

# Seo Analyzer smithcolewright.com

Generated on March 30 2022 06:20 AM

The score is 76/100

#### **SEO Content**

	Title				irm of Charte s in Glasgov			
		Length :	121					
					n between 10 alculate tex		aracters (space	es
$\bigcirc$	Description	A national firm of Chartered Surveyors and Property Consultants with offices in Glasgow and Newcastle						
		Length :	101					
		Great, you	ur meta des	cription co	ntains betwo	een 70 and	160 characters	s.
	Keywords	#						
$\overline{}$		Good, you	ir page con	ains meta	keywords.			
$\bigotimes$	Og Meta Properties	social cra		r structuriz	ze your page	•	his tags allows <u>ree og</u>	
	Headings	<b>H1</b> 1	<b>H2</b> 2	<b>H3</b> 6	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0	
		) •  H • [H • [H • [H • [H • [H	1] Welcome 2] Smith Co 2] Contact 3] Member 3] Our Histo 3] Our Etho 3] Our Etho 3] Glasgow 3] Newcast 3] Smith Co	ole Wright of the Roy ory & Expe s Office le Office		of Charter	ed Surveyors	
$\bigcirc$	Images	We found	7 images o	n this web	page.			
$\overline{}$		Good, mo	st or all of y	our image	s have alt at	tributes.		
	Text/HTML Ratio	Ratio : <b>20</b>	%					

# **SEO Content**

$\bigcirc$		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

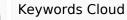
# SEO Links

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 5 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%
		Internal Links 100%

# In-page links

Anchor	Туре	Juice
Contact	Internal	Passing Juice
Properties	Internal	Passing Juice
Instructions	Internal	Passing Juice
Services	Internal	Passing Juice
<u>About Us</u>	Internal	Passing Juice

#### SEO Keywords



# newcastle chartered glasgow more property smith office cole surveyors wright

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
glasgow	6	×	×	×	×
smith	5	×	×	×	×
wright	5	×	×	×	×
office	5	<b>*</b>	×	<b>*</b>	<b>*</b>
newcastle	5	¥	×	¥	¥

#### Usability

0	Url	Domain : smithcolewright.com Length : 19
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

### Document



#### Document

$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
0	W3C Validity	Errors : 0 Warnings : 9		
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigotimes$	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigcirc$	Robots.txt	http://smithcolewright.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

