



Seo Analyzer smithcolewright.com

Generated on March 30 2022 06:20 AM




The score is 76/100







SEO Content

	Title	<p>Smith Cole Wright A national firm of Chartered Surveyors and Property Consultants with offices in Glasgow and Newcastle</p> <p>Length : 121</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>A national firm of Chartered Surveyors and Property Consultants with offices in Glasgow and Newcastle</p> <p>Length : 101</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>#</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1458 1877" style="list-style-type: none"> • [H1] Welcome • [H2] Smith Cole Wright • [H2] Contact • [H3] Member of the Royal Institution of Chartered Surveyors • [H3] Our History & Experience • [H3] Our Ethos • [H3] Glasgow Office • [H3] Newcastle Office • [H3] Smith Cole Wright 	H1	H2	H3	H4	H5	H6	1	2	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	6	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	Ratio : 20%												

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Contact	Internal	Passing Juice
Properties	Internal	Passing Juice
Instructions	Internal	Passing Juice
Services	Internal	Passing Juice
About Us	Internal	Passing Juice

SEO Keywords



Keywords Cloud

newcastle chartered glasgow
more property smith office cole
surveyors wright

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
glasgow	6	✓	✗	✓	✓
smith	5	✓	✗	✗	✓
wright	5	✓	✗	✗	✓
office	5	✓	✗	✓	✓
newcastle	5	✓	✗	✓	✓











Usability

	Url	Domain : smithcolewright.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://smithcolewright.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics