

Seo Analyzer smartsupp.com

Generated on March 20 2022 19:41 PM


The score is 62/100



SEO Content

	Title	Live chat, chatbot and video recordings for e-commerce Length : 54 Perfect, your title contains between 10 and 70 characters.														
	Description	Smartsupp is your online shopping assistant. It combines live chat, chatbots & video recordings to save your time and help you turn visitors into customers. Length : 160 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.smartsupp.com/</td></tr><tr><td>site_name</td><td>Smartsupp</td></tr><tr><td>title</td><td>Live chat, chatbot and video recordings for e-commerce</td></tr><tr><td>description</td><td>Respond to your visitors from one place and turn them into happy customers.</td></tr><tr><td>image</td><td>https://www.smartsuppcdn.com/assets/img/og-images/smartsupp-social-hp.png</td></tr></tbody></table>	Property	Content	type	website	url	https://www.smartsupp.com/	site_name	Smartsupp	title	Live chat, chatbot and video recordings for e-commerce	description	Respond to your visitors from one place and turn them into happy customers.	image	https://www.smartsuppcdn.com/assets/img/og-images/smartsupp-social-hp.png
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>8</td><td>3</td><td>5</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Same traffic, more sales	H1	H2	H3	H4	H5	H6	1	5	8	3	5	0		
H1	H2	H3	H4	H5	H6											
1	5	8	3	5	0											



SEO Content

		<ul style="list-style-type: none">• [H2] Let our chatbot do the hard work• [H2] Bring the in-store shopping experience online• [H2] See where you lose your customers• [H2] Works great on all major platforms• [H2] Convert your visitors into customers• [H3] Personalize their shopping experience• [H3] On-the-go assistance• [H3] Manage multiple channels• [H3] "Smartsupp offers an effective and professional support experience"• [H3] "Simple, effective solution for the customer communication"• [H3] "We fell in love with Smartsupp for its functionality and intuitiveness"• [H3] "Instant customer service with the chatbot feature"• [H3] "To build a strong business you must have great customer service"• [H4] Increase conversions up to 38%• [H4] Save at least 1 hour a day• [H4] Make the purchase journey 2x faster• [H5] Automation• [H5] Live chat• [H5] Video recordings• [H5] Integration• [H5] JOIN NOW
	Images	We found 72 images on this web page. 53 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

In-page links

Anchor	Type	Juice
Product features	Internal	Passing Juice
Live chat	Internal	Passing Juice
Chatbot	Internal	Passing Juice
For customer care	Internal	Passing Juice
For e-commerce	Internal	Passing Juice
Pricing	Internal	Passing Juice
Help	Internal	Passing Juice
Integrations	Internal	Passing Juice
Developer Docs	Internal	Passing Juice
About us	Internal	Passing Juice
Join our team	External	Passing Juice
Blog	Internal	Passing Juice
Log in	Internal	Passing Juice
Create a free account	Internal	Passing Juice
Blog	Internal	Passing Juice
WordPress integration	Internal	Passing Juice
Report Scam	Internal	Passing Juice
Affiliate	Internal	Passing Juice
Data privacy & GDPR	Internal	Passing Juice
Terms of service	Internal	Passing Juice

In-page links

[Cookies](#)

Internal

Passing Juice

[Privacy policy](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

customer shopping more help
live chat customers chatbot
smartsupp service

Keywords Consistency










Keyword	Content	Title	Keywords	Descripti on	Headings
chatbot	10	✓	✗	✓	✓
customers	9	✗	✗	✓	✓
chat	9	✓	✗	✓	✓
shopping	8	✗	✗	✓	✓
customer	8	✗	✗	✓	✓

Usability

	Url	Domain : smartsupp.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 175 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://smartsupp.com/sitemap.xmlhttps://www.smartsupp.com/sitemap.xmlhttps://www.smartsupp.com/cs/sitemap.xml
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Optimization

		https://www.smartsupp.com/de/sitemap.xml
		https://www.smartsupp.com/es/sitemap.xml
		https://www.smartsupp.com/fr/sitemap.xml
		https://www.smartsupp.com/hu/sitemap.xml
		https://www.smartsupp.com/it/sitemap.xml
		https://www.smartsupp.com/nl/sitemap.xml
		https://www.smartsupp.com/pl/sitemap.xml
	Robots.txt	http://smartsupp.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics