





Seo Analyzer sme.org

Generated on January 19 2022 02:28 AM

The score is 54/100



SEO Content

	Title	SME Length : 3 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.										
	Description	Manufacturing builds strong economies and rewarding careers. SME helps manufacturers and the people of our industry grow, learn, and prosper. Length : 141 Great, your meta description contains between 70 and 160 characters.										
	Keywords	SME, society of manufacturing engineers, manufacturing, manufacturing, mfg, manufacturers, engineering, engineers, manufacturing association, manufacturing organization, manufacturing technology, machining, manufacturing organizations near me, manufacturing training, manufacturing events, manufacturing scholarships, manufacturing day, tooling u, tooling u-sme, smart manufacturing, additive manufacturing, additive, rapid tooling Good, your page contains meta keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.sme.org/</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>SME</td></tr><tr><td>description</td><td>Manufacturing builds strong economies and rewarding careers. SME helps manufacturers and the people of our industry grow, learn, and prosper.</td></tr></tbody></table>	Property	Content	url	https://www.sme.org/	type	article	title	SME	description	Manufacturing builds strong economies and rewarding careers. SME helps manufacturers and the people of our industry grow, learn, and prosper.
Property	Content											
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type	article											
title	SME											
description	Manufacturing builds strong economies and rewarding careers. SME helps manufacturers and the people of our industry grow, learn, and prosper.											
	Headings	H1 H2 H3 H4 H5 H6										

SEO Content

5 6 7 4 11 8

- [H1] Meet the 90th President of SME
- [H1] SME & CESMII Join Forces
- [H1] Call for Nominations: 20 Leaders Transforming Manufacturing
- [H1] Become an SME Member
- [H1] Welcome to SME
- [H2] What Can SME Do For You?
- [H2] What's Trending
- [H2] Industry News & Resources For You
- [H2] News & Resources by Technology & Industry
- [H2] Engage with SME
- [H2] Career Defining Credentials
- [H3] SME Excellence in Manufacturing Training Award
- [H3] Honoring the Best in Manufacturing Training
- [H3] Scholarship Helps Hispanic Engineering Student Forge New Life Path
- [H3] Upcoming Events
- [H3] Know Your Industry Trends
- [H3] Construct Your Industry Network
- [H3] Advance Your Career
- [H4] FABTECH Mexico 2022
- [H4] RAPID + TCT 2022
- [H4] FABTECH Canada 2022
- [H4] {{title}}
- [H5] Accelerating Top-Line Growth in a Post-COVID World
- [H5] Medical Device Innovation with Titanium Additive Manufacturing
- [H5] Beyond the Robot
- [H5] Prepare for the Unexpected
- [H5] Industry's Most Versatile Universal End Mills Offer High Performance
- [H5] Audi Maximizes the Driving Range and Acoustic Quality of the New e-tron Using ESI Virtual Prototyping Solutions
- [H5] Headquarters
- [H5] Cleveland Office (Tooling U-SME)
- [H5] Toronto Office
- [H5] SME-Related Websites
- [H5] SME Event Websites
- [H6] play_arrow About
- [H6] play_arrow Technologies
- [H6] play_arrow Events
- [H6] play_arrow Training
- [H6] play_arrow Engage
- [H6] play_arrow Education
- [H6] play_arrow Membership
- [H6] play_arrow Media



Images




We found 17 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio

Ratio : **12%**

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 105 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.24% Internal Links 84.76%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Executive Team	Internal	Passing Juice
Member Council	Internal	Passing Juice
Press Room	Internal	Passing Juice
SME Awards & Recognition	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Additive Manufacturing & 3D Printing	Internal	Passing Juice
Automation	Internal	Passing Juice
Controls	Internal	Passing Juice
Grinding & Deburring	Internal	Passing Juice
Lasers	Internal	Passing Juice
Machining & Metal Cutting	Internal	Passing Juice
Manufacturing Management	Internal	Passing Juice
Materials	Internal	Passing Juice
Quality/Inspection/Test	Internal	Passing Juice
Smart Manufacturing	Internal	Passing Juice
Software	Internal	Passing Juice
Tooling & Workholding	Internal	Passing Juice
Aerospace & Defense	Internal	Passing Juice
Energy	Internal	Passing Juice
Medical	Internal	Passing Juice
Motorized Vehicles	Internal	Passing Juice
Speaking Opportunities	Internal	Passing Juice
Become a Sponsor	Internal	Passing Juice
Exhibit at an Event	Internal	Passing Juice
Health and Safety	Internal	Passing Juice
Additive Manufacturing Certification	Internal	Passing Juice
Technical Certification	Internal	Passing Juice
Certified Manufacturing Associate (CMfgA)	Internal	Passing Juice
Certified Manufacturing Technologist (CMfgT)	Internal	Passing Juice
Certified Manufacturing Engineer (CMfgE)	Internal	Passing Juice
Lean Certification	Internal	Passing Juice
Bronze Level	Internal	Passing Juice
Silver Level	Internal	Passing Juice

