors curate top stories from more than 10,000 credible sources & summarize them for you.</td> </tr> <tr> <td>url</td> <td>https://corp.smartbrief.com/</td> </tr> <tr> <td>site_name</td> <td>SmartBrief</td> </tr> </tbody> </table>				Property	Content	locale	en_US	type	website	title	SmartBrief Industry News & Newsletters	description	SmartBrief brings you the most important business news. Our editors curate top stories from more than 10,000 credible sources & summarize them for you.	url	https://corp.smartbrief.com/	site_name	SmartBrief
Property	Content																		
locale	en_US																		
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url	https://corp.smartbrief.com/																		
site_name	SmartBrief																		
	Headings	H1	H2	H3	H4	H5	H6												
		0	33	0	0	0	1												
		<ul style="list-style-type: none"> [H2] SmartBrief's Education Extra Credit 																	

SEO Content

- [H2] How blended learning improves outcomes: A Q&A with Dr. Liz Brooke
- [H2] Q&A: Preparing for T+1's impact on corporate actions
- [H2] Handling hybrid: 3 tips to get the most from modern meetings
- [H2] Leadership
- [H2] Why you should sharpen your saw
- [H2] Be the balm: Creating an anti-burnout culture
- [H2] Try these practices to increase your self-regulation
- [H2] How to create community: Lessons from Homeboy Industries
- [H2] Are you the manager Gen Z needs? Here are 2 mindset changes to get there
- [H2] Restructuring the puzzle of work
- [H2] Subscribe and Connect
- [H2] Marketing
- [H2] What's next for social commerce?
- [H2] Brand voice: 3 steps to success
- [H2] Fewer people, more ROI: Why smaller, hybrid events are best
- [H2] Tackling the challenges of implementing effective DEI marketing strategies
- [H2] How to create a successful presence on the metaverse
- [H2] 3 HR strategies for 2022 to help you grow talent
- [H2] Education
- [H2] Tolerating workplace transitions
- [H2] Concrete manipulatives: Irreplaceable math tools for young learners
- [H2] Transforming teaching, learning with augmented reality
- [H2] Education Extra Credit
- [H2] Delivering maker education to STEM deserts
- [H2] Students need choices in how they learn
- [H2] Food
- [H2] Global flavors are hitting US restaurant menus in a big way
- [H2] SIAL America brings a new kind of food and beverage industry event to Las Vegas
- [H2] Cooking today: Ideal meal aspirations and challenges
- [H2] Connected packaging builds valuable digital experiences
- [H2] Eating at home, grocery shopping online will continue in 2022
- [H2] How women are forging paths in the plant-based food world
- [H6] Your browser is out-of-date!



Images

We found 29 images on this web page.

3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio





Ratio : **7%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
Education	Internal	Passing Juice
Finance	Internal	Passing Juice
Food	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Infrastructure	Internal	Passing Juice
Leadership	Internal	Passing Juice
Marketing	Internal	Passing Juice
Travel	Internal	Passing Juice
Resources	Internal	Passing Juice

In-page links

SmartStudio	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Update my browser now	External	Passing Juice
&times;	Internal	Passing Juice
Updates	Internal	Passing Juice
Communication	Internal	Passing Juice
Inspiration	Internal	Passing Juice
Resources	Internal	Passing Juice
SmartStudio	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Social Media	Internal	Passing Juice
Digital Technology	Internal	Passing Juice
Educational Leadership	Internal	Passing Juice
Voice of the Educator	Internal	Passing Juice
Edtech	Internal	Passing Juice
Insights	Internal	Passing Juice
Consumer Insights	Internal	Passing Juice
CPG	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Write for Us	Internal	Passing Juice
Partner	Internal	Passing Juice
Advertise	Internal	Passing Juice
Ad Specs	Internal	Passing Juice
Careers	Internal	Passing Juice
Categories	Internal	Passing Juice
Tags	Internal	Passing Juice
Terms of Use	External	Passing Juice

In-page links

[Privacy & Cookie Policy](#)

Internal

Passing Juice

[California Privacy Rights](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

education marketing students food
work from hybrid event leadership
how

Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
how	11	✘	✘	✘	✔
marketing	8	✘	✘	✘	✔
education	8	✘	✘	✘	✔
leadership	8	✘	✘	✘	✔
food	8	✘	✘	✘	✔

Usability





	Url	Domain : smartbrief.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://corp.smartbrief.com/sitemap_index.xml
	Robots.txt	http://smartbrief.com/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics