



# Seo Analyzer smeef.org

Generated on February 26 2022 01:09 AM

The score is 61/100



## SEO Content

	Title	<p>SME Education Foundation</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The SME Education Foundation inspires, prepares and supports manufacturing career opportunities for students at every level.</p> <p><b>Length : 124</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.smeef.org/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>SME Education Foundation</td> </tr> <tr> <td>description</td> <td>The SME Education Foundation inspires, prepares and supports manufacturing career opportunities for students at every level.</td> </tr> <tr> <td>image</td> <td>https://www.sme.org/globalassets/smeef.org/student-summits/houstex-2019/hero-image---houstex---houston-high-school-students-working-on-a-design-challenge.jpg</td> </tr> </tbody> </table>	Property	Content	url	https://www.smeef.org/	type	article	title	SME Education Foundation	description	The SME Education Foundation inspires, prepares and supports manufacturing career opportunities for students at every level.	image	https://www.sme.org/globalassets/smeef.org/student-summits/houstex-2019/hero-image---houstex---houston-high-school-students-working-on-a-design-challenge.jpg
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	Headings	<table border="1" data-bbox="539 1906 1481 1977"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>7</td> <td>6</td> <td>1</td> <td>3</td> <td>4</td> </tr> </tbody> </table> <ul data-bbox="616 2011 1313 2078" style="list-style-type: none"> <li>• [H1] Overcoming Adversity, Pursuing Opportunity</li> <li>• [H1] Primed for Manufacturing Success</li> </ul>	H1	H2	H3	H4	H5	H6	3	7	6	1	3	4
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Welcome to SME</li><li>• [H2] How We Inspire, Prepare and Support</li><li>• [H2] Our Work In Action</li><li>• [H2] Education Foundation News</li><li>• [H2] Social Media</li><li>• [H2] SME Education Foundation Donors &amp; Partners</li><li>• [H2]</li><li>• [H2] Donate to Diversity, Equity and Inclusion Scholarship Fund</li><li>• [H3] We Inspire</li><li>• [H3] We Prepare</li><li>• [H3] We Support</li><li>• [H3] A Record Year of Growth and Expansion Promises Robust Future for the Foundation</li><li>• [H3] Saginaw Student Primed for a Manufacturing Career With SME PRIME</li><li>• [H3] Overcoming Adversity; Pursuing Opportunity: Nicole Tharp Strides Forward</li><li>• [H4] Connect with the SME Education Foundation</li><li>• [H5] SME Education Foundation</li><li>• [H5] SME Websites</li><li>• [H5] Explore</li><li>• [H6] play_arrow About</li><li>• [H6] play_arrow Student Summits</li><li>• [H6] play_arrow SME PRIME</li><li>• [H6] play_arrow Scholarships</li></ul>
	Images	We found 138 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>14%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.32% Internal Links 92.68%


### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Foundation Staff</a>	Internal	Passing Juice
<a href="#">Board of Directors</a>	Internal	Passing Juice
<a href="#">Diversity, Equity and Inclusion</a>	Internal	Passing Juice
<a href="#">Strategic Partners</a>	Internal	Passing Juice
<a href="#">Education Foundation Highlights</a>	Internal	Passing Juice
<a href="#">Press Room</a>	Internal	Passing Juice
<a href="#">Annual Report</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Hands-On Competitions</a>	Internal	Passing Juice
<a href="#">Guided Show-Floor Tours</a>	Internal	Passing Juice
<a href="#">Speakers</a>	Internal	Passing Juice
<a href="#">Student Summit Highlights</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Program Offerings</a>	Internal	Passing Juice
<a href="#">Enrolled Schools</a>	Internal	Passing Juice
<a href="#">PRIME Success Stories</a>	Internal	Passing Juice
<a href="#">Outcomes Report</a>	Internal	Passing Juice
<a href="#">Request More Information</a>	Internal	Passing Juice
<a href="#">Scholarship Reviewer Inquiry</a>	Internal	Passing Juice

## In-page links

<a href="#">Past Scholarship Recipients</a>	Internal	Passing Juice
<a href="#">Establish a Scholarship</a>	Internal	Passing Juice
<a href="#">Scholarship Success Stories</a>	Internal	Passing Juice
<a href="#">Scholarship Help</a>	Internal	Passing Juice
<a href="#">Scholarship Donors</a>	Internal	Passing Juice
<a href="#">Read Nicole's Success Story</a>	Internal	Passing Juice
<a href="#">Read Ben's Success Story</a>	Internal	Passing Juice
<a href="#">A Record Year of Growth and Expansion Promises Robust Future for the Foundation</a>	Internal	Passing Juice
<a href="#">View All Education Foundation News</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Donate Now</a>	Internal	Passing Juice
<a href="#">SME.org</a>	Internal	Passing Juice
<a href="#">SME Media</a>	Internal	Passing Juice
<a href="#">Tooling U-SME</a>	External	Passing Juice
<a href="#">Student Summit Event Series</a>	Internal	Passing Juice
<a href="#">SME PRIME Schools Initiative</a>	Internal	Passing Juice
<a href="#">Scholarships</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Policies</a>	Internal	Passing Juice
<a href="#">SME Careers</a>	External	Passing Juice
<a href="#">Upgrade</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	prime playarrow foundation <b>sme</b> education donors summit donate <b>scholarship</b> student
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sme	14	✓	✗	✓	✓
scholarship	10	✗	✗	✗	✓
foundation	8	✓	✗	✓	✓
education	8	✓	✗	✓	✓
student	6	✗	✗	✓	✓

## Usability

	Url	Domain : smeef.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 65 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://smeef.org/sitemap.xml">http://smeef.org/sitemap.xml</a> <a href="https://www.smeef.org/Sitemap.xml">https://www.smeef.org/Sitemap.xml</a>
	Robots.txt	<a href="http://smeef.org/robots.txt">http://smeef.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.