In-page links

Gold Level	Internal	Passing Juice
Lean Knowledge Certificate	Internal	Passing Juice
Certification Resources	Internal	Passing Juice
SME Communities	Internal	Passing Juice
Manufacturing Day	Internal	Passing Juice
Be a Guest Speaker	Internal	Passing Juice
SME Local Chapters	Internal	Passing Juice
NAMRI SME	Internal	Passing Juice
Member Benefits	Internal	Passing Juice
Member-Discounted Services	Internal	Passing Juice
Member-Exclusive Newsletters	Internal	Passing Juice
SME Chapter Directory	Internal	Passing Juice
Contact Membership	Internal	Passing Juice
Gift a Membership	Internal	Passing Juice
News Articles	Internal	Passing Juice
Manufacturing Engineering Magazine	Internal	Passing Juice
Smart Manufacturing Magazine	Internal	Passing Juice
Humans of Manufacturing	Internal	Passing Juice
Manufacturing Weekly eNewsletter	Internal	Passing Juice
White Papers	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Industry Reports	Internal	Passing Juice
Digital Marketing Opportunities	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Journals	Internal	Passing Juice
Books/DVDs	Internal	Passing Juice
Tech Papers	Internal	Passing Juice
Read More	Internal	Passing Juice

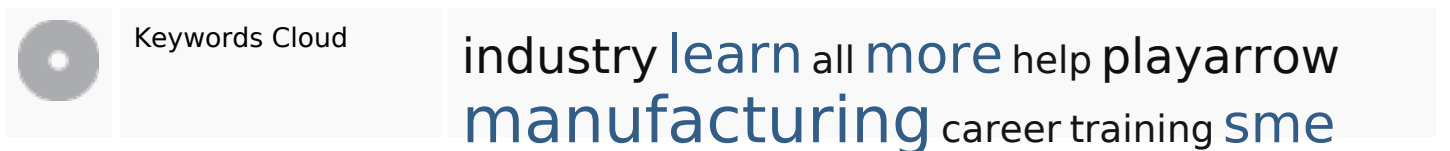
In-page links

{{title}}	Internal	Passing Juice
Additive Manufacturing & 3D Printing	Internal	Passing Juice
Grinding & Deburring	Internal	Passing Juice
Manufacturing Management	Internal	Passing Juice
Smart Manufacturing	Internal	Passing Juice
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Machining & Metal Cutting	Internal	Passing Juice
Quality/Inspection/Test	Internal	Passing Juice
Tooling & Workholding	Internal	Passing Juice
Medical	Internal	Passing Juice
Learn more about SME Membership	Internal	Passing Juice
SME Education Foundation	External	Passing Juice
SME Media	Internal	Passing Juice
SME Connect	Internal	Passing Juice
Tooling U-SME	External	Passing Juice
Store	Internal	Passing Juice
AeroDef Manufacturing	External	Passing Juice
Canadian Manufacturing Technology Show (CMTS)	External	Passing Juice
EASTECH	External	Passing Juice
FABTECH	External	Passing Juice
FABTECH Canada	External	Passing Juice

In-page links

FABTECH Mexico	External	Passing Juice
HOUSTEX	External	Passing Juice
Montreal Manufacturing Technology Show (MMTS)	External	Passing Juice
North American Manufacturing Research Conference (NAMRC)	Internal	Passing Juice
RAPID + TCT	External	Passing Juice
Smart Manufacturing Experience	External	Passing Juice
SOUTHTEC	External	Passing Juice
WESTEC	External	Passing Juice
Western Manufacturing Technology Show (WMTS)	External	Passing Juice
Terms of Use	Internal	Passing Juice
SME Privacy Policy	Internal	Passing Juice
SME Governance	Internal	Passing Juice
SME Careers	Internal	Passing Juice
Upgrade	External	Passing Juice





SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
manufacturing	20	✘	✔	✔	✔
sme	15	✔	✔	✔	✔
learn	14	✘	✘	✔	✘
more	13	✘	✘	✘	✘
industry	11	✘	✘	✔	✔

Usability

	Url	Domain : sme.org Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 109 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://sme.org/sitemap.xml</p> <p>https://www.sme.org/Sitemap.xml</p>
	Robots.txt	<p>http://sme.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>