

# Seo Analyzer smccd.edu

Generated on March 18 2022 01:03 AM

The score is 35/100

#### **SEO Content**

	Title	Home   SMCCCD Home   San Mateo County Community College District  Length: 64		
		Perfect, your title contains between 10 and 70 characters.		
	Description	Length: 0		
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.		
	Headings	H1     H2     H3     H4     H5     H6       0     1     3     0     0     0		
•		<ul> <li>[H2] We are a three College District located in Silicon Valley between San Francisco and San Jose.</li> <li>[H3] San Mateo County Community College District</li> <li>[H3] Contact</li> <li>[H3] smccd.edu</li> </ul>		
	Images	We found 4 images on this web page.		
		Good, most or all of your images have alt attributes.		
	Text/HTML Ratio	Ratio : <b>4</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.		
	Flash	Perfect, no Flash content has been detected on this page.		

#### **SEO Content**



Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 2 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.45%  Internal Links 93.55%

## **In-page links**

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice
Board of Trustees	Internal	Passing Juice
<u>Departments</u>	Internal	Passing Juice
Employment	Internal	Passing Juice
<u>Foundation</u>	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Board of Trustees	Internal	Passing Juice
Board Agendas	Internal	Passing Juice
<u>Citizens' Bond Oversight Committee</u>	Internal	Passing Juice

## **In-page links**

Strategic Plan	Internal	Passing Juice
Auxiliary Services	Internal	Passing Juice
Educational Services & amp: Planning	Internal	Passing Juice
<u>Facilities</u>	Internal	Passing Juice
Financial Services	Internal	Passing Juice
General Services	Internal	Passing Juice
<u>Human Resources</u>	Internal	Passing Juice
Information Technology Services	Internal	Passing Juice
<u>Public Safety</u>	Internal	Passing Juice
Report Fraud	External	Passing Juice
Department Contacts	Internal	Passing Juice
Home	Internal	Passing Juice
Board of Trustees	Internal	Passing Juice
Departments	Internal	Passing Juice
Employment	Internal	Passing Juice
Foundation	Internal	Passing Juice
Title IX	Internal	Passing Juice
Website Accessibility	Internal	Passing Juice
<u>©</u>	External	Passing Juice
SMCCCD	Internal	Passing Juice

## **SEO** Keywords



Keywords Cloud

skip **Search** employment index board departments copyright trustees content foundation

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

# **Keywords Consistency**

search	4	×	×	×	×
skip	1	×	×	×	×
content	1	×	×	×	×
index	1	×	×	×	×
board	1	×	×	×	×

# Usability

0	Url	Domain : smccd.edu Length : 9
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### **Document**

	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 10 Warnings: 11
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

## **Document**

Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables</li> </ul>	;.
	Too bad, your website is using inline styles.	
	Great, your website has few CSS files.	
	Too bad, your website has too many JS files (mor	e than 6).
	Perfect, your website takes advantage of gzip.	

## Mobile

Mobile Optimization	* Apple Icon
	✓ Meta Viewport Tag
	✓ Flash content

# Optimization

	XML Sitemap	Missing
<b>~</b>		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://smccd.edu/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics