Seo Analyzer
smartmoderns.com

Generated on March 19 2022 13:49 PM

The score is 35/100

SEO Content

	Title	Portable Headphones and Technology for the Active Lifestyle – Smart Moderns
⚠️		**Length : 81**
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Smart Moderns is an innovative start-up retailer in electronics for the active lifestyle, with phone accessories such as earbuds for under an economic budget - Now Accepting Bitcoin.
		Length : 182
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Portable Headphones and Technology for the Active Lifestyle
url	https://www.smartmoderns.com/
description	Smart Moderns is an innovative start-up retailer in electronics for the active lifestyle, with phone accessories such as earbuds for under an economic budget - Now Accepting Bitcoin.
image	http://cdn.shopify.com/s/files/1/1381/7843/t/37/assets/slide_1_1024x1024.jpg?v=4742256554542666935

SEO Content

		image:secure_url	https://cdn.shopify.com/s/files/1/1381/7843/t/37/assets/slide_1_1024x1024.jpg?v=4742256554542666935			
		site_name	Smart Moderns			

	Headings						
		H1 1	**H2** 4	**H3** 5	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] Featured Collections
- [H2] Featured Items
- [H2]
- [H2] Recently Viewed Products
- [H3] Leave us a message
- [H3] Quick Links
- [H3] Customer & Affiliate Relations
- [H3] Follow Us
- [H3] Newsletter

❌	Images	We found 50 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 5%

SEO Links

External Links : Passing Juice 0%

Internal Links 95%

In-page links

Anchor	Type	Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Home	Internal	Passing Juice
Design Phone Cases	Internal	Passing Juice
Dock Chargers	Internal	Passing Juice
Smart Backpacks	Internal	Passing Juice
Smart Watches & Bracelets	Internal	Passing Juice
Ultra Slim Chargers	Internal	Passing Juice
Wireless Portable Speakers	Internal	Passing Juice
Wireless Sport Headphones	Internal	Passing Juice
Today's Deals	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
About Us & FAQ	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Contact Us	Internal	Passing Juice
-	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Become an Affiliate	Internal	Passing Juice
-	External	noFollow

SEO Keywords

	Keywords Cloud
	affiliate copyright styles news offers subscribe smart policy facebook recently

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
affiliate	2	✖	✖	✖	✔
policy	2	✖	✖	✖	✖
recently	1	✖	✖	✖	✔
facebook	1	✖	✖	✖	✖
smart	1	✔	✖	✔	✖

Usability

	Url	Domain : smartmoderns.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 4 Warnings : 6
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✗	Deprecated HTML	

Deprecated tags	Occurrences
<s>	22

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
		✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Missing
✗		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://smartmoderns.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.

Google Analytics