



# Seo Analyzer smartyard.org

Generated on February 18 2022 00:27 AM






The score is 55/100




## SEO Content

	Title	Smart Water Management Solutions   HydroPoint <b>Length : 45</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	HydroPoint Smart Water Management Solutions help companies maximize water savings, reduce operating costs, minimize business risks and achieve sustainability goals. <b>Length : 164</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>HydroPoint</td></tr><tr><td>description</td><td>Your Partner in Smart Water Management for the Last Mile Smart Water Management Indoor and Outdoor 24/7 real-time water use analytics and leak detection.</td></tr><tr><td>url</td><td>https://www.hydropoint.com/</td></tr><tr><td>site_name</td><td>HydroPoint</td></tr><tr><td>image</td><td>https://www.hydropoint.com/wp-content/uploads/hydropoint.png</td></tr><tr><td>image:width</td><td>64</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	HydroPoint	description	Your Partner in Smart Water Management for the Last Mile Smart Water Management Indoor and Outdoor 24/7 real-time water use analytics and leak detection.	url	https://www.hydropoint.com/	site_name	HydroPoint	image	https://www.hydropoint.com/wp-content/uploads/hydropoint.png	image:width	64
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image:width	64																			




## SEO Content

		image:height 68												
		image:type image/png												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Your Partner in Smart Water Management for the Last Mile</li> <li>• [H2] Smart Water Management</li> <li>• [H2] Indoor and Outdoor</li> <li>• [H2] Delivering results and outcomes customers can count on.</li> <li>• [H2] Discover how HydroPoint's customers 'harvest' increasing savings every year by managing their onsite water.</li> <li>• [H2] Who Saves with HydroPoint?</li> <li>• [H2] Company Highlights</li> <li>• [H2] WaterCompass Enterprise Earns Top Product of the Year Award from Environment + Energy Leader</li> <li>• [H2] Baseline Is A Pioneer In New EPA WaterSense Program</li> <li>• [H2] Efficient Irrigation During Drought</li> <li>• [H2] eBook: How to Overcome Water Blindness with Smart Water Management</li> <li>• [H4] Sports Field Maintenance</li> <li>• [H4] Reduced Water Use &amp; Carbon Footprint</li> <li>• [H4] Decreased Water Use by 33%</li> <li>• [H4] Maintaining Healthy Landscapes</li> <li>• [H4] ROI in Under 3 Years</li> </ul>	H1	H2	H3	H4	H5	H6	1	10	0	5	0	0
H1	H2	H3	H4	H5	H6									
1	10	0	5	0	0									
	Images	<p>We found 38 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

## SEO Links

		
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 89.58%</p> <p>Internal Links 10.42%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Contact</a>	External	Passing Juice
<a href="#">Customer Login</a>	External	Passing Juice
<a href="#">Distributor Portal</a>	External	Passing Juice
<a href="#">HydroPoint</a>	External	Passing Juice
<a href="#">WeatherTRAK</a>	External	Passing Juice
<a href="#">Baseline</a>	External	Passing Juice
<a href="#">WaterCompass</a>	External	Passing Juice
<a href="#">Resources</a>	External	Passing Juice
<a href="#">Knowledgebase</a>	External	Passing Juice
<a href="#">Training</a>	External	Passing Juice
<a href="#">Support</a>	External	Passing Juice
<a href="#">Webinars</a>	External	Passing Juice
<a href="#">Company</a>	External	Passing Juice
<a href="#">About Hydropoint</a>	External	Passing Juice
<a href="#">Management Team</a>	External	Passing Juice
<a href="#">Newsroom</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice

## In-page links

<a href="#">Case Studies</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Get Started</a>	Internal	Passing Juice
<a href="#">Request Info</a>	External	Passing Juice
<a href="#">Activate a Device</a>	External	Passing Juice
<a href="#">Find a Distributor</a>	External	Passing Juice
<a href="#">WeatherTRAK</a>	Internal	Passing Juice
<a href="#">Baseline</a>	Internal	Passing Juice
<a href="#">WaterCompass</a>	Internal	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
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<a href="#">WaterCompass Enterprise Earns Top Product of the Year Award from Environment + Energy Leader</a>	External	Passing Juice
<a href="#">watercompass enterprise</a>	External	Passing Juice
<a href="#">Baseline Is A Pioneer In New EPA WaterSense Program</a>	External	Passing Juice
<a href="#">baseline</a>	External	Passing Juice
<a href="#">Efficient Irrigation During Drought</a>	External	Passing Juice
<a href="#">drought</a>	External	Passing Juice
<a href="#">Environment</a>	External	Passing Juice
<a href="#">smart irrigation</a>	External	Passing Juice
<a href="#">sustainability</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Legal</a>	External	Passing Juice

## In-page links

[Accessibility Policy](#)

External

Passing Juice

[Learn More](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

hydropoint baseline management **more**  
sites **water** learn smart irrigation read












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
water	18	✓	✗	✓	✓
more	17	✗	✗	✗	✗
hydropoint	10	✓	✗	✓	✓
management	9	✓	✗	✓	✓
smart	8	✓	✗	✓	✓





## Usability

	Url	Domain : smartyard.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 25 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>


## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://smartyard.org/sitemap.xml">http://smartyard.org/sitemap.xml</a>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from

## Optimization

		accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